



POWER UP YOUR PURPOSE WITH THE DESIRE MAP

Integrate your good work with The Desire Map curriculum to serve more people, attract new clients, and transform lives.

THE DESIRE MAP LICENSING PROGRAM

POWER UP YOUR PURPOSE WITH *THE DESIRE MAP*

We created this licensing program because we knew that soulful entrepreneurs, coaches, yoga instructors, and teachers of every kind would be able to take this work and make it their own. Your Core Desired Feelings live at the heart of every single thing you do, so Desire Mapping can be integrated into any subject under the sun.

If your heart is longing to become a Desire Map Facilitator, we've created this simple guide to help you see the possibilities for integrating the Desire Map curriculum into your own specialties and passions.

WHAT DESIRE MAP FACILITATORS ARE ALREADY DOING...

Courtney Sinclair is a lover of the outdoors and a paddle board instructor. Her business, Court Outdoors, uses nature to help guide people through their own spiritual growth. Now, **the Desire Map curriculum serves as the framework for her weekend wilderness retreats** and helps attendees have a deeper experience of both Mother Nature & their desires.

Connie Kanella Armamento uses Desire Map workshops as a tool in her business. Alumni from her **Desire Map workshops fill up her coaching client list, her wellness programs, and other offerings** in her business Soul Sync Wellness, with Desire Mapping at the core of every program.

Ashley Beels was a health coach when she joined the Desire Map Licensing Program — where she quickly learned that there is more to wellness than the food you put on your plate. Today, her coaching practice has evolved to include yoga, emotions-based coaching, lifestyle rejuvenation, and self-care — all **with *The Desire Map* at the center of it.**

Allison Dailey became a Desire Map Facilitator so she could use the program alongside her business, Soulistic Life — a subscription box biz for mystic women. She creates her **own custom online programs** that feature yoga workouts, her monthly subscription boxes, and a seat in her virtual Desire Map workshops.

Sandi Amorim, a Master Coach and Facilitator, partnered with a local dating mentor to lead a one-night **Desire Map workshop for singles** — to help them bring their Core Desired Feelings into their dating life.

Meghan Neeley works with **women entrepreneurs who are at the seedling stage in their business.** For Megan, that is the ideal time to guide them through the Desire Map process, because deciding how you want you to feel *in your business* will help guide you in every decision, including who you want to work with, where you want to work, even the hours you set.

Dani March is a yoga teacher and coach who is using her Desire Map License to expand her yoga practice beyond the walls of the studio. **She combines yoga with *The Desire Map* and hosts workshops, classes, and private coaching courses.** She also travels around North America, hosting Desire Map and Yoga Intensives which have most recently been featured at *Yoga Journal LIVE!* conferences and Wanderlust Studio in Hollywood.

PERFECT PAIRINGS: HOW TO WEAVE DESIRE MAPPING INTO YOUR WORK

For Entrepreneurs, Yoga Teachers, Life Coaches, Business Coaches, Health Coaches, Counselors, Teachers, Therapists, Essential Oil Educators, Healers...and more!

We created the The Desire Map Licensing Program with all lightworkers and soulful entrepreneurs in mind. If you are working to serve others and improve lives, Desire Mapping can enhance your work, expand your reach, and deepen the transformation for everyone you work with.

If you love what you do, and you seek to connect people with their full, real selves — whatever that looks like — then there's really no more powerful tool than *The Desire Map* to integrate into your work. Here are just a few possibilities.

- **Life coaches.** Use the curriculum in your sessions to help individuals or couples connect more deeply with their Core Desired Feelings, navigate big changes, and take brave action in their lives.
- **Career counselors.** Work with a group or single participant to use Core Desired Feelings to help them navigate their next or current career. Imagine the life-altering clarity that identifying CDFs could provide for students preparing to enter university or just finishing university.
- **Interior designers.** Just as you would help someone design their home, help them design their life, and the home to support them. What would the Core Desired Feeling “Connection” look like as inspiration for a kitchen redesign? How do they want their spaces to feel?
- **Health, wellness & nutrition coaches.** How does your client want to *feel* in his or her body? It all starts with love. How can the foods we prepare and eat help us feel the way we want to feel — emotionally and physically? Use the Desire Map curriculum to help clients connect to their body before big changes take place. You could also partner with your local gym and offer weekly Desire Map workshops for new customers.
- **Teachers.** Next Professional Development day, host a workshop for teachers and help them prepare for the upcoming semester. How would lesson plans change if you knew how you wanted your classroom to feel?
- **Yoga Instructors.** Incorporate blocks of yoga practices between sessions in the workshop, like when students first discover their Core Desired Feelings or have just set their major intentions and goals. If you're in a studio with other teachers, host a workshop for fellow instructors and watch how the focus of the studio shifts. If you're a yoga teacher and want to specifically incorporate yoga and *The Desire Map* together, visit DesireMap.com/yoga.
- **Wedding planners.** Getting married is one of the most stressful events in a person's life. What if you helped the bride and groom get clear on how they want their wedding and marriage to feel before they begin the planning?
- **Dance and creative/therapeutic movement instructors.** Incorporate Desire Mapping with movement, dance, hip-hop, or belly dancing. Use movement as a catalyst in the workshop to tune into the process of experiencing emotion in the body. Help students connect to and express joy, longing, grief, or clear intentions by identifying their Core Desired Feelings.

- **Fertility counselors, midwives, doulas.** Not much is more packed with dense emotion than the process of trying to conceive, getting pregnant, and having a baby. Here Desire Mapping could be used to work through challenges, face fears, embrace change, and set the stage for this phase in a mother's life.
- **Spiritual practitioners.** What better way to connect with the Divine than through a sacred curiosity about desire? Dive into Astrology. Numerology. Runes. Angel Cards. #Truthbombs. Meditation. Bring some more magic and spirituality to the gathering.
- **Self-discovery facilitators.** Go deeper with a personality test. Augment Enneagram or Myers-Briggs to help people understand more about themselves as they discover their Core Desired Feelings and set goals.
- **Visual artists.** There's something even more compelling about *seeing* what your desires look like to you. Incorporate a coloring or mandala drawing into your workshops. Help your participants create a vision board that will help them remember how they desire to feel when they leave the workshop. Include a craft project, like painting Core Desired Feelings on pretty rocks, creating mala beads, crafting thoughtful jewelry, or pasting [CDF temporary tattoos](#) on well-loved household items.
- **Sensory exploration experts.** How does a desire sound, smell, taste, and feel? Use essential oils, textured fabrics, selected soundtracks, your own original music, or your favorite recipes to bring into your life the things you want to feel. Gather a group of friends and create together. If you work in the field of art or music therapy, consider how a client's understanding of Core Desired Feelings could impact the work they're doing.

This is, of course, just the beginning. The combinations are endless. What brilliance could you add?

YOUR WORK IN THE WORLD

Becoming a Desire Map Licensee is meaningful work meeting abundance and the expansion of your heart. When you integrate this soul-centered curriculum into your own work, you're creating a holistic experience that attracts new clients, expands your business, changes people's lives, and gives you freedom and ease to do more of your work in the world.

This is an invitation for you to shine and help other people to shine.

Become a Desire Map Facilitator

LEARN MORE AT [DESIREMAP.COM/TEACH](https://desiremap.com/teach)