



Your Fun & Fitness Destination!

Sponsorship & Advertising Opportunities

One of the best parts of La Grange is the community.
Connect your brand with the people who live, work, and play here.



About the Park District of La Grange



About the Park District of La Grange

In our 95-year history, the District has grown and evolved to meet the changing recreation needs of its residents. The Park District serves over 16,000 residents, with 4,100 families. We have a three-square mile area that matches closely with the boundary of the Village of La Grange.

Partner with us

The Park District of La Grange is proud to partner with local businesses and community organizations that share our commitment to enriching lives through recreation, wellness, and community connection. Our sponsorship and advertising opportunities offer a meaningful way to support programs and events that serve residents of all ages, while increasing your organization's visibility in the La Grange community.



SPONSORSHIP

Signature Events

These annual community celebrations are the Park District of La Grange's most highly attended events, bringing families and residents together through seasonal activities, interactive experiences, and cherished traditions that the community looks forward to each year. Below you will find the sponsorship levels for each event.

There will only be one Platinum Level for each event.

Easter Egg Hunt



March
28
~ 1500
attendees



Touch-A-Truck



July
~ 1000
attendees

Trunk-or-Treat



October
~ 1500
attendees

Holiday Tree Lighting



December
~ 750
attendees

Platinum

- Featured as **Presenting Sponsor**
- 1/2 pg Ad in a Seasonal Brochure
- Reach TV Ad for 30 Days
- Web Banner for 2 Weeks
- Logo on Day of Banner
- Highlight in 2 Weekly Newsletters
- Social Media Post

\$2000

Gold

- 1/4 pg Ad in a Seasonal Brochure
- Web Banner for 2 Weeks
- Logo on Day of Banner
- Highlight in 2 Weekly Newsletters
- Social Media Post
- Vendor Booth at the event

\$1500

Silver

- 1/8 pg Ad in a Seasonal Brochure
- Logo on Day of Banner
- Highlight in 2 Weekly Newsletters
- Social Media Post
- Vendor Booth at the event

\$750

Bronze

- Logo on Day of Banner
- Highlight in 2 Weekly Newsletters
- Social Media Post
- Vendor Booth at the event

\$500

Vendor Booth

- Vendor Booth at the event

\$100

SPONSORSHIP

Senior Socials

Your participation in our senior events help us provide engaging, enriching activities that promote socialization, wellness and joy among our senior community members.

Mardi Gras Social

St. Patrick's Day Social

Kentucky Derby Social

Tex-Mex Fiesta Social

Oktoberfest Social

Holiday Social



Friendship Level

Price for each event

- 15 Day Ad on Reach TV
- Web Banner for 1 Week
- Social Media Post
- Vendor Booth at Event

\$200

Vendor Booth

Price for each event

- Vendor Booth at the event

\$100

Presenting Sponsor for 2026

- Be the Presenting Sponsor for all 6 events for 2026
- 1/4 pg ad in a seasonal brochure
- Reach TV for 30 Days
- Web Banner for 1 Week per event
- Social Media Post after each event
- Vendor Booth at each event

Claimed for 2026

\$2500



SPONSORSHIP

Family Events

Our family events are a great opportunity to connect with the families of La Grange. Your business will gain valuable exposure and demonstrate a commitment to enhancing community life.

Breakfast with the Bunny



Parent/Child Dance Party



Breakfast with Santa



Vendor Booth

• Vendor Booth at the event

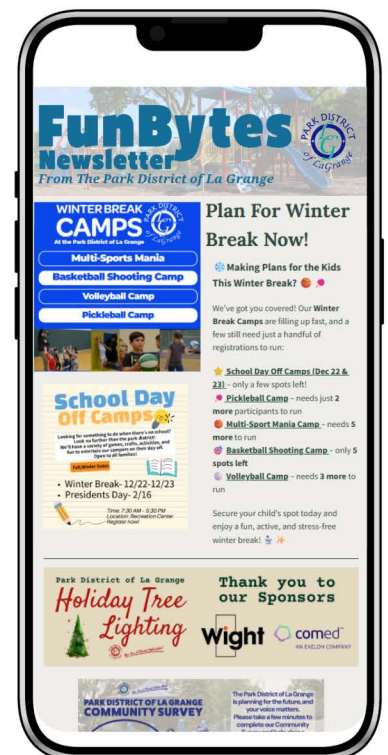
\$100

ADVERTISING Newsletter

Our e-newsletter is sent weekly to our residents and would be the perfect place for your business promotion. Our newsletters have 6,000 subscribers. Ad sizes are approximately 1200x300 px. that would link to your website. This will run on a calendar monthly basis.

1 Month (~4 e-newsletters)

\$100



ADVERTISING

Brochure Ads

Promote your business and connect with the community with a full-color advertisement in our digital brochure, offering strong visibility and a direct link to your website. Our brochures average over 23,000 views.



	1 Brochure	Full Year 3 Brochures
Front Inside Cover	\$1100	\$3000
Back Inside Cover	\$1000	\$2700
Full Page Ad	\$900	\$2400
Half Page Ad	\$400	\$1100
Quarter Page Ad	\$250	\$675

ADVERTISING

Screen Ads

Increase your business visibility by advertising on Recreation Center internal TV system. Located in the entrance of our Recreation center and La Grange Fitness Center, your ad will reach thousands of residents and visitors and provide a dynamic way to share your message with the community.



3 Months

\$250

1 Month

\$100