



**PDLG Marketing Committee Meeting  
September 1, 2021 at 1:00pm  
Park District of La Grange – DeSitter Room**

**Call to Order**

**Roll Call**

**Agenda Items**

- I. PDLG Marketing & Promotion Responsibilities
- II. Establishing Marketing Position
  - a. Contractual Companies or Freelance Position
  - b. In-House Position – Part-Time or Full Time
- III. Fall Marketing Plan for Programs & Events
- IV. 2022 Brochure Theme

**Old Business**

- I. Blogs on PDLG Website
- II. Social Media Updates

**New Business**

- I. Marketing Committee Meeting Schedule

**Announcements**

**Adjournment**

**Next Meeting**