



The Community
Park District
connects local
businesses with
thousands of
residents through
recreation,
fitness, youth
programs, special
events, parks
and community
gatherings.

Our Audience

10,000+ Email Subscribers
112,000+ Annual Website Views
3180+ Social Media Followers
of gym memberships, plus # who visit gym in the week
of people who visit the Rec. Center a week
of people who visit Memorial park in a week
Thousands of Annual Program Participants
Dozens of Community Events
8 Parks + Recreation Facilities
Community Park Fitness, with over 1000 members
NEW GYMNASIUM OPENING JUNE 2027



When you sponsor the Community Park District, you're not just buying advertising. You're becoming part of the experiences that bring our community together. Whether your goal is brand awareness, customer engagement, community goodwill or direct promotion, we can build a partnership around your business.

BIG REACH. LOCAL CONNECTION.

PUT YOUR BRAND IN THE HEART OF THE COMMUNITY

MUSIC UNDER THE STARS

Wednesdays, June 24th to July 29th
7:00-8:30pm, Memorial Park

Kick back, relax and enjoy free live music all summer long at the Memorial Park! Amphitheater
The open-air concert features 7 weeks of rock, blues, salsa, concert orchestra, 80s rock and oldies starting at 7:00pm. This is a family-friendly super hotspot.

Live Concerts: 250-500 Visitors Per Week

To Participate, call 708.354.4580 or email marketing@communityparkdistrict.org

EVENT PRICE	PRESENTING	SINGLE SHOW	CO-SPONSOR
NAME ON LIGHT POLE BANNER	X	X	X
BANNER ON AMPHITHEATER	X	X	X
WEB PRESENCE	X	X	X
TABLE AT EACH PERFORMANCE	X		
TABLE AT SINGLE PERFORMANCE	X	X	X
MENTIONS ON SOCIAL MEDIA	X	X	X
LA GRANGE ROAD ELECTRONIC SIGN	X	X	X
LOGO ON PROMOTIONAL MATERIALS	X	X	X

SUMMER CAMP



Ages 3-5 & Grades K-5

June through August - Full day, half day, and extended programs available

PRESENTING SPONSOR: \$6000

Name on camp t-shirts, listing in brochures, mention on website, weekly product placement, weekly social media mention, logo on promotional banner, mention on Lagrange Road Electronic Sign.

FIELD TRIP SPONSOR: \$500 per week

Social media mention, product placement

Enrollment: 110+ Kids per Week

READY TEDDY PRESCHOOL

Enrollment: 160+ Kids annually
September through May

SPONSORSHIP OPPORTUNITIES:
\$1500 per year to include your logo on the bags that go to each student.

OTHER PRODUCT PLACEMENT OPPORTUNITIES:
Including classroom parties, graduation, end of year picnic, Book It, Science Fair

We are looking for fundraising opportunities throughout the year!



SPONSORSHIP OPPORTUNITIES

FOOTLIGHT PLAYERS THEATRE

 250-350 ATTENDEES PER PERFORMANCE
8 PERFORMANCES PER YEAR

PRESENTING SPONSOR

\$5000 per season
(2 seasons per year)

LOGO ON T-SHIRTS AND PROMOTIONAL MATERIALS

FULL PAGE AD IN PERFORMANCE PROGRAM

LOGO ON TICKETS

PRESENCE AT EACH PERFORMANCE

WEBSITE AND SOCIAL MEDIA MENTIONS

LOGO ON PROMOTIONAL SIGNAGE

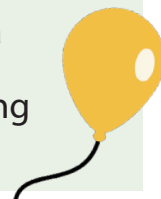
MENTIONS ON LA GRANGE ROAD ELECTRONIC SIGN



CAST PARTY HOST

 100-200
PROJECTED ATTENDANCE

Get a half page ad in the program guide, social media mentions, website presence and more in return for hosting and product for a cast party.



DANCE EXPRESS

 80+ KIDS ENROLLED ANNUALLY
250+ RECITAL ATTENDEES

SPONSORSHIP OPPORTUNITIES

HOLIDAY LIGHTS

 200 ATTENDEES PER EVENT
5,000 ATTENDEES PER SEASON

PRESENTING SPONSOR

\$2000

WEB PRESENCE

LOGO ALONG WALKING PATH

BANNER AT MEMORIAL PARK

VENDOR BOOTH

SOCIAL MEDIA MENTION

MENTIONS ON LA GRANGE ROAD ELECTRONIC SIGN



WACKY WEDNESDAY

 50-100 KIDS PER WEEK



PRESENTING SPONSOR

\$2000

LOGO DISPLAYED AT ALL PERFORMANCES

WEB PRESENCE

TABLE AT EACH PERFORMANCE

LOGO ON ALL PROMOTIONAL MATERIALS

WEEKLY MENTIONS ON SOCIAL MEDIA

MENTIONS ON LA GRANGE ROAD ELECTRONIC SIGN

SINGLE PERFORMANCE SPONSOR

\$500

WEB PRESENCE

TABLE AT EACH PERFORMANCE

LOGO ON PROMOTIONAL MATERIALS

MENTION ON SOCIAL MEDIA



708.354.4588



marketing@communityparkdistrict.org

SPONSORSHIP OPPORTUNITIES



EGG HUNTS

 600+PROJECTED ATTENDANCE

PRESENTING SPONSOR	\$2000
FREE EGG HUNT AT MEMORIAL PARK	X
HUNT FOR THE GOLDEN EGG	X
ADULT EASTER EGG HUNT	X
LOGO ON ALL PROMOTIONAL MATERIALS	X
WEBSITE AND SOCIAL MEDIA PRESENCE	X
TABLE AT EACH EVENT	X
COUPON PRIZES AT EACH EVENT	X
PRODUCT PLACEMENT	X
MENTION ON LA GRANGE ROAD ELECTRONIC SIGN	X

In-Kind Donations

In-kind donations are welcome and appreciated for each of the three egg hunt events.

This sponsorship includes **THREE** separate events!

SPONSORSHIP OPPORTUNITIES

SMALL EVENTS

 20-150 PROJECTED ATTENDANCE

EVENT PRICE	\$750	\$400	\$200	IN-KIND
VENDOR BOOTH	X			
LOGO ON WEBSITE	X	X	X	
LOGO ON DAY OF SIGN	X	X		
MENTIONS ON SOCIAL MEDIA	X	X	X	X
LA GRANGE ROAD ELECTRONIC SIGN	X			



Events

- Daddy Daughter Date Night
- Mother Son Magic Night
- Nerf Warz
- Bark in the Park
- Chalk it Up!
- Family Trivia Night
- Movie in the Park
- Puzzle Palooza
- Senior Activities
- Santa Visits & More!



Do you have an idea for an event?

We want to hear about it!

✉ marketing@communityparkdistrict.org

PARKSPONSORSHIP OPPORTUNITIES

What better way to promote your company than by turning your sponsorship into a fun game at the park?

SPONSORSHIP: \$1500
FOR 12 MONTHS OF ADVERTISING

Advertise your company on hopscotch at one of our 5 parks.

Keep La Grange Park Beautiful! -
Clean up After Your Pet!

SPONSORSHIP: \$500
FOR 12 MONTHS OF ADVERTISING

Funds will be used to purchase waste bags, dispensers, and sponsorship decals.



2027 EVENT SPONSORSHIP

About Us

Each year, the Community Park District of La Grange Park offers a wide variety of family-friendly events, recreational programs, and activities to thousands of La Grange Park residents to help service the community. From advertising space in our seasonal brochures or on our website, to sponsoring special events and youth programs, we connect local businesses and organizations to our community members. The goal is to create long-lasting, mutually beneficial relationships.



Audience Snapshot



9,000+
email subscribers



2,950+
social media followers



84,000
annual website views

Partnerships

With the Community Park District's Sponsorship Program your company can reach your target audiences right here in your neighborhood. From an onsite presence at our events to inclusion in our marketing outreach, we can put you in front of our members and participants. Sponsorship includes: website and social media presence, signs and displays at events, banners, vendor tables, brochure ads and more!

VALUES

COMMUNITY
WELLNESS

PRESERVE
PARK LAND

DEDICATED TO
TRANSPARENCY

LEADERSHIP

GENERATIONAL
OPPORTUNITIES

PLAY FOR ALL



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