

GENERAL INFORMATION

JDD (JOURNAL OF DRUGS IN DERMATOLOGY) is the fastest-to-publish, content-rich, dermatologist-targeted journal. It is written for physicians by physicians, is professionally published by an award-winning editorial team, and offers compelling reach and value, including customizable solutions for your brand.

JDD is a full-color, peer-reviewed publication indexed with MEDLINE®/PubMed®. It consistently presents original articles, reviews, case reports, and timely departments pertaining to the latest advances in drugs, devices, and methods in dermatology. A high standard of content is maintained through an unbiased, balanced, peer-review process. Articles are reviewed by an International Editorial Board of more than 160 renowned experts. JDD's extremely current and highly regarded editorial content contributes to its high readership and ensures maximum exposure for your advertisements.

CIRCULATION

JDD reaches the US and International dermatologic community monthly through an array of innovative platforms, including the print edition, JDDonline, and the electronic edition (eJDD).

ISSUANCE

Frequency: Published monthly, 12 times per year

Mailing Date: First Tuesday of the issue month

MEDIA DELIVERY

All media must be labeled with journal name, issue date, and advertiser's name. Agency name, agency contact, and phone number should also be included with media. Media delivery should be via email. Email a print-ready PDF to the Associate Publisher, Nick Gillespie, at: nick.gillespie@jddonline.com. Color proofs should be sent to the printer, Publishers Press, at the Shepherdsville, KY address listed below. Advertising materials must be received by due date. If not received, penalty, deferment to later issue, or exclusion from issue may occur.

SUBMISSION REQUIREMENTS

FILE FORMAT

Please provide print-ready high-resolution PDF files. JDD prefers files to be PDF/X-1a or Press Quality.

- All files must be CMYK
- All files must be at least 300 dpi
- All fonts and graphics must be embedded into the file
- All files must be submitted with a bleed, and include crop marks

PROOFS

JDD cannot guarantee correct placement or color match unless provided with a color proof at 100% scale (Iris print/AGFA press match/Kodak® Approval Print).

- All proofs must be submitted with crop, registration, color bars, and center marks
- Revised proof must be supplied whenever a text or design change is made
- Proofs will only be kept through the month of initial publication

PUBLICATION STATISTICS

Editorial: Peer-reviewed, indexed on MEDLINE®/PubMed® since issue 1-1

Manuscript Rejection Rate: 70%

Acceptance to Publication: 2-4 months

Average Articles and Case Reports/Issue: 12-14

Advertising-to-Editorial Ratio: 17:83

ORGANIZATIONAL AFFILIATIONS

- International Society for Dermatologic Surgery (ISDS)
- Orlando Dermatology Aesthetic and Clinical (ODAC) Conference
- Skin of Color Seminar Series (SOCSS)

JDD PRINT

Audience: US-based dermatology community, including dermatologists, dermatology residents and fellows, dermatology physician assistants, physician assistants, dermatology nurse practitioners, and others allied to the field and others allied to the field

Qualified Circulation: 12,348**

Circulation Verification: BPA Worldwide

JDD DIGITAL

Audience: Global dermatology healthcare professionals

Total Distribution: 20,000+

Contact your JDD Account Executive for the most current distribution figures.

CLOSING DATES & MATERIALS DUE DATES†

| ISSUE MONTH | CLOSING DATE | MATERIALS DUE |
|-------------|--------------|---------------|
| JANUARY | 11/30/20 | 12/7/20 |
| FEBRUARY | 1/4/21 | 1/11/21 |
| MARCH | 2/1/21 | 2/8/21 |
| APRIL | 3/1/21 | 3/8/21 |
| MAY | 4/5/21 | 4/12/21 |
| JUNE | 5/3/21 | 5/10/21 |
| JULY | 5/31/21 | 6/7/21 |
| AUGUST | 7/5/21 | 7/12/21 |
| SEPTEMBER | 8/2/21 | 8/9/21 |
| OCTOBER | 9/6/21 | 9/13/21 |
| NOVEMBER | 10/4/21 | 10/11/21 |
| DECEMBER | 11/1/21 | 11/8/21 |

All space reservations must be confirmed in writing prior to closing date. Materials due 6pm ET.

AGENCY COMMISSION & TERMS

Agency Commission: 15% on all ads

Payment Terms: Net 30 days from date of invoice (A finance charge of 1.5% per month will be applied to all past-due invoices). Agency commission is subject to withdrawal on accounts not paid within 90 days of invoice date. Agency is responsible for payment of all advertising ordered and content published. If payment is defaulted, JDD shall have the right to hold the advertiser and the advertising agency jointly liable for such monies due to JDD for contracted and published ad space. Contact the JDD for additional discounts given for pre-payment of advertising space.

MECHANICAL SPECIFICATIONS

ADVERTISING

| PAGE SIZE | TRIM AREA | LIVE AREA | |
|---------------------|------------------|---------------------|------|
| Full Page | 8 1/4" x 10 7/8" | 1/8" from trim area | 1/8" |
| 1/2 Page Horizontal | 7 1/4" x 5" | N/A | N/A |
| 1/2 Page Vertical | 3 1/2" x 9" | N/A | N/A |

INSERTS, BELLY BANDS, & COVER TIPS

| TYPE | TRIM AREA | LIVE AREA | BLEED | JOGS | BINDERY | STOCK | FULL RUN QUANTITY |
|-----------|------------------|---------------------|-------|---------|---------|------------------------------------|---------------------|
| Insert | 8 1/4" x 10 7/8" | 1/8" from trim area | 1/8" | To head | Perfect | 60# text minimum, 80# text maximum | 16,200 [†] |
| Cover Tip | 8 1/4" x 4" | 1/8" from trim area | 1/8" | N/A | N/A | 100# [‡] | 16,200 [†] |

CANCELLATION POLICIES

In the case of cancellation, the price of any pages previously published will be retroactively adjusted to the 1x frequency, and the client will be billed accordingly. Cancellations must be received, in writing, at least 30 days prior to the issue's closing date. If notice of cancellation is not received 30 days prior to the issue's closing date, payment will be due for the corresponding month. Cover positions are not cancellable.

ADVERTISING RATES*

Rates are based on the total pages earned over 12 months.

B&W RATES

| FREQUENCY | FULL-PAGE | HALF PAGE |
|-----------|-----------|-----------|
| 1 x | \$3,200 | \$1,960 |
| 6 x | \$3,030 | \$1,865 |
| 12 x | \$2,840 | \$1,775 |
| 24 x | \$2,620 | \$1,520 |
| 48 x | \$2,375 | \$1,380 |
| 60 x | \$2,010 | \$1,235 |

FOUR-COLOR RATES

| FREQUENCY | FULL-PAGE | HALF PAGE |
|-----------|-----------|-----------|
| 1 x | \$5,035 | \$3,800 |
| 6 x | \$4,860 | \$3,695 |
| 12 x | \$4,675 | \$3,620 |
| 24 x | \$4,460 | \$3,345 |
| 48 x | \$4,150 | \$3,075 |
| 60 x | \$3,955 | \$3,020 |

PREMIUM POSITIONS

| POSITION | ADDITIONAL |
|----------------------------|-------------------------------|
| Cover 2 | 35% of the B&W Full-Page Rate |
| Cover 4 | 50% of the B&W Full-Page Rate |
| Opposite Table of Contents | 25% of the B&W Full-Page Rate |
| Opposite Editorial Board | 25% of the B&W Full-Page Rate |
| Before First Article | 10% of the B&W Full-Page Rate |
| Other Requested Positions | 10% of the B&W Full-Page Rate |

INSERT RATES

| FREQUENCY | 2 PAGE | 4 PAGE | 6 PAGE | 8 PAGE |
|-----------|---------|----------|----------|----------|
| 1 x | \$7,020 | \$14,035 | \$18,555 | \$24,765 |
| 6 x | \$6,315 | \$12,640 | \$17,810 | \$23,775 |
| 12 x | \$5,620 | \$11,195 | \$17,060 | \$23,005 |
| 24 x | \$5,510 | \$10,015 | \$15,410 | \$20,510 |
| 48 x | \$4,595 | \$9,095 | \$13,835 | \$18,450 |
| 60 x | \$4,310 | \$8,140 | \$12,315 | \$16,190 |

CUSTOM ADVERTISING

| FREQUENCY | COVER TIP | BLOW-IN CARD, BUSINESS REPLY MAILER, AND EDUCATIONAL LEAVE-BEHIND |
|-----------|-----------|---|
| 1 x | \$11,000 | + \$1,300 of the 1x Insert Rate |
| 6 x | \$10,000 | + \$1,100 of the 1x Insert Rate |
| 12 x | \$9,000 | + \$900 of the 1x Insert Rate |

*Rates are subject to change.

†Please call to confirm insert quantity before each issue.

‡No option of minimum/maximum stocks.

Inquiries, Insertion Orders, and Run-of-Book Advertising Material Shipping Instructions:

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nick.gillespie@jddonline.com

Inserts and Outserts:

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Lebanon Junction, KY 40150
phone 888.803.3386

JDDonline.com

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