

EdTech + Traditional Instruction

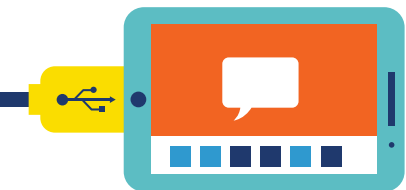


Mixing It Up in Today's
Language Learning Classroom



Education

K-12 EDUCATION: TECHNOLOGY TRENDS



Technology plays an increasingly significant role in how we help language students develop the skills they need to be successful in today's competitive, global workplace. The benefits of integrating technology into the classroom can be seen throughout the learning experience.



**ENHANCED CURRICULUM
AND ENCOURAGED
CREATIVITY**



**FLEXIBILITY FOR
VARIOUS LEARNING
STYLES**



**ACTIVE ENGAGEMENT FOR
BETTER INFORMATION
PROCESSING AND RETAINMENT**

SO, WHAT DOES "TECHNOLOGY INTEGRATION" REALLY MEAN—AND WHERE IS IT HEADED?

TECHNOLOGY INTEGRATION

DEFINITION

Seamlessly supporting and extending curriculum objectives by blending digital components into daily classroom activities. The goal is to nurture meaningful engagement and creative demonstration of learning.

K-12 DIGITAL TRANSFORMATION



75% of teachers say technology reinforces content, motivates students, and personalizes learning¹

2 out of 3 teachers want more technology integrated into the classroom²



More than 75% of districts offer blended learning options³



By 2019, half of all high school courses will see online components⁴

WHO ARE YOUR STUDENTS? THE DIGITAL NATIVE



Today's learners are highly relational and demand quick access to new knowledge. As a result, schools and districts must re-envision the role of technology in the classroom to adapt to students' learning preferences.

TODAY'S STUDENTS ARE:⁵

- MOBILE
- DIGITALLY LITERATE
- CONNECTED
- EXPERIENTIAL

LEARNING PREFERENCES

- TEAMS, PEER-TO-PEER STRUCTURE
- INTERACTIVITY, ENGAGEMENT, AND EXPERIENCE
- VISUAL, SPATIAL, AND KINESTHETIC LEARNING

CHALLENGES

- SHORT ATTENTION SPANS
- CHOOSE TO NOT PAY ATTENTION
- LACK TEXT LITERACY
- DEMAND IMMEDIATE FEEDBACK

TECHNOLOGY IN THE CLASSROOM: INTEGRATION STRATEGIES

In today's teaching environment students are constantly learning. They seek a range of direct experiences, relationships, and connections, and find change stimulating. To be effective, technology integration must take this into account.

TECHNOLOGY CAN SUPPORT LEARNING BY FACILITATING:



EXPLORATION AND
ANALYSIS OF INFORMATION



SIMULATION OF EVENTS
AND PROCESSES



VISUALIZATION OF
ABSTRACT CONCEPTS



MANIPULATION
OF VARIABLES



CONSTRUCTION
OF KNOWLEDGE



REINFORCEMENT THROUGH
DRILL AND PRACTICE

STRATEGIES FOR STUDENT ENGAGEMENT: LEARNING PROCESSES



ACTION WITH
REFLECTION



VISUAL
WITH TEXT



SOCIAL WITH
INDIVIDUAL



PEER-TO-PEER
WITH PEER REVIEW



PROCESS WITH
CONTENT



SPEED WITH
DELIBERATION

SUGGESTED ACTIVITIES FOR CLASSROOM INTEGRATION

PROJECTS AND ACTIVITIES



DOING
PAIR WORK



COMPLETING
GROUP PROJECTS



CONDUCTING
PEER ASSESSMENTS



LEARNING WITH
ONLINE PROGRAMS



PLAYING
E-LEARNING GAMES

COMMUNICATION AND RESEARCH



WRITING
BLOGS



GIVING
PRESENTATIONS



INTERVIEWING
NATIVE SPEAKERS



READING
CASE STUDIES



WATCHING
INTERNATIONAL NEWS

TECHNOLOGY IN THE LANGUAGE CLASSROOM



The traditional World Language classroom faces various challenges, but technology can help overcome them. With technology, teachers can provide personalized learning experiences that build and extend foundational skills and facilitate a higher order thinking.

ROLE OF TECHNOLOGY IN LANGUAGE LEARNING



REINFORCES TEACHING
AND LEARNING



ENGAGES STUDENTS
IN LEARNING



IMPROVES CLASSROOM
ACTIVITIES AND HOMEWORK



BUILDS CONFIDENCE
TO SPEAK THE LANGUAGE



PROVIDES A SAFE
ENVIRONMENT TO
PRACTICE PRONUNCIATION



PROVIDES IMMEDIATE
FEEDBACK FOR
ACCELERATED RETENTION



CONNECTS
CLASSROOMS WITH
OTHER COUNTRIES



EXPANDS LANGUAGE-LEARNING
OPPORTUNITIES TO ALL STUDENTS,
BEYOND THE CLASSROOM

CHALLENGES IN THE WORLD LANGUAGE CLASSROOM



DIVERSE
LEARNING STYLES



MAINTAINING TARGET
LANGUAGE USE



TIME LIMITATIONS TO
CONNECT WITH STUDENTS



TIME LIMITATIONS TO
SPEAK LANGUAGE IN CLASS

MEANINGFUL INTEGRATION

Integration should motivate students to learn - allowing them to relate lessons to real experiences and find ample opportunities for language practice. It should also help teachers differentiate and personalize instruction and pacing.

TEACHERS SAY WITH TECHNOLOGY...

Students are
actively engaged



Students improve
their learning outcomes



STUDENTS SAY WITH TECHNOLOGY...

They develop a clearer
and deeper understanding



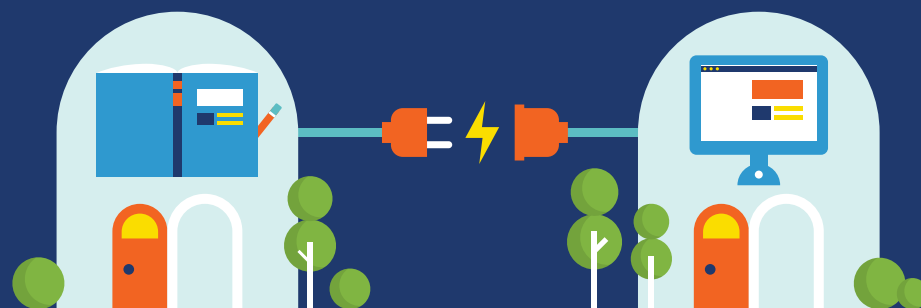
Learning is
different and fun



ROSETTA STONE CLASSROOM INTEGRATION

FLEXIBLE AND SCALABLE SOLUTIONS TO COMPLEMENT CLASSROOM INSTRUCTION

Our Language Learning Suite for K-12 provides teachers with a range of flexibility in creating a blended learning environment and even introduces flipped classroom models of instruction.



ROSETTA STONE® FOUNDATIONS

For beginning learners



IMMERSION
INSTRUCTION



SELF-GUIDED TO
REINFORCE CLASSROOM
INSTRUCTION



SPEAKING & LISTENING
PRACTICE TO COMPLEMENT
READING & WRITING



VOCABULARY
BUILDING



ALIGNED TO
STANDARDS

ROSETTA STONE® ADVANTAGE

For intermediate & advanced learners



AUTHENTIC
MATERIALS



LISTENING & READING
COMPREHENSION



ADVANCED ORAL
PRODUCTION



GRAMMAR
PRACTICE



WRITING FOR
SPECIFIC PURPOSES



ALIGNED TO
STANDARDS

RESOURCES EMBEDDED IN OUR LANGUAGE LEARNING SUITE

- LIVE TUTORING
- GAMIFICATION
- PRONUNCIATION AND VOCABULARY ACTIVITIES
- GRAMMAR AND READING COMPREHENSION
- AUTHENTIC VIDEO LESSONS AND DOCUMENTS
- CULTURAL ACTIVITIES



SUPPLEMENTAL MATERIALS FOR THE BLENDED LEARNING CLASSROOM

- WORKBOOKS
- LESSON PLANNING TOOL
- TEACHER'S GUIDE
- SCOPE AND SEQUENCE
- STORY SERIES WITH ACTIVITIES AND QUESTIONS
- FLASH CARDS AND MEMORY CARDS
- COURSE CONTENT
- QUIZZES AND TESTS

*Supplemental material varies by language

NOTES:



Technology is a powerful tool in the classroom. It offers teachers a new outlet to reach all students, promoting lifelong learning via personalization and engagement.

Effective online solutions for all proficiency levels:

- Solid foundation develops conversational skills
- Realistic content helps transition to proficiency
- Instant speech feedback guides pronunciation
- Live tutoring builds speaking confidence
- Mobile apps extend learning beyond the classroom
- Administrator tools track and measure progress

SOURCES

- [1-2] <http://edtechreview.in/trends-insights/insights/302-teachers-love-technology>
[3-4] CDE 2014: Research Roundtable Marketing Brief
[5] Oblinger, 2004

LEARN MORE

Learn how mixing Rosetta Stone® solutions with traditional instruction improves student performance at RosettaStone.com/K12

TEACHER RESOURCES

Introducing a new site just for you!

<http://k12.rosettastone.com/LanguageCreates>

JOIN THE CONVERSATION

How are you using technology resources in your classroom?

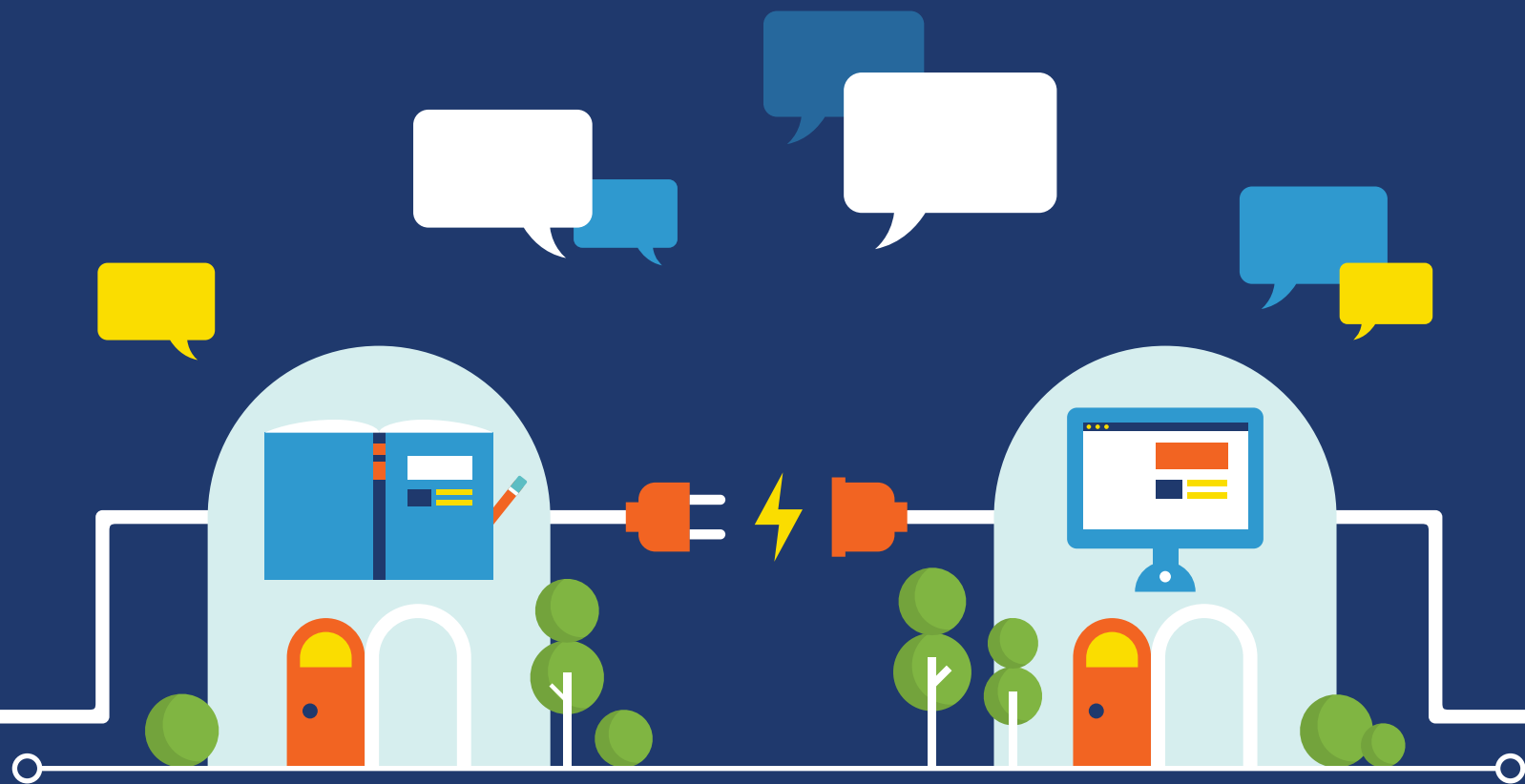
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