

Phoenix Diversion & Recycling Programs Update



Reimagine Phoenix
Transforming Trash Into Resources



Transportation and Infrastructure Subcommittee
September 12, 2017



Reimagine Phoenix
Transforming Trash Into Resources



- New programs and services
- Education and outreach
- Public and private partnerships



City Departments Waste Diversion



Water - Biosolids



Airport- Recycling



City Departments Waste Diversion

Parks - Turf Study



Parks - Eco-stations

City Departments Waste Diversion

Housing –
New Bins



Recyclebank

- Ongoing citywide education and engagement
- New app
- Waste characterization study





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Recyclebank

BY THE NUMBERS

AS OF
JULY 31, 2017



16,383,016

TOTAL POINTS EARNED BY PHOENIX RESIDENTS



38,887 

TOTAL REGISTERED MEMBERS



134,190

EDUCATION
TRANSACTIONS

86,662
TOTAL LOGINS

18,770

RECYCLEBANK REWARDS ORDERED



1,619

SAY
R&R

634

GREEN
ORGANICS

217

TOTAL REWARD
MERCHANTS

462

TOTAL REWARD
OFFERS

Zero Waste Stations



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New Bins



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New Labels



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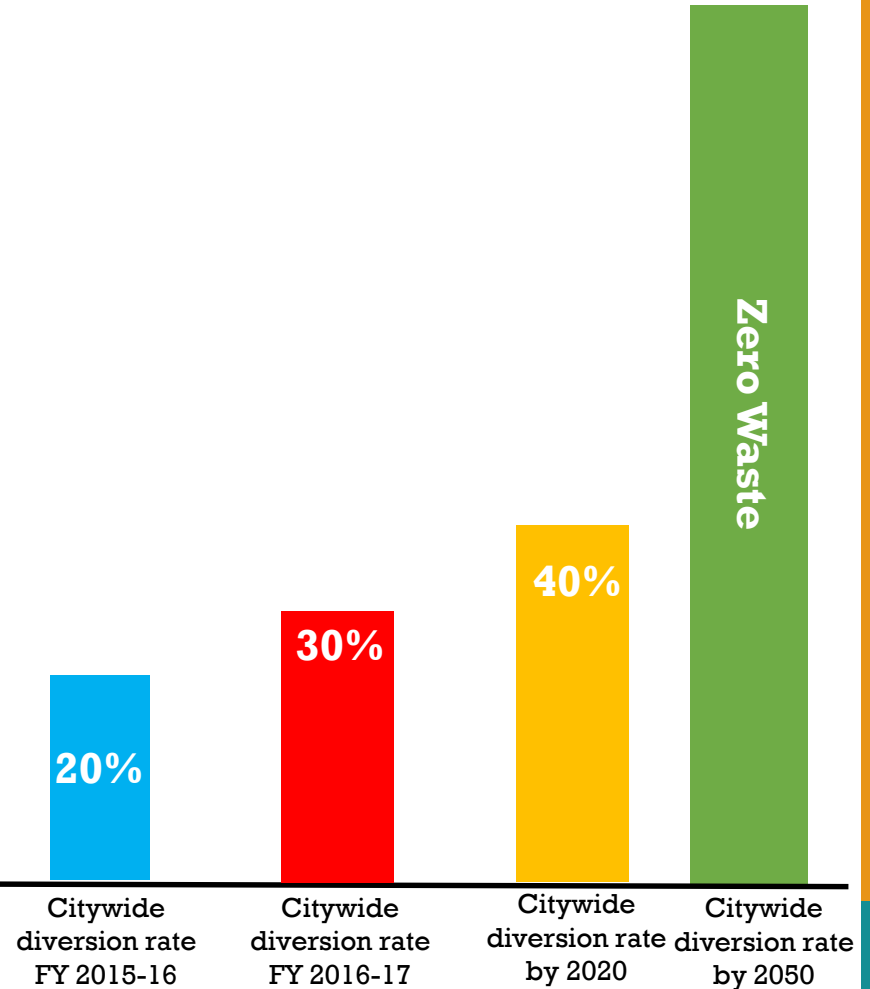
Downtown Phoenix Inc.



Recycling Leaders



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