

FACEBOOK VIP GROUP CHECK LIST

Daily:

- Morning check in! Did anything come in over night?
- Engage on Daily Post 1
- Engage on Daily Post 2
- Facebook Live/Video

Weekly:

- Create images and posts for themed days. Upload to Cinchshare
- Poll Group
- Follow up with people in group who have purchased products within last 2 days, 2 weeks and 2 months
- Market to find new members
- Write new piece of content

Monthly:

- Monthly Facebook Party
- Boost post on Facebook to find new members
- Feature Guest Content
- Create Free Tool to store in Files
- Create Monthly Calendar for Bookings/Appointments

Bi-Monthly:

- Opportunity Event

Quarterly:

- Zoom Event