FINALLY, A STRAT-O-MATIC COLLEGE FOOTBALL GAME THAT PLAYS JUST LIKE OUR FAMOUS PRO FOOTBALL GAME!

Oh, there are a few differences, but basically Strat-O-Matic College Football and Strat-O-Matic Pro Football are "brothers under the same roof." For those of you who have played our Pro Football game, much of what you will read shall sound very familiar. Some of you might remember that Strat-O-Matic produced a College Football card game some ten years ago. This particular game was totally different from our present Pro Football game. It blended football statistics with an excellent unique card game. Unfortunately, the blend did not jell. The customer reaction to this product was similar to Patrick Henry's famous quote, "Give me liberty or give me death." Our customers' sentiments were, "Give me a 100% football game or no game at all." This is exactly what we have created for our current College Football game—a 100% football game for both the adult and young teen football fan. Strat-O-Matic College Football is actually two games in one: An Elementary version which is geared to be played by 12 to 16 year olds, and an Advanced version with additional comprehensive rules and playing parts for adults.

48 TEAMS IN THE SECOND EDITION OF OUR NEW COLLEGE FOOTBALL GAME

All geographical sections of the country are amply represented as are the top twenty nationally ranked teams and major bowl game teams. Leading independent teams and teams from many major conferences comprise our 48 team roster. However, not all of our selected teams are "powerhouses." Somewhere, we found openings for four Ivy League teams and three service academy teams. Play Brown against a top twenty team and prepare yourself for a massacre. However, anticipate an evenly matched contest when you pit Harvard against Yale. You might ask why did Strat-O-Matic include Ivy League teams among the elite of college football? Primarily, to demonstrate the capabilities of our great product. Strat-O-Matic, through the use of a defensive BREAKDOWN system (discussed later) and weighted scheduling, provides for Ivy League teams to play each other on an equal basis and yet be overwhelmed by the leading teams. Notably, this is accomplished without making numerous adjustments to the player and team charts. The following is a list of the 48 colleges contained in our College Football game.

Air Force Indiana Pittsburgh
Alabama Iowa Princeton
Arizona State LSU South Carolina
Arkansas Michigan Stanford
Army Michigan State Syracuse
Auburn Minnesota Tennessee
Auburn Navy Texas
Brown Nebraska Texas A & M
Baylor North Carolina State Texas Tech
Colorado Notre Dame UCLA
Colorado Ohio State USC
Colorado State Oklahoma Virginia
Colorado State Oklahoma Wake Forest
Colorado State Oklahoma State Washington
Colorado State Oregon Wyoming
Colorado State Penn State Yale

Each college football team is accurately measured offensively and defensively for their running and passing games, including fumble and interception occurrences and returns, punting, punt returns, kickoff returns, field goal attempts, interception returns and extra points. These computations of each team's actual abilities are represented on offensive and defensive play charts. Although the majority of the teams are among the best in the nation, their strengths, weaknesses and schedules vary tremendously, resulting in extremely distinctive play charts. For example, Miami attempted over 30 passes per game, completing almost 59% for 21 touchdowns. The Hurricanes were one of the finest passing teams in the nation. On the other hand, Air Force, attempting only 10 passes a game, had over 7% intercepted (more than twice Miami's interception percentage) and scored only 5 touchdowns through the air. Of course, Air Force's great strength was running the football. They finished second in the country in number of yards rushed per game (over 380 yds) or almost twice that of Miami. College teams' offensive attacks vary tremendously. Air Force, Army, Colorado, Nebraska and Oklahoma run over 80% of the time. Other schools, such as Iowa, Wyoming and Holy Cross pass almost 50% of the time. It is this great variation in offensive play that makes college football so exciting to watch and also so intriguing to play in board game form. Of course, as previously mentioned, the quality differences in level of play and the rare head-on competition between many colleges also contribute greatly towards the excitement and intrigue of college football. With Strat-O-Matic, you are able to create your own schedules—set up a rare confrontation between Big 10 Champion, Michigan State, and Orange Bowl champion, Miami, or allow the Hurricanes to play a few "breathers" such as Brown and Princeton.

Perhaps you are wondering if Strat-O-Matic is set up for team play only, thereby eliminating all individual performances. Actually, on offense, Strat-O-Matic is set up via a position basis for both running and passing. For example, a fullback's rating on a team is derived from the total statistics of all players who performed at fullback. However, enclosed with each team's player charts, is an individual statistical breakdown card (see the 1985 Oklahoma run offense card). For the running game, the statistical card is set up to reflect each team's backfield positions. Leading runners' statistics are highlighted for each position. As you position the card right next to your offensive play charts, you have the choice of specifying the position or the name of the ball carrier. The passing game is managed in the same fashion as the running game. Strat-O-Matic has been purposely set up in this fashion in order to recreate a realistic picture of each team's
running and passing capabilities. Also, few college football fans are familiar with the player personnel (other than the stars) of the overwhelming majority of major teams. You need not be a football expert to play Strat-O-Matic College Football as each team possesses a statistical card containing all the important data that you need for evaluation purposes. REGARDLESS OF THE EXTENT OF YOUR COLLEGE FOOTBALL KNOWLEDGE, THE MEANS ARE YOURS TO EVALUATE EACH TEAM’S STRENGTHS AND WEAKNESSES AND CREATE YOUR OWN STRATEGY.

Strat-O-Matic College Football is a constant mental struggle between opposing coaches. The opportunity is now yours to participate in college football in its key position - as an actual coach! It IS YOU, the coach, who must be able to coordinate, maneuver and apply all strategy moves at the appropriate time to achieve victory. Thus, in the long run it is possible for a weaker team with good coaching to defeat a superior team with poor coaching. Time and time again, it will be YOUR coaching ability that makes the difference between victory and defeat.

On offense, you call the plays and select your running backs and pass receivers. You must decide when to direct your running attack at your opponent's weak spots. When passing, you must decide whether "to work on a weak link" in your opponent's secondary, or pass to your most capable receiver. It is not an easy decision as your opponent may "double team" any pass receiver. You must be alerted toward the possibilities of a blitz, as your opponent might gamble with the maneuver in hopes that you are throwing a long pass. If you are throwing a long pass, there is an excellent chance that your quarterback will be nailed by a blitzing linebacker for a big loss. However, if you had anticipated a blitz, and threw a quick pass to the flat or over the middle, the chances are good for a gain. When calling your offensive plays for the vast majority of teams, you must attempt to establish both running and passing games in order to prevent the defense from concentrating on one aspect of your offense. For example, if you are coaching Wyoming, you must establish a running game in order to prevent your opponent from massing their defense against your quarterback's passing. In calling your plays, you must "set up" your opponent for the big play - the possible touchdown, or long gain. You will accomplish this by effectively mixing up your plays, thereby depriving your opponent of considering such an action on your part.
HOW TO PLAY STRAT-OMATIC COLLEGE FOOTBALL

Strat-O-Matic College Football is actually two games in one:

1. An elementary version which is geared to be played by 12 to 16 year olds.

2. An advanced game with additional comprehensive rules and playing parts for adults.

All of you will begin playing the Elementary Game and many will eventually play the Advanced Game.

ELEMENTARY GAME

Strat-O-Matic College Football is played according to college football rules. The running offense is represented by one chart divided into three sectors (lineback, off tackle and end run) and the passing offense is represented by a quarterback passing chart and a receiving chart. Each team’s defense is represented by two charts—run defense chart and a pass defense chart. Both defense charts are divided into three sides. For demonstration purposes ONLY, a partial unning chart (1985 Oklahoma Off Tackle Offense) and a partial defense chart (1985 Bucknell Off Tackle Defense) are illustrated. Why? Because you are most likely thinking that this is a totally absurd matchup. Oklahoma, the number one ranked school in 1985, versus Bucknell University, a small Pennsylvania liberal arts school, playing an Ivy League type schedule. You are 100% correct! However, this matchup was necessary, in order to demonstrate our breakdown system. When a university, playing a very weak hule, competes against a major overpowered opponent, possessing superior speed, strength, depth and experience, frequent se re breakdwons will occur, producing a lopsided score.

Three dice, one white and two colored activate play. When the dice rolled, the white die is read separately from the colored dice total. The white die yields a 1, 2 or 3 value, you refer to the offensive run or quarterback passing chart involved in the play. If the white reading is 4, 5 or 6, you refer to the defensive chart of the team sently playing defense. Thus, the white die has only one purpose; determine whether you refer to the offensive or defensive playing turn involved. The colored dice total refers to the series of numbers underneath the correct column of the play.

As an example, let us say the Oklahoma Sooners are on offense and Bucknell Bison are on defense. The Sooner coach would select defensive play while the Bucknell coach would select a pass or run play. Let us assume that the Oklahoma coach calls an off tackle play by his fullback and the Bisons’ coach calls a run. The play has guessed right by the defense. The die are then rolled by the players’ coach with a result of a white 3 and a colored dice total of 7. The white die is a 3, you would refer to the Oklahoma off tackle column on the roll forward (FB) part of the number 12 reading (6 plus total dice). The result is a -3 or three yard gain. If the defense had guessed a pass instead of a run, the play would have been ed wrong, instructing the Oklahoma coach to look at the off wrong reading. The result would be a +18 or eighteen yard gain. In some circumstances, if the die had yielded a white 5 and a 1 die total of 3, you would refer to the Bucknell defense chart off tackle, number 3. The result would be a 9 yard gain. If you the Oklahoma off tackle chart, you will discover that several are not subdivided by positions. In this instance, the single applies to all running backs. For subdivided readings, note changes in yards gained or lost for each running back. If the 6a coach had elected to run his right halfback off tackle in his fullback, the results would be quite different! If the de id guessed the play wrong, the result would only be a 2 yard gain of an 18 yard gain. Also, on the Bucknell defense chart, cite two colored background numbered readings (#5 and #9).

Both of these readings are breakdown numbers. For example, the roll results in a number 5 or 9 referral on the Buckne chart, and the opposing team rating is a 3 (see top of O fensive), disregard the stated yardage figure and replace it equivalent of a 15 yard gain.

Chart breakdown readings occur only on defense charts teams that play very weak schedules. Obviously, you would this reading on the Oklahoma defense chart. Passing plays a similar manner as running plays. There are many other rule ing the Elementary set, however, these details describe the factors.

ADVANCED GAME

For the most part, the basic rules of the Elementary set are advanced game. However, in the advanced game several a rules and game parts are introduced.

Where in the Elementary set, the defense was represented by tentary defensive charts, it is now represented by advancedeive charts (not shown). Three sets of defenses (5-2, 4-3 and #) available to teams that play multiple defenses. Only one stan fensive is available for those teams that basically play only e defense. Each defensive player is represented by an individual on which is indicated his numerical ability rating. In many inst his ability rating will determine the number of yards gained on Their ratings are found on each team’s defensive rating ca shown). In addition, these defensive squares are positioned playing board as in the photograph on page 4. As many as these defensive squares may be moved by the defense; the lin ers, strong safety and free safety. These players can be moved the offensive coach has indicated that he has made his play on tions, but before he has revealed his decision. In the photogra page 4, you will note that all defensive players are defending sq zones or against certain types of plays. For example, the left backer (LLB) is located in the flat pass zone found on the left the defensive coach decides to move his left linebacker into the Run Zone found on the left side, he would increase his defense strength in that zone to two men (left end plus the left lineback This maneuver would also greatly weaken the defense in the flat pass zone (as no players would be defending this zone). Without vowing you with a detailed explanation, it would now be more dif for the offense to run around the defense’s left end (2 men in z and much easier to pass against the left flat pass zone (no me zone). The advanced game takes into account the number of de sive players in a zone attacked by the offense. Provisions are m for doubleteaming pass receivers, keying on running backs and zing. Another outstanding feature of Strat-O-Matic is the increas degree of difficulty an offensive team will encounter in penetrat defense when nearing his opponent’s goal line.

As each chart is almost all-inclusive, it is seldom necessary to re additional tables. As a result of the complete nature of each chart the Elementary version of Strat-O-Matic College Football is played 45 minutes, and the Advanced version in 75 minutes. Complete se of instructions and game parts for the Elementary and Advanced are enclosed with each game, as well as for a Solitaire version.

Each year, a new set of College Football teams based on the mo current statistics is made available at a nominal cost. Prior year co legue football customers can purchase complete team sets at pre college football season sale prices. Once you have purchased a game set, you need only purchase new player charts which become available approximately September of each year.

Strat-O-Matic College Football is colorful and simply set up. It is equipped with individual player charts, team defensive charts for Ele mentary and Advanced sets, one game board, advanced and elemen tary play selector cards, dice, and other essentials for complete Ele mentary and Advanced Games. Incidentally, the player charts are 4 x 4 1/4" and have no equal in size or quality. The cover is extremely attractive, and the game box (measuring 9 3/4" by 19 1/2") is of fine quality. You will be as pleased with the appearance of Strat-O-Matic College Football as you will be with its contents.
STRAT-O-MATIC COLLEGE FOOTBALL GAME PRICE LIST

WE ARE SO CONFIDENT THAT YOU WILL BE DELIGHTED WITH OUR STRAT-O-MATIC COLLEGE FOOTBALL GAME SET THAT WE OFFER THIS NO-RISK MONEY BACK GUARANTEE IF FOR ANY REASON YOU ARE NOT SATISFIED WITH OUR COLLEGE FOOTBALL GAME, RETURN IT WITHIN TEN DAYS OF RECEIPT AND YOUR MONEY WILL BE REFUNDED.

DELUXE COLLEGE FOOTBALL GAME

Forty-eight college teams and all necessary game parts for the Strat-O-Matic College Football Game.

PRICE - $26.50
(price includes $3.00 handling fee)

Please allow 7 to 14 days for delivery via UPS at no additional cost for all states except Alaska and Hawaii. For faster delivery to California, Washington, Oregon, Alaska, Arizona, Hawaii, and other selected localities (consult your local UPS center), please add $3.00 for Priority Shipping. For United States Possessions and Canada, please allow two to three weeks for delivery via parcel post at no additional cost. For Special Handling service to Canada, please add an additional $1.55 to your order. APO and FPO overseas shipment—add $1.00 to cost of gift to insure PAL (Parcel Airlift) Delivery. Please include your street address for UPS delivery. If address is a post office box or rural route, please add $1.00 for increased postage costs.

HOW TO PURCHASE STRAT-O-MATIC COLLEGE FOOTBALL

To receive your set of Strat-O-Matic College Football, simply fill out the coupon found on stub, and enclose check, money order or cash. We pay the postage for all prepaid orders.

If requested, we ship Strat-O-Matic College Football to you on a COD basis, providing the address in question is in the United States, and is not an APO, FPO, Canadian or other foreign address. However, the game's price increases from $4.00 to $6.00 more per order due to two postal fees and postage. We strongly urge you to enclose payment with your order in order to avoid these additional COD costs. Our money back guarantee provides you with full protection.

STRAT-O-MATIC GAME CO., INC., 46 RAILROAD PLAZA, GLEN HEAD, NY. 11545

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MONEY BACK GUARANTEE OF SATISFACTION

If I am not 100% thrilled, you guarantee my money refunded on return of game within 10 days from receipt.

New York State and City residents, add Sales Tax to the cost of your purchase. Make checks or money orders payable to Strat-O-Matic Game Co., Inc.

ALL FOREIGN PAYMENTS MUST BE MADE BY MONEY ORDER, U.S. CURRENCY ONLY

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□ Send me the set checked above via Priority Shipping, as indicated in the brochure. I enclose the required additional postage money.