

## OEM Off-Highway's 2026 Top New Products Award

Nominations are open for OEM Off-Highway's 2026 Top New Products award, which highlights the top technologies engineering teams look for when designing new equipment.

### What is the overall timeframe?

**Nominations open:** Monday, May 11, 2026

**Nominations close:** Friday, July 10, 2026, at 11:59 PM CST

**Featured on:** [oemoffhighway.com](https://oemoffhighway.com)

### Criteria:

- To qualify, your product/nomination must be in the mobile off-highway industry or on-highway vehicles in Class 4 through Class 8.
- The new product must have been introduced or gone through a major update between June 1, 2025, and May 29, 2026.
- Applications are free; there is no charge/fee to apply.
- Companies can self-nominate. Nominations can also come from suppliers, vendors, customers, coworkers, PR/marketing firms, and/or the companies themselves.
- Limit up to one nomination per product per company.
- Companies can be located nationwide and/or internationally.
- Application must be completed in full to be considered. Incomplete submissions will be disqualified. Be sure to hit "Submit" at the end of the application process.
- Information provided in the application may be used in print and online. Not all pieces of the nomination form will publish.
- Names, titles and other information will publish as listed in the nomination form. OEM Off-Highway will not be held responsible for publishing information that was incorrectly submitted in the nomination process.
- All applications must be submitted electronically. Applications submitted via email or other platforms will not be eligible.
- Products that won in previous years are not eligible to win again. We strongly recommend submitting a new product for this year's award program.
- Honorees are vetted by OEM-Off-Highway's editorial staff.
- Winners ARE NOT based on relationships or advertising position with *OEM Off-Highway*.
- Multiple nominations for the same new product do not guarantee a win and could be subject to elimination.
- Nominations close **Friday, July 10, 2026**, at 11:59 PM CST. *OEM Off-Highway* will not accept any past due submissions.

- Any questions can be directed to OEM Off-Highway Editor-in-Chief Kathy Wells at [kwells@iron.markets](mailto:kwells@iron.markets).

**Contact Information:**

Contact Name (required, will not publish):

Contact Email (required, will not publish):

Contact Phone Number (required, will not publish):

**About the Company:**

Company Name (required):

Upload company logo here.

Company Street Address (required, will not publish):

City (required, will not publish):

State (required, will not publish):

Zip Code (required, will not publish):

Company Phone Number (required, will not publish):

Company Website (required):

Contact Name at Company (required, will not publish):

Contact Email at Company (required, will not publish):

Total Revenue (required, will not publish):

Area(s) Served (Select all that apply) (Required)

- U.S. Region (i.e., Midwest)
- National (Entire U.S.)
- North America (U.S., Canada and Mexico)
- International

**About the Product:**

Product Name (required):

Product Description, including relevant product specifications (it is recommended to include features, benefits, what it was designed to achieve, the problems it was designed to solve, what makes the product unique, describe recent updates and why, be thorough) (required, no word/character count limit):

Upload press release here (encouraged, but not required):

Upload product photo here (encouraged, but not required):

Is this a new product release or an enhancement to an already existing product? (required)

- New product release
- Enhancement to an already existing product

If this is a new product, when was the product introduced? If not new, type in NA. (required)

If this is a major update of a previously released product, please describe what's new and different. If not a major update, type in NA (required, no word/character count limit):

Select product category that best applies (limit one) (required):

- Drivetrains (for example, axles and driveshafts, brake system, clutch and transmission, hardware, steering control, tracks and tires).
- Electronics & Electrification (for example, actuators, connectors, lighting, power systems, safety, sensors, smart systems and wiring).
- Engineering & Manufacturing (for example, adhesives, apps, greases and lubrication, manufacturing, materials, services, software and testing).
- Engines (for example, cooling, engines, filtration, fuels and fluids).
- Fluid Power (for example, actuators, fluid system, pumps and motors, valves and manifolds).
- Operator Cab (for example, cab system, camera systems, operator comfort and operator interface).

Please describe something "worth noting" about this new product that would be a competitive differentiator. Application success stories are welcome (required, no word/character count limit):

Subscribe to OEM Off-Highway's Industry News e-newsletter.

<https://acbusiness.dragonforms.com/loading.do?omedasite=OOHprefs&pk=managepref>

Register for OEM Off-Highway's Spring Industry Summit, a virtual series of webinars created for engineers and designers in the off-highway mobile equipment industry. Watch live or in on-demand.

<https://www.oemsummit.com>

Be sure to hit "Submit" at the end of the application process. Afterwards, you will receive a popup notification confirming your application; please note, you will NOT receive an email confirmation.