

SNOWPRO CUSTOM PROGRAM

Deliver your marketing message to 76,480 subscribers in areas with the highest snowfall in the United States, as well as to our Canadian subscribers. Reach the largest audience of snow removal contractors available at precisely when they are making purchase decisions for the upcoming snow season.

PRINT

Published two times annually, *SnowPRO* is distributed as a companion publication with these industry-leading magazines:

- ✓ **Green Industry Pros** (32,572 landscape contractors and power equipment dealers)
- ✓ **Equipment Today*** (27,651 construction professionals *BPA June 2021 Brand Report)
- ✓ **Pavement Maintenance & Reconstruction** (7,016 pavement professionals)
- ✓ **Concrete Contractor** (9,241 concrete contractors and allied professionals)

May/June issue: April 21 Ad Close | April 26 materials due

September/October issue: August 24 Ad Close | August 29 materials due

	LIVE AREA	BLEED	TRIM	1X	2X	3X
Full Page Spread	15.25" X 10.25"	16" X 11"	15.75" X 10.75"	\$13,600	\$13,000	\$12,500
Full Page	7.375" x 10.25"	8.125" X 11"	7.875" X 10.75"	\$7,820	\$7,545	\$7,265
2/3 Page	4.5625" x 10"			\$5,500	\$5,125	\$4,750
1/2 Page Std.	4.5625" x 7.375"			\$4,000	\$3,700	\$3,500
1/2 Page Horiz.	7" x 4.875"			\$4,000	\$3,700	\$3,500
1/2 Page Vert.	3.375" x 10"			\$4,000	\$3,700	\$3,500
1/3 Page Std.	4.5625" X 4.875"			\$3,000	\$2,700	\$2,200
1/3 Page Vert.	2.1875" X 10"			\$3,000	\$2,700	\$2,200
1/4 Page	3.375" X 4.875"			\$2,500	\$2,100	\$1,835

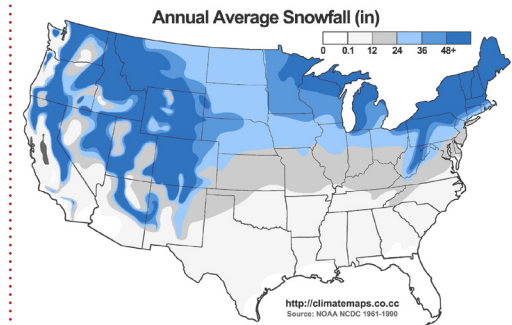


NEWSLETTER/EMAIL

Reach the inboxes of 44,000+ snow removal contractors with an ad in our *SnowPRO* newsletter or send a custom email featuring your products and services to a targeted audience of 93,000+.

	AD SPECS	RATE
SnowPro newsletter banner ads	600x100	\$995
Custom email program		Contact your sales rep for pricing

SNOWPRO TARGET AUDIENCE



REACH 76,480
IN THE AREAS WITH THE HIGHEST
ANNUAL SNOWFALL

ONLINE

Promote your snow removal equipment, materials and services on GreenIndustryPros.com and ForConstructionPros.com with a display ad or our responsively designed sites. Contact your sales rep for pricing.

CONTACT US TODAY: 800-538-5544

JASON DESARLE Ext. 1301
jdesarle@ACBusinessMedia.com

MEGAN PERLEBERG, Ext. 1249
mperleberg@ACBusinessMedia.com

AMY SCHWANDT, Ext. 1243
aschwandt@ACBusinessMedia.com

NIKKI LAWSON, Ext. 1228
nlawson@ACBusinessMedia.com