

2027 DIGITAL CALENDAR

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Rental™

	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SPECIAL COVERAGE	World of Concrete	The ARA Show								Equip Exposition		
EQUIPMENT FOCUS	Drain Cleaners	Water Pumps	MEWPs	Cutoff Saws	Generators	Forklift Rentals	Compact Excavators	Log Splitters & Stump Grinders	Scissor Lifts	Lawn & Garden Equipment	Attachments	Small Engines
	Telescopic Handlers	Portable Lighting / Light Towers	Concrete Equipment	Boom Lifts	Trenchers	Compact Track Loaders	Spider Lifts	Pressure Washers	Skid-Steers	Compaction Equipment	Air Compressors & Air Tools	Floor Polishers, Strippers & Sanders
INDUSTRY INSIGHTS	Business Succession Planning	Telematics & Asset Tracking	Missed Rentals	Insurance Risks & Coverage	Theft Prevention	Safety	Employee Training	Rental Software	Fleet Maintenance	Finance Options	Marketing Advice	New Year Industry Projections
MARKETING SPECIALS									Digital Packages for Editor's Choice Awards			

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