

2027 EDITORIAL CALENDAR

For ad sizes & specifications, visit our media kit at CONSTRUCTIONNETWORKMEDIKIT.COM

PAVEMENT®
MAINTENANCE & RECONSTRUCTION

	JANUARY	FEBRUARY	MARCH	APRIL/MAY	JUNE/JULY	AUGUST/ SEPTEMBER	OCTOBER/ NOVEMBER	DECEMBER
Ad close	11/19/26	12/18/26	1/21/27	2/25/27	4/29/27	7/1/27	8/26/27	10/21/27
Materials due	11/24/26	12/23/26	1/26/27	3/2/27	5/4/27	7/6/27	8/31/27	10/26/27
Issue Focus	2027 PAVEMENT AWARDS Contractor of the Year Sweeper of the Year Hall of Fame Alan Curtis Industry Service Paving: Parking Lot Paving: Non-Parking Lot Seal & Stripe: Large Job Seal & Stripe: Small Job Good Neighbor Best Video Content Superior Striper	MANAGING YOUR BUSINESS MANAGING A PAVING & PAVEMENT MAINTENANCE BUSINESS Industry trends, how-to management tips, profiles of cutting-edge contractors, problem-solving case studies, and articles by IGNITE & PAVE/X SPEAKERS	PAVE/X POST-SHOW PAVE/X: THE PAVEMENT EXPERIENCE All the most important news, products, and events that came out of the annual PAVE/X show.	JOBSITE SAFETY WORK ZONE PREPAREDNESS: Products, technology, and best practices to improve extreme heat, jobsite, and workzone safety for contractors.	2027 TOP CONTRACTOR Paving Sealcoating Striping Pavement Repair 	PAVING & COMPACTION BACK-TO-BASICS: How-to technical articles, profiles of cutting-edge contractors, problem-solving case studies.	PRODUCT SHOWCASE SHOWCASE & BUYERS' GUIDE: Comprehensive pictorial guide featuring equipment, products and technology for paving and paving maintenance contractors.	TOP 25 PRODUCTS The Top 25 Products in the pavement maintenance industry.
Special Reports		INFRARED REPAIR AND OFF-SEASON WORK OPPORTUNITIES	CONTRACT SWEEPING	SEALCOAT STRATEGIES		LINE STRIPING UPDATE		PAVE/X PREVIEW
Pavement Topics: Covered Regularly	■ PAVEMENT CONSTRUCTION: Paving, milling, compaction, dirt work ■ PAVEMENT MAINTENANCE: Sealcoating, striping, cracksealing ■ PAVEMENT SWEEPING: Construction, street, parking lots & special events ■ PAVEMENT REPAIR: Infrared, pothole repair, patching ■ PAVEMENT PRESERVATION: Slurry seal, microsurfacing, chip seal, fog seal, cape seal							
Features In Every Issue:	■ HOT MIX: Industry News ■ FROM THE OWNER'S DESK: Owner-Oriented Analysis ■ TECHNOLOGY UPDATES: Software technology or product innovations ■ ON THE JOB: Tips, best practices, and tools in real jobsite situations ■ CONTRACTORS' CHOICE: Equipment Analysis ■ YOUR BUSINESS MATTERS: Management Tips ■ TAILGATE TALK: Employee Coaching Insights ■ THE PRODUCT LANE: Select Products and Upgrades							
Contractor Snapshot	Featured interviews with the next generation of the blacktop industry. From the shovel to the paver, new sweepers or stripers, and everyone in-between, they all have a story.							
Bonus Distribution			WORLD OF ASPHALT					
Marketing Specials					Top Contractor Special: Sponsor a Top Contractor & receive 50% off your ad rate!			

FOR PROMOTIONAL OPPORTUNITIES:
Amy Schwandt, Brand Director
aschwandt@iron.markets
 800.538.5544 ext. 1243

FOR EDITORIAL SUBMISSIONS:
Jared Bilski, Editor-in-Chief
jbilski@iron.markets
 For more info, visit:
[Construction Network Media Kit](http://ConstructionNetworkMediaKit)

DISPLAY AD RATES

	1X	4X	6X	8X
Full page spread	\$8,905	\$8,650	\$8,375	\$8,120
Full Page	\$4,680	\$4,520	\$4,365	\$4,325
2/3 Page	\$3,575	\$3,450	\$3,305	\$3,190
1/2 Page	\$2,545	\$2,435	\$2,355	\$2,250
1/3 Page	\$1,865	\$1,765	\$1,700	\$1,620
1/4 Page	\$1,405	\$1,355	\$1,280	\$1,215

Back cover is an additional 25%; Inside front and back covers are an additional 20% All other guaranteed positions will incur a 15% surcharge

CLASSIFIED AD RATES

	1X	4X	8X	10X
Full Page Color	\$2,165	\$2,120	\$2,070	\$1,980
1/2 Page Color	\$1,140	\$1,120	\$1,095	\$1,050
1/4 Page Color	\$630	\$620	\$605	\$585
2 Column Inch Color	\$400	\$390	\$380	\$360
1 Column Inch Color	\$230	\$225	\$220	\$205

Print advertising price net per issue

Print + web/email classified advertising packages also available



FOR
Construction
PROS.COM

Equipment
TODAY

Rental

ASPHALT
CONTRACTOR

CONCRETE
CONTRACTOR

PAVEMENT
MAINTENANCE & RECONSTRUCTION