

2027 DIGITAL CALENDAR

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
AWARDS												
EVENTS												
SECTOR REPORT: EQUIPMENT	Market Outlook	Compact Equipment	Trucks & Transportation	Fleet Maintenance	Operator Training	Jobsite Equipment	Preventative Maintenance	Best Practices for Winterizing Equipment	Lifting Equipment	Excavators	Fleet Storage	2028 Industry Forecast
SECTOR REPORT: RENTAL	Market Outlook	Powered Jobsite	Managing Rental Agreements	Insurance Risks & Coverage	General Tool	Lifting Equipment	Business Software	Rental vs. Ownership Shift	Seasonal Demand Fluctuations	Electric vs. Diesel vs. Hybrid	Fleet Utilization	
SECTOR REPORT: CONCRETE	Market Outlook	3D-Printed Concrete	Concrete Repair	Foundations & Walls	Concrete Safety	Slabs & Flatwork	Decorative Concrete	Cold Weather Concrete	Innovation in Materials	Circular Use	Regulations & Standards	
SECTOR REPORT: ASPHALT	Market Outlook	Maintenance	Technology & Automation	Peak Season Prep	Asphalt Safety	Cold Recycling	Sustainability	Plant Modernization & Production	Business Management	End-of-Season Prep	Intelligent Compaction	
SECTOR REPORT: PAVEMENT	Market Outlook	Workforce Development	Quality Control	Jobsite Productivity	Work Zone Safety	Pavement Preservation	Business Growth & Diversification	Compaction & Best Practices	Pavement Assessment & Asset Management	Repair & Rehabilitation Strategies	Pavement Management Systems	
SECTOR REPORT: TECHNOLOGY	AI Outlook for 2027	Workforce Technology	Telematics	Drones & Site Layout Capture	Tech Safety	Project Management Software	Automation	Workforce Management	Connecting Jobsites	Equipment Software	Future of Construction Software	
SECTOR REPORT: BUSINESS	Economic Outlook	Hiring & Recruiting	Financing	Alternative Fuels	Construction Safety Week Mental Health Awareness Month	Heat Safety	Mid-Year Check-In	Labor Retention	Marketing	Budget Planning	Tax Prep & Planning	
SECTOR REPORT: INFRASTRUCTURE	Federal Funding for 2027	Utility Construction	Construction Materials	Highway Construction	Roadbuilding Safety	Regulations & Compliance	Circular Economy	Funding Updates	Bridge Projects & Maintenance	Emerging Technologies Shaping Infrastructure	Biggest Projects of 2027	
SECTOR REPORT: WORKWEAR	Thermal Workwear	Women's Workwear	Spring Releases	High-Visibility PPE Gear	Hard Hats & Headwear	Cooling Workwear	Fall Releases	Men's Workwear	Gloves	Layering Strategies for Winter Construction Work	Building a Compliant Construction Uniform Program	

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