

	JANUARY	FEBRUARY/ MARCH	APRIL	MAY	JUNE/JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad close	11/20/26	1/7/27	2/18/27	3/25/27	4/29/27	6/24/27	7/22/27	8/18/27	9/23/27	10/21/27
Materials Due	11/25/26	1/12/27	2/23/27	3/30/27	5/4/27	6/29/27	7/27/27	8/23/27	9/28/27	10/26/27
Issue Focus	OFFSEASON OPPORTUNITIES	INDUSTRY INNOVATION	ASPHALT PRODUCTION	TOP 30 PRODUCTS	BIG TECH ISSUE	PRODUCT SHOWCASE	QUALITY CONTROL	TRAINING & EDUCATION	SUSTAINABILITY	STATE OF THE INDUSTRY
Special Reports	THE MAINTENANCE ISSUE: Get your business ready for peak season by completing plant & heavy equipment upkeep.	WORLD OF ASPHALT ISSUE: New products, announcements, and innovations! Updates from manufacturers and pre-show sneak peaks to help contractors plan their visit to the show. WOA Show Preview	PLANTS & PLANT TECHNOLOGY: New techniques, products, and best practices. Environmental regulation, EPDs, and staying ahead of the curve for state and federal DOT requirements.	TOP 30 EDITOR'S CHOICE AWARDS  WOA SHOW COVERAGE & PRODUCT ROUNDUP	THE BIG TECH ROUNDTABLE: 3-4 representatives from key tech sectors in the road building space discuss impacts, ROI, and forecast the future. Articles from our industry leading technology editors, cutting edge software for business owners, pavement crews, and asphalt producers.	SHOWCASE & BUYERS' GUIDE: Comprehensive pictorial guide featuring equipment, products and technology for asphalt contractors and producers.	QUALITY CONTROL: How to improve the quality of asphalt you produce, pave, and preserve.	TRAINING REVIEW & SCHEDULE: Leading suppliers list the training opportunities they provide. Focus: Education, certification, and on the job training stories.	ASPHALT RECYCLING & CRUSHING: Updates for quarries, contract crushers, mobile and permanent operations.	2028 INDUSTRY FORECAST: Industry experts predict the year ahead. Asphalt Industry Contractor Survey Results & Analysis
Technology Matters	The latest tools, apps, software, and products available to asphalt industry, including discussions on how they are impacting the way contractors work.									
Production Gains	Innovative, how-to solutions and maintenance guides to maximize production capabilities.									
Face of the Industry	Features stories and articles by people in the industry who's voices aren't always heard. Featuring owners and CEOs, as well as plant and/or jobsite employees.									
Jobsite Innovations	Relevant, useful and timely information concerning the construction and placement of asphalt pavements.									
Preservation & Sustainability	Advances in pavement preservation and longevity, as well as, strategies for improved resiliency and sustainability.									
Bonus Distribution		World of Asphalt			NAPA MIDYEAR					
Marketing Specials								Training Special: Submit a training schedule and purchase a full- page ad to get the facing page 50% off!		

FOR PROMOTIONAL OPPORTUNITIES:
Amy Schwandt, Brand Director
aschwandt@iron.markets
800.538.5544 ext. 1243

FOR EDITORIAL SUBMISSIONS:
Jared Bilski, Editor-in-Chief
jbilski@iron.markets
For more info, visit: [Construction Network Media Kit](https://www.constructionnetworkmedia.com/akit)

DISPLAY AD RATES

	1X	3X	6X	8X	10X
Full page spread	\$5,945	\$5,590	\$5,200	\$4,920	\$4,485
Full Page	\$3,475	\$3,290	\$3,035	\$2,900	\$2,635
2/3 Page	\$3,120	\$2,945	\$2,790	\$2,605	\$2,385
1/2 Page	\$2,675	\$2,495	\$2,385	\$2,240	\$2,125
1/3 Page	\$2,445	\$2,300	\$2,140	\$2,020	\$1,845
1/4 Page	\$2,110	\$1,980	\$1,825	\$1,705	\$1,605

Back cover is an additional 25%; Inside front and back covers are an additional 20%; All other guaranteed positions will incur a 15% surcharge; Color charge of \$1,000