## 2026 DIGITAL CALENDAR

For ad sizes & specifications, visit our media kit at **CONSTRUCTION MEDIAKIT.COM** 



	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
AWARDS									Rental EDITOR'S CHOICE AVAR S 2026			
SPECIAL COVERAGE			The ARA Show						State of the Industry Report	Equip Expo	Women in Rental Profiles	
EQUIPMENT	Advancements in Fuel Efficiency	Theft Prevention	Diversifying Your Equipment Fleet	Lift Equipment Industry Report	Asset Transportation	Safety in Equipment Rental	Power Generation Industry Report	Asset Tracking Solutions	Fleet Maintenance	Winterizing Equipment & Tools	Equipment Trends	Asset Management Strategies
BUSINESS	Insurance Risks & Coverage	Tax Advice	Managing Missed Rentals	Managing Rental Contracts	The Increased Digitization of Rental Operations	Lead Generation	Employee Training	Rental Software	Seasonal Pricing Trends & Tactics	Managing Telematic Data	Online Marketing	New Year Industry Projections
ROUND-UP	Concrete Equipment	Telematic Tracking Devices	Compact Skid- Steer Loaders	Generator & Light Tower Equipment	Compact Track Loaders	Compact (Mini) Excavators	Scissor Lifts	Lawn & Landscaping Equipment	Small Engines	Trenchers	Compaction Equipment	Floor Polishers, Strippers & Sanders
MARKETING SPECIALS									Digital Packages for Editor's Choice Awards			

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