





	JANUARY	FEBRUARY	MARCH	APRIL/MAY	JUNE/JULY	AUGUST/ SEPTEMBER	OCTOBER/ NOVEMBER	DECEMBER
<b>Ad close</b>	11/21/25	12/19/25	1/22/26	2/26/26	4/29/26	7/1/26	8/26/26	10/22/26
<b>Materials due</b>	11/26/25	12/26/25	1/27/26	3/3/26	5/4/26	7/7/26	8/31/26	10/27/26
<b>Issue Focus</b>	<b>MANAGING YOUR BUSINESS</b>  <b>MANAGING A PAVING &amp; PAVEMENT MAINTENANCE BUSINESS</b>  Industry trends, how-to management tips, profiles of cutting-edge contractors, problem-solving case studies, and articles by IGNITE & PAVE/X SPEAKERS	<b>2026 PAVEMENT AWARDS</b>  <b>2026 PAVEMENT AWARDS</b>  Contractor of the Year, Sweeper of the Year, Hall of Fame, Alan Curtis Industry Service, Paving: Parking Lot, Paving: Non-Parking Lot, Seal & Stripe: Large Job, Seal & Stripe: Small Job, Good Neighbor, Best Video Content, and Superior Striper.	<b>PAVE/X</b>  <b>POST-SHOW PAVE/X: THE PAVEMENT EXPERIENCE</b>  All the most important news, products, and events that came out of the annual PAVE/X show.	<b>JOBSITE SAFETY</b>  <b>WORK ZONE PREPAREDNESS:</b>  Products, technology, and best practices to improve extreme heat, jobsite, and workzone safety for contractors.	<b>2026 TOP CONTRACTOR</b>  Paving, Sealcoating, Striping, and Pavement Repair  <b>2026 TOP PAVEMENT CONTRACTOR</b>	<b>PAVING &amp; COMPACTION</b>  <b>BACK-TO-BASICS:</b>  How-to technical articles, profiles of cutting-edge contractors, problem-solving case studies.	<b>PRODUCT SHOWCASE</b>  <b>SHOWCASE &amp; BUYERS' GUIDE:</b>  Comprehensive pictorial guide featuring equipment, products and technology for paving and paving maintenance contractors.	<b>TOP 25 PRODUCTS</b>  The Top 25 Products in the pavement maintenance industry.  <b>CELEBRATING 40 YEARS!</b>  
<b>Special Reports</b>	INFRARED REPAIR AND OFF-SEASON WORK OPPORTUNITIES		CONTRACT SWEEPING	SEALCOAT STRATEGIES		LINE STRIPING UPDATE		PAVE/X PREVIEW
<b>Pavement Topics:</b> Covered Regularly	<div> <div> <b>PAVEMENT CONSTRUCTION:</b> Paving, milling, compaction, dirt work  <b>PAVEMENT MAINTENANCE:</b> Sealcoating, striping, cracksealing  <b>PAVEMENT SWEEPING:</b> Construction, street, parking lots &amp; special events                             </div> <div> <b>PAVEMENT REPAIR:</b> Infrared, pothole repair, patching  <b>PAVEMENT PRESERVATION:</b> Slurry seal, microsurfacing, chip seal, fog seal, cape seal                             </div> </div>							
<b>In Every Issue:</b>	<div> <div> <b>HOT MIX:</b> Industry News  <b>FROM THE OWNER'S DESK:</b> Owner-Oriented Analysis  <b>TECHNOLOGY UPDATES:</b> Software technology or product innovations                             </div> <div> <b>ON THE JOB:</b> Tips, best practices, and tools in real jobsite situations  <b>CONTRACTORS' CHOICE:</b> Equipment Analysis  <b>YOUR BUSINESS MATTERS:</b> Management Tips                             </div> <div> <b>TAILGATE TALK:</b> Employee Coaching Insights  <b>THE PRODUCT LANE:</b> Select Products and Upgrades                             </div> </div>							
<b>Contractor Snapshot</b>	Featured interviews with the next generation of the blacktop industry. From the shovel to the paver, new sweepers or stripers, and everyone in-between, they all have a story.							
<b>Bonus Distribution</b>								
<b>Marketing Specials</b>					Top Contractor Special: Sponsor a Top Contractor & receive 50% off your ad rate!			

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<b>1 Column Inch Color</b>	\$230	\$225	\$220	\$205

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