






	JANUARY	FEBRUARY/ MARCH	APRIL	MAY	JUNE/JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad close	11/21/25	12/30/25	2/19/26	3/26/26	4/29/26	6/24/26	7/23/26	8/19/26	9/24/26	10/29/26
Materials Due	11/26/25	1/6/26	2/24/26	3/31/26	5/4/26	6/29/26	7/28/26	8/24/26	9/29/26	11/3/26
Issue Focus	OFFSEASON MAINTENANCE	INDUSTRY INNOVATION	ASPHALT PRODUCTION	TOP 30 PRODUCTS	BIG TECH ISSUE	PRODUCT SHOWCASE	QUALITY CONTROL	TRAINING & EDUCATION	SUSTAINABILITY	STATE OF THE INDUSTRY
Special Reports	<b>THE MAINTENANCE ISSUE:</b> Get your business ready for peak season by completing plant & heavy equipment upkeep.	<b>CONEXPO ISSUE:</b> New products, announcements, and innovations! Updates from manufacturers and pre-show sneak peaks to help contractors plan their visit to the show.  <b>BIG SHOW GUIDE</b>	<b>PLANTS &amp; PLANT TECHNOLOGY:</b> New techniques, products, and best practices. Environmental regulation, EPDs, and staying ahead of the curve for state and federal DOT requirements.	<b>TOP 30 EDITOR'S CHOICE AWARDS</b>  <b>CONEXPO SHOW COVERAGE &amp; PRODUCT ROUNDUP</b>  	<b>THE BIG TECH ROUNDTABLE:</b> 3-4 representatives from key tech sectors in the road building space discuss impacts, ROI, and forecast the future.  Articles from our industry leading technology editors, cutting edge software for business owners, pavement crews, and asphalt producers.	<b>SHOWCASE &amp; BUYERS' GUIDE:</b> Comprehensive pictorial guide featuring equipment, products and technology for asphalt contractors and producers	<b>QUALITY CONTROL:</b> How to improve the quality of asphalt you produce, pave, and preserve.	<b>TRAINING REVIEW &amp; SCHEDULE:</b> Leading suppliers list the training opportunities they provide.  Focus: Education, certification, and on the job training stories.  	<b>ASPHALT RECYCLING &amp; CRUSHING:</b> Updates for quarries, contract crushers, mobile and permanent operations.	<b>2027 INDUSTRY FORECAST:</b> Industry experts predict the year ahead.  <b>Asphalt Industry Contractor Survey Results &amp; Analysis</b>
Technology Matters	The latest tools, apps, software, and products available to asphalt industry, including discussions on how they are impacting the way contractors work.									
Production Gains	Innovative, how-to solutions and maintenance guides to maximize production capabilities.									
Face of the Industry	Features stories and articles by people in the industry who's voices aren't always heard. Featuring owners and CEOs, as well as plant and/or jobsite employees.									
Jobsite Innovations	Relevant, useful and timely information concerning the construction and placement of asphalt pavements.									
Preservation & Sustainability	Advances in pavement preservation and longevity, as well as, strategies for improved resiliency and sustainability.									
Bonus Distribution	NAPA ANNUAL				NAPA MIDYEAR					
Marketing Specials							Roller Spec Guide	Training Special: Submit a training schedule and purchase a full- page ad to get the facing page 50% off!	Paver Spec Guide	

DISPLAY AD RATES

	1X	3X	6X	8X	10X
Full page spread	\$5,945	\$5,590	\$5,200	\$4,920	\$4,485
Full Page	\$3,475	\$3,290	\$3,035	\$2,900	\$2,635
2/3 Page	\$3,120	\$2,945	\$2,790	\$2,605	\$2,385
1/2 Page	\$2,675	\$2,495	\$2,385	\$2,240	\$2,125
1/3 Page	\$2,445	\$2,300	\$2,140	\$2,020	\$1,845
1/4 Page	\$2,110	\$1,980	\$1,825	\$1,705	\$1,605

Back cover is an additional 25%; Inside front and back covers are an additional 20%; All other guaranteed positions will incur a 15% surcharge; Color charge of \$1,000

FOR PROMOTIONAL OPPORTUNITIES:

Amy Schwandt, Brand Director

[aschwandt@iron.markets](mailto:aschwandt@iron.markets)

800.538.5544 ext. 1243



FOR EDITORIAL SUBMISSIONS:

Brandon Noel, Editor-in-Chief

[bnoel@iron.markets](mailto:bnoel@iron.markets)

For more info, visit: [Construction Network Media Kit](#)

FOR Construction PROS.com

Equipment TODAY

Rental

ASPHALT CONTRACTOR

CONCRETE CONTRACTOR

PAVEMENT. MAINTENANCE & RECONSTRUCTION