

2025 DIGITAL EDITORIAL CALENDAR



	JANUARY/ FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SPECIAL		ENGINE Spec Guide		 May 13-15, 2025					 Oct. 26-28, 2025	State of the Industry	
EVENT COVERAGE		Work Truck Week	bauma 2025	AEM Product Safety, EWPTE, STLE Annual Meeting	Siemens REALIZE Live		iVT Expo 2025		Battery Show 2025; Utility Show	Agritechnica	
Q&A ROUNDTABLE	Powertrains	Electronics and Electrification	Electronics and Electrification	Fluid Power Trends	Fluid Power Trends	Engines	Engines	Power System Developments	Power System Developments	State of the Industry	State of the Industry
INDUSTRY FOCUS	<i>Agriculture</i>	<i>Construction</i>	<i>Construction</i>	<i>Mining</i>	<i>On-Highway</i>	<i>Forestry</i>	<i>Lawn and Garden</i>	<i>Construction</i>	<i>Utilities</i>	<i>Agriculture</i>	<i>Mining</i>
ADDITIONAL COVERAGE	OEM Automation Hybrid Technology Pumps and Motors Tire and Track Technology Tech and IoT Vehicle Safety and Security	Camera Systems Power Systems Simulators Trends in the Cab	Connectors HVAC Systems Trends in the Cab Fluid Power Trends	OEM Automation Drivetrains Lubrication Hybrid Technology	OEM Automation Power Trends Software Tech and IoT	Engine Cooling Tracks and Tires Actuators Vehicle Wiring Operator Interface (HMI) Vehicle Testing	Motors and Drives Power Systems Hybrid Technology Smart Systems Trends in the Cab Alternate Fuels	HVAC Systems Pumps and Valves Sensors Software Instrumentation Tech and IoT OEM Automation	Engine Filtration Steering Control Fluid Systems Battery Systems Vehicle Lighting Greases and Adhesives	Engine Fluids Brake Systems Engines and Emissions Hydraulics and Fluid Systems Temperature Control Operator Comfort	Engine Sustainability Tracks and Tires Hardware AI, Sensors and Vision Systems Operator Services Digital Transformation
*For information about topics, speakers and sponsorship opportunities at this year's OEM Industry Summit events, visit oemsummit.com .											

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