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LandscapeNetworkMediaKit.com



Snow PRO



THE LARGEST AUDIENCE OF SNOW REMOVAL CONTRACTORS

SNOWPRO 2025 CUSTOM OPPORTUNITIES

Deliver your marketing message to 195,500+ subscribers across five publications, including *Green Industry Pros*, *Pavement Maintenance & Reconstruction*, *Concrete Contractor*, *Equipment Today* and *Asphalt Contractor*. Through these industry-leading publications, you will be able to reach the largest audience of snow removal contractors available ANYWHERE!

2025 SNOWPRO MARKETING KITS

	Full-Page Print House Ad
Placement in All Five Publications	\$8,000 Per Issue
Placement in Four Publications	\$7,500 Per Issue
Placement in Three Publications	\$7,000 Per Issue
Placement in Two Publications	\$6,500 Per Issue
Placement in One Publications	\$5,000 Per Issue

VALUE ADD

All advertisers receive a 600x100 or a Sponsored/Native placement in one issue of *Green Industry Pros*' monthly *SnowPro* Newsletter, based on availability.



SPECIAL SNOWPRO REACH



Reach **195,500+** subscribers across five publications, including *Green Industry Pros*, *Pavement Maintenance & Reconstruction*, *Concrete Contractor*, *Equipment Today* and *Asphalt Contractor*

PRINT

Published two times annually, SnowPRO is included in the following industry-leading magazines:

Green Industry Pros

May/June - Ad Close: 5/13 | Materials Due: 5/16

September/October - Ad Close: 8/20 | Materials Due: 8/25

Equipment Today

April/May - Ad Close: 3/20 | Materials Due: 3/25

October - Ad Close: 9/4 | Materials Due: 9/9

Pavement Maintenance & Reconstruction

April/May - Ad Close: 3/13 | Materials Due: 3/18

October/November - Ad Close: 8/27 | Materials Due: 9/2

Asphalt Contractor

May - Ad Close: 3/27 | Materials Due: 4/1

October/November - Ad Close: 8/20 | Materials Due: 8/25

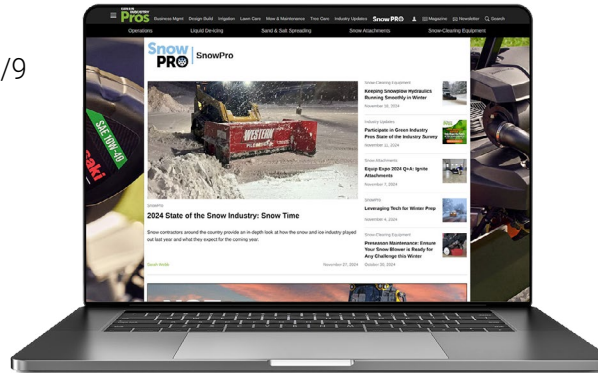
Concrete Contractor

May/June - Ad Close: 3/27 | Materials Due: 4/1

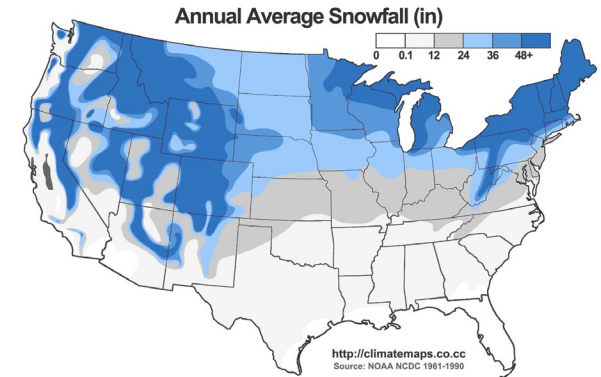
September/October - Ad Close: 9/4 | Materials Due: 9/9

ONLINE

Promote your snow removal equipment, materials and services on GreenIndustryPros.com and ForConstructionPros.com with a display ad on our responsively designed sites. Contact your sales rep for pricing.



SnowPro TARGET NL AUDIENCE



REACH 32,000+
IN THE AREAS WITH THE HIGHEST
ANNUAL SNOWFALL

NEWSLETTER/EMAIL

Reach the inboxes of 32,000+ snow removal contractors with an ad in our SnowPRO newsletter or send a custom email featuring your products and services to a targeted audience of 41,000+.

CONTACT YOUR SALES REPRESENTATIVE TODAY!



JASON DESARLE
(440) 476-9526
JDeSarle@Iron.Markets



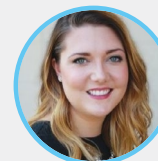
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