

	JANUARY	FEBRUARY	MARCH	APRIL/MAY	JUNE/JULY	AUGUST/ SEPTEMBER	OCTOBER/ NOVEMBER	DECEMBER
Ad close	11/19/24	1/2/25	1/30/25	3/13/25	4/24/25	7/2/25	8/27/25	10/23/25
Materials due	11/22/24	1/7/25	2/4/25	3/18/25	4/29/25	7/8/25	9/2/25	10/28/25
Best Practices Focus	2025 PAVEMENT AWARDS Contractor of the Year Sweeper of the Year Hall of Fame Alan Curtis Industry Service Paving: Parking Lot Paving: Non-Parking Lot Seal & Stripe: Large Job Seal & Stripe: Small Job Good Neighbor Best Video Content Superior Striper	MANAGING A PAVING & PAVEMENT MAINTENANCE BUSINESS Industry trends, how-to management tips, profiles of cutting-edge contractors, problem-solving case studies and articles by IGNITE & PAVE/X Speakers.	POST-SHOW PAVE/X: THE PAVEMENT EXPERIENCE All the most important news, products, and events that came out of the annual PAVE/X show.	JOBSITE SAFETY Products, technology and best practices to improve jobsite and workzone safety for contractors.	2025 TOP CONTRACTOR LISTS Paving Sealcoating Striping Pavement Repair 	PAVING & COMPACTION How-to technical articles Profiles of cutting-edge contractors Problem-solving case studies	PRODUCT SHOWCASE & BUYER'S GUIDE Comprehensive pictorial guide featuring equipment, products and technology for paving and paving maintenance contractors	TOP 25 PRODUCTS The Top 25 Products in the pavement maintenance industry.
Special Reports		INFRARED REPAIR AND OFF-SEASON WORK OPPORTUNITIES	CONTRACT SWEEPING	SEALCOAT STRATEGIES		LINE STRIPING UPDATE		PAVE/X PREVIEW
Pavement Features: These topics covered regularly in our 2025 issues	▪ PAVEMENT CONSTRUCTION: Paving, Milling, Compaction, Dirt Work ▪ PAVEMENT REPAIR: Infrared, Pothole Repair, Patching ▪ PAVEMENT SWEEPING: Construction, Street, Parking Lots & Special Events ▪ PAVEMENT MAINTENANCE: Sealcoating, Striping, Cracksealing ▪ PAVEMENT PRESERVATION: Slurry Seal, Microsurfacing, Chip Seal, Fog Seal, Cape Seal							
In Every Issue:	▪ HOT MIX: Industry News ▪ THE PRODUCT LANE: Select Products and Upgrades ▪ CONTRACTORS' CHOICE: Equipment Analysis ▪ FROM THE OWNER'S DESK: Owner-Oriented Analysis ▪ YOUR BUSINESS MATTERS: Management Tips ▪ TAILGATE TALK: Employee Coaching Insights ▪ TECHNOLOGY UPDATES: Software Technology or Product Innovations ▪ ON THE JOB: Tips, Best Practices and Tools in Real Jobsite Situations							
Bonus/Show Distribution			WORLD OF ASPHALT		NAPA MIDYEAR			
Marketing Specials					Top Contractor Special: Sponsor a Top Contractor & receive 50% off your ad rate!			

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Full Page	\$4,680	\$4,520	\$4,365	\$4,325
2/3 Page	\$3,575	\$3,450	\$3,305	\$3,190
1/2 Page	\$2,545	\$2,435	\$2,355	\$2,250
1/3 Page	\$1,865	\$1,765	\$1,700	\$1,620
1/4 Page	\$1,405	\$1,355	\$1,280	\$1,215

Back cover is an additional 25%; Inside front and back covers are an additional 20% All other guaranteed positions will incur a 15% surcharge

CLASSIFIED AD RATES

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1/4 Page Color	\$630	\$620	\$605	\$585
2 Column Inch Color	\$400	\$390	\$380	\$360
1 Column Inch Color	\$230	\$225	\$220	\$205

Print advertising price net per issue
Print + web/email classified advertising packages also available

FOR PROMOTIONAL OPPORTUNITIES:

Amy Schwandt, Brand Director

aschwandt@iron.markets

800.538.5544 ext. 1243

FOR EDITORIAL SUBMISSIONS:

Brandon Noel, Editor

bnoel@iron.markets

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