

Equipment Today's 2025 Contractors' Top 50 New Products Award

Nominations are now open for Equipment Today's 2025 Contractors' Top 50 New Products award, which recognizes the best new product introductions and enhancements for the commercial construction industry.

What is the overall timeframe?

Submissions open: Monday, March 3, 2025

Entries due: Friday, May 23, 2025, at 11:59 PM CST

Featured on ForConstructionPros.com/equipment

Submission criteria include:

- The new product must be in the commercial construction space.
- The new product must have been introduced or gone through a major update between April 1, 2024 to April 30, 2025.
- If the product is a major upgrade of a previous model, the upgrade and changes must be detailed below. Equipment Today's editorial staff will determine if the upgraded product warrants entry.
- Companies can be located nationwide and/or international.
- Applications are free; there is no charge/fee to apply.
- Application must be completed in full to be considered. Incomplete submissions will be disqualified.
- Names, titles and other information will publish as listed in the nomination form. Equipment Today will not be held responsible for publishing names or other information that was incorrectly submitted in the nomination process. Please proofread your work.
- All applications must be submitted electronically. Applications submitted via email or other platforms will not be eligible.
- Information provided in the application may be used in print and online.
- Limit up to one nomination per company. PR agencies/marketing firms can nominate more than one client.
- Companies can self-nominate. Nominations can also come from suppliers, vendors, customers, coworkers, PR/marketing firms and/or the companies themselves.
- Honorees are vetted by Equipment Today's editorial staff.
- Multiple applications for the same new product from the same applicant could result in disqualification.
- Previous wins do not automatically guarantee a spot in this year's award. Wins from other awards not related to Equipment Today will also not automatically guarantee an award.
- **Nominations close Friday, May 23, 2025, at 11:59 p.m. CST.** Equipment Today **will not** accept any past due submissions.
- Questions can be directed to Editor-in-Chief Kathy Wells at kwells@iron.markets

Contact Name (required, will not publish)

Contact Email (required, will not publish)

Contact Phone Number (required, will not publish)

Company Name/Organization (required):

Contact Name at Company/Organization (required, will not publish):

Contact Email at Company/Organization (required, will not publish):

Company's Address (required, will not publish):

Company's Website (required):

Company's Social Media Handles (LinkedIn, Twitter) (optional, will not publish):

Product Name (required):

Product Description, the more information, the better (required, no word/character count limit)

[upload press release here]

[upload product photo here]

Relevant Product Specifications (required, no word/character count limit):

When was the product introduced? (required)

Is this a new product release or an enhancement to an already existing product? (select one, required):

New product release

Enhancement to an already existing product

If this is a major update of a previously released product, please describe what's new and different (required, no word/character count limit):

Markets Served (select all that apply) (required):

Contractors: Electrical, Demolition, Mechanical, Masonry/Stonework

Contractors: Highway & Construction

Contractors: General Building Construction

Construction Material Producer & Utilities Power Co-Op

Distributors & Dealers

Other (please specify):

Please describe something "worth noting" about this new product that would be a competitive differentiator (required, no word/character count limit):