



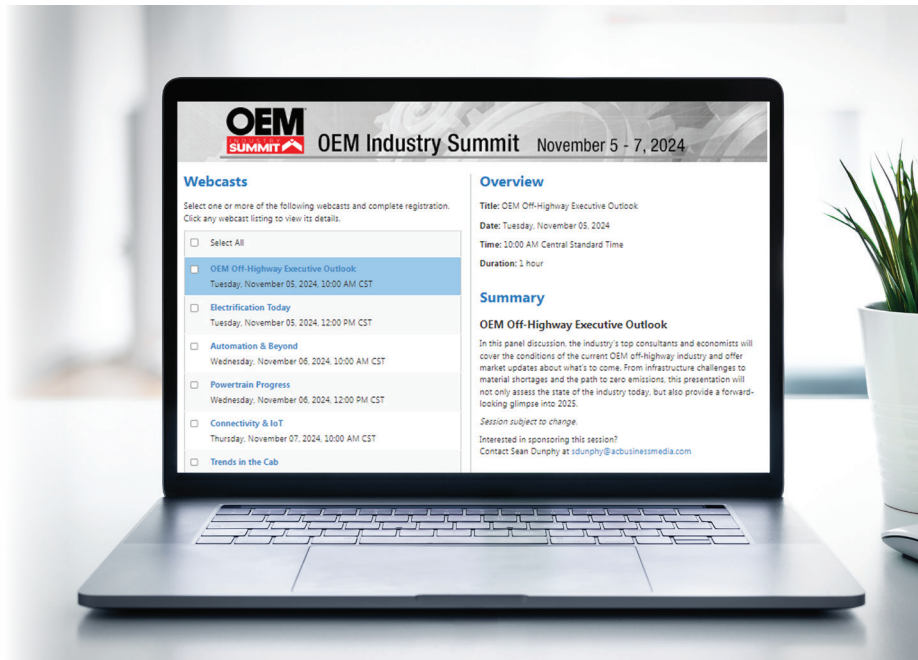
OEM Industry Summit

November 5 - 7, 2024

The OEM Industry Summit provides three days of comprehensive content for Equipment Designers and Engineers in an educational format

Presented by *OEM Off-Highway*, this three-day event offers insight from industry experts on a wide range of topics from electrification to automation to operator environment trends and more!

Sponsors for this virtual summit will be providing professionals with the opportunity to learn, network and discover new solutions for their business.



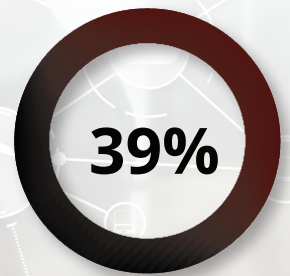
Metrics from the 2023 OEM Industry Summit

Attendees that said they'd return for 2024 event

98%

Multiple attendees per company from bellwether OEMs like:

- Caterpillar
- Komatsu
- CNH Industrial
- Kubota
- AGCO





OEM Industry Summit | Nov. 5 -7, 2024

Agenda/ Sponsorship Availability | Close Date: 9-24-24

During the OEM Industry Summit three-day event, sponsorship opportunities are limited for each of the broader topics listed below. As an industry expert, you'll have an opportunity to have an exclusive presentation showcasing how your company is helping OEMs to address these larger industry challenges, alongside Kathy Wells, editor-in-chief for *OEM Off-Highway*.

The below agenda is a proposed schedule that will continually adjust as sponsors are firmed up for time slots. Alternative topic ideas are welcomed from contributors and sponsors!

Tuesday, November 5	
10:00 a.m. CST	Executive Outlook: OEM Off-Highway Industry Market Update
12:00 p.m. CST	Electrification Today



Wednesday, November 6	
10:00 a.m. CST	Automation & Beyond
12:00 p.m. CST	Powertrain Progress



Thursday, November 7	
10:00 a.m. CST	Connectivity & IoT
12:00 p.m. CST	Trends in the Cab



Sessions are subject to change



Silver Sponsorship Package

Your \$5K Investment Includes:



Exclusive 30-minute session



Sponsorship includes 70 leads and session reporting



20% discount on CPL price for additional registrants



Sponsor Session exclusively featured in at least one promotional email



Speaker bios and headshots on registration page

Gold Sponsorship Package

Your \$10K Investment Includes:



Exclusive One- Hour Session



Sponsorship includes 140 leads and session reporting



50% discount on CPL price for additional registrants



Sponsor Session exclusively featured in at least one promotional email



Speaker bios and headshots on registration page

Platinum Sponsorship Package

Your \$20K Investment Includes:



One hour session and exclusive sponsorship of The Executive Outlook session



Registration Information for all OEM Industry Summit registrants - no cap as well as session reporting



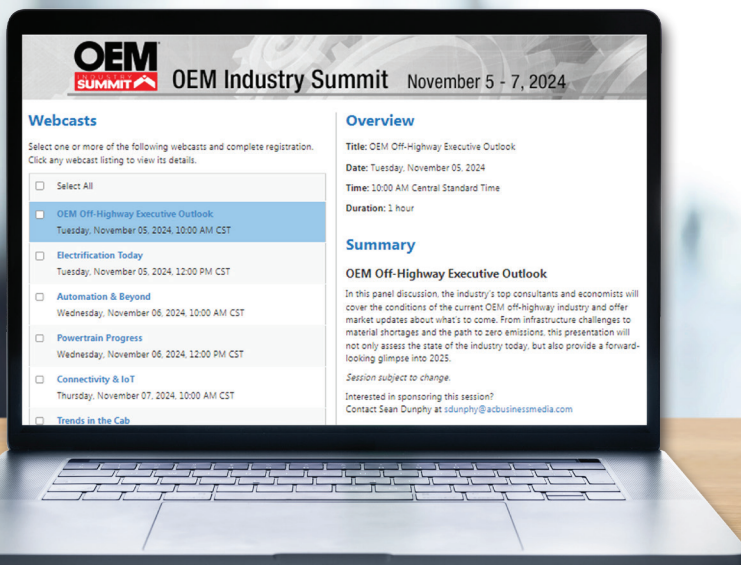
Extensive Promotional Package to tie Platinum Sponsor branding to entire OEM Industry Summit



Speaker bios and headshots on registration page

Logo and Speaker headshots included on registration page

Rich Reporting Provided



See who registered



Track who showed up



Track who asked questions



Track who downloaded assets



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