2024 EXHIBITOR PROSPECTUS

IN PARTNERSHIP WITH DHI Door Security + Safety Professionals

OWNED & PRODUCED BY IRONMARKETS CONNECTED SOLUTIONS



DHI conNextions

OCT. 9-10, 2024 ● LAS VEGAS, NV

Caesars Forum Conference Center





MEET. DEAL. WIN.



ABOUT

DHI conNextions is the only conference and tradeshow serving the non-residential door and hardware industry in North America. Through high-quality education and hands-on training, facilitated networking and demonstrations of the latest products and technology, DHI conNextions provides door security and safety professionals with the collective intelligence needed to advance their careers and grow their businesses in today's rapidly evolving market.



DHI conNextions is THE place to market non-residential doors, hardware, electronic security and access control, specialty building products and other related services for the architectural openings industry. **Nowhere else can you reach more distributors/dealers and influential stakeholders in one place than DHI conNextions.**

"THE SHOW IS FANTASTIC. THERE'S LOTS OF TRAFFIC, LOTS OF DISTRIBUTORS AND PEOPLE FROM THE INDUSTRY. THERE'S ENGAGEMENT AND ENERGY. IT'S AWESOME.

QIANYAN CHENG, INOX

"A LOT OF OUR MAJOR DISTRIBUTORS ATTEND THIS SHOW. IT'S GREAT TO CONNECT AND SEE A NUMBER OF THEM IN THE SAME VENUE. IT'S A PRETTY EFFECTIVE AND EFFICIENT WAY TO MEET WITH A LOT OF PEOPLE THAT DO A LOT OF BUSINESS WITH US.

MARK VIGREN, ALLEGION

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WHY EXHIBIT?



- **Gain access to the largest gathering of distributors and industry stakeholders** in North America
- **Develop new business partnerships and close deals** with attendees who have purchasing power
- **Share your expertise –** DHI conNextions provides an interactive, educational environment that is the perfect opportunity to educate, inform and engage your customers and put your products directly into their hands
- **Showcase your newest products, technology and innovations** while gaining important customer feedback and market intelligence



- **Protect market share** and position your value and brand ahead of the competition
- **Reinforce and nurture relationships** with new and existing customers
- **Support channel partners** and the architectural openings industry

THIS IS THE ONLY NATIONAL SHOW THAT FOCUSES ON COMMERCIAL DOORS AND HARDWARE. THE ONLY ONE... YOU HAVE LOCAL DOOR DISTRIBUTORS, YOU HAVE GLASS HOUSES AND GLAZING CONTRACTORS THAT COME TO THESE SHOWS SPECIFICALLY FOR DOORS AND HARDWARE, WHICH IS WHY WE ATTEND.

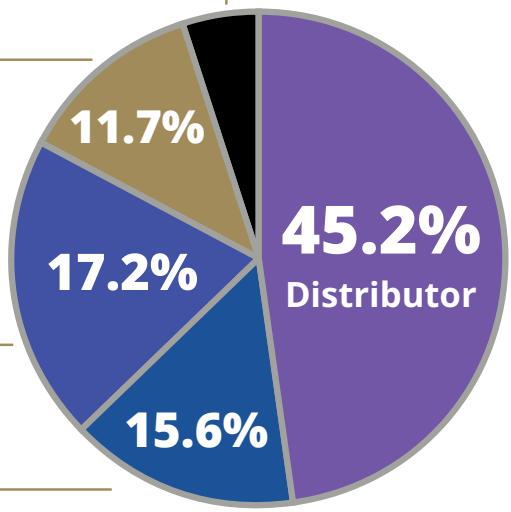
SCOTT RUBIN, CLINE DOORS

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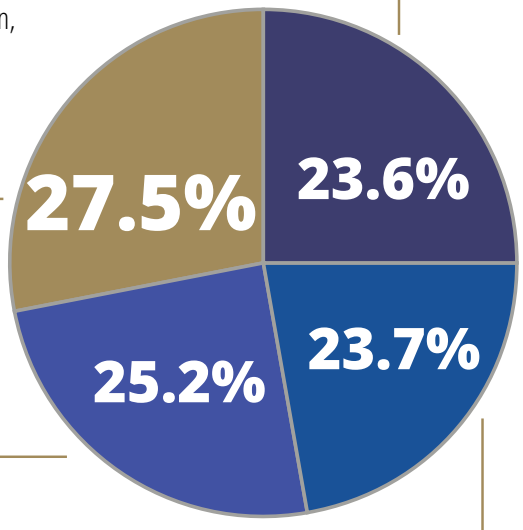
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ATTENDEE PROFILE

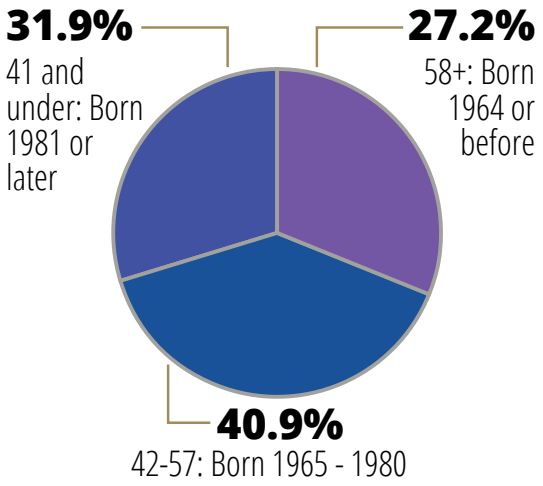
BUSINESS TYPE



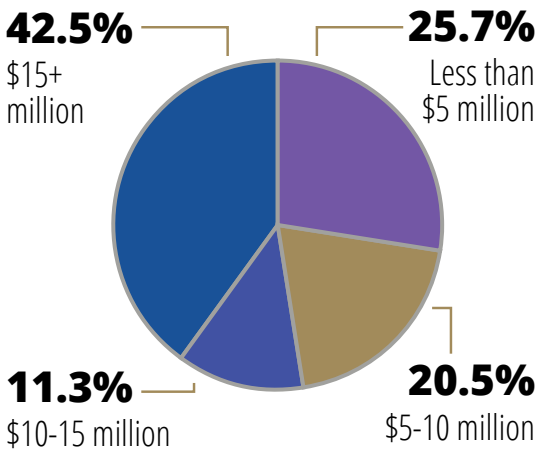
ORGANIZAIONAL ROLE



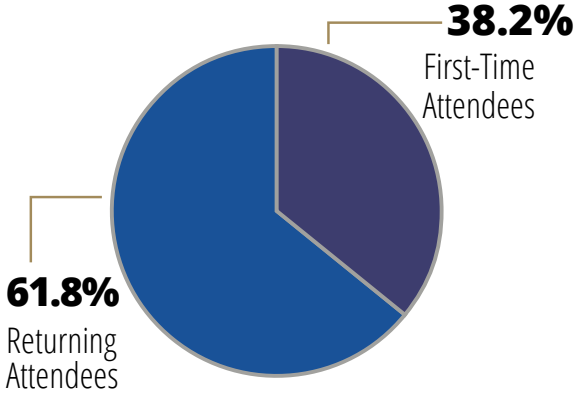
AGE DIVERSENESS



BUYING POWER



RETURNING



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ATTENDEE SURVEY RESULTS

77% "SATISFIED" OR "VERY SATISFIED" WITH DHI CONNEXTIONS OVERALL

REASONS TO ATTEND

#1 DEVELOP NEW BUSINESS PARTNERSHIPS & CUSTOMERS

#2 REINFORCE & NURTURE RELATIONSHIPS WITH EXISTING CUSTOMERS

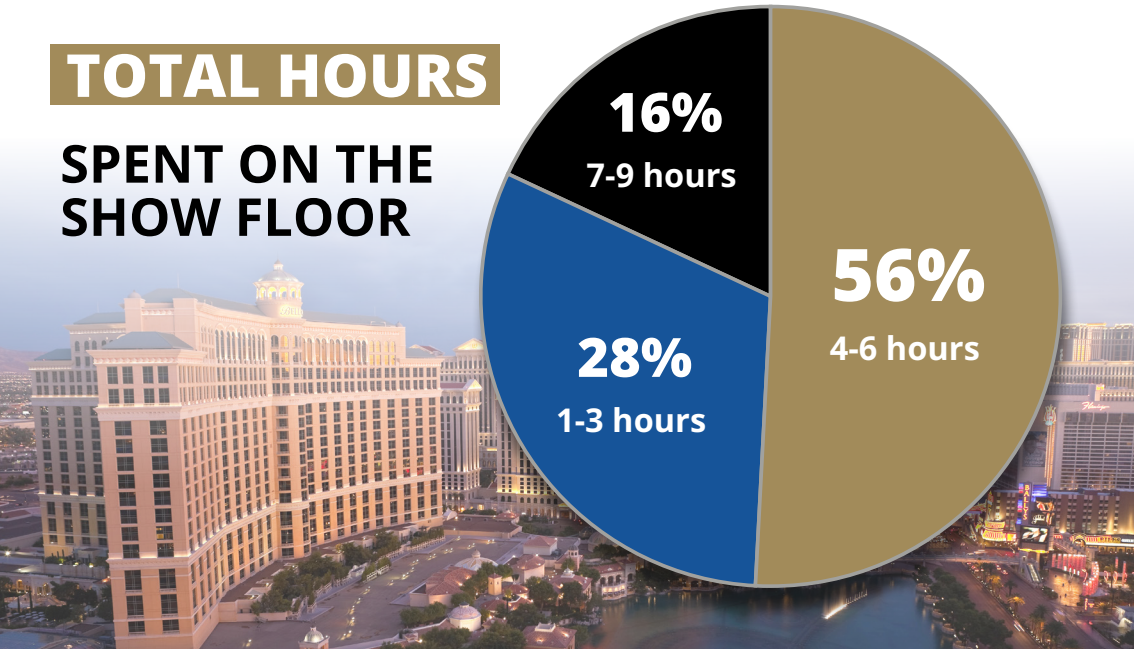
#3 SHOWCASE NEW PRODUCTS & TECHNOLOGY

#4 SUPPORT CHANNEL PARTNERS & THE ARCHITECTURAL OPENINGS INDUSTRY

#5 PROTECT MARKET SHARE/POSITION YOUR VALUE & BRAND AHEAD OF THE COMPETITION

TOTAL HOURS

SPENT ON THE SHOW FLOOR



"IT WAS IMPORTANT FOR ME TO BE HERE BECAUSE I WANTED TO MAKE SURE I WAS ENGAGING MYSELF IN NEW PRODUCTS, NEW UPDATES, NEW PEOPLE, AND NEW RELATIONSHIPS. I'VE SEEN SOME PRODUCTS I'D NEVER SEEN BEFORE AND THERE'S A LOT OF EDUCATIONAL OPPORTUNITIES THAT HAVE BEEN GOOD FOR ME."

ALAN KASTLER, SENIOR QUALITY SPECIALIST, J.E. DUNN CONSTRUCTION, KANSAS CITYRS

"I'M MEETING A LOT OF NEW PEOPLE AND VENDORS AND SEEING A LOT OF PRODUCTS THAT YOU DIDN'T KNOW YOU WERE OUT THERE. SO I'M LEARNING A LOT."

LEE HICKMAN, SALES, GEORGE L WILSON CO. OF WV

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EXHIBIT SPACE

OCT. 9-10, 2024 LAS VEGAS, NV

Incredible Value Included with Exhibiting:

- Four complimentary, all-access, exhibitor staff passes for a 10 x 10, two for each 10 x 10 thereafter.
- Free product display in the New Product Showcase
- Free attendee appointment scheduling and matchmaking recommendations
- Free exhibitor listing in official Show Guide, mobile app and website
- Opportunity to present in Innovation Theater

EXHIBIT SPACE RATES

Booth Size	Standard Rate
10 x 10	$3,700
10 x 20	$7,300
10 x 30	$10,950
10 x 40 Island	$14,600
20 x 20 Island	$14,600
20 x 30 Island	$21,750
20 x 40 Island	$29,150
20 x 50 Island	$36,400

Additional $50 for each draped corner

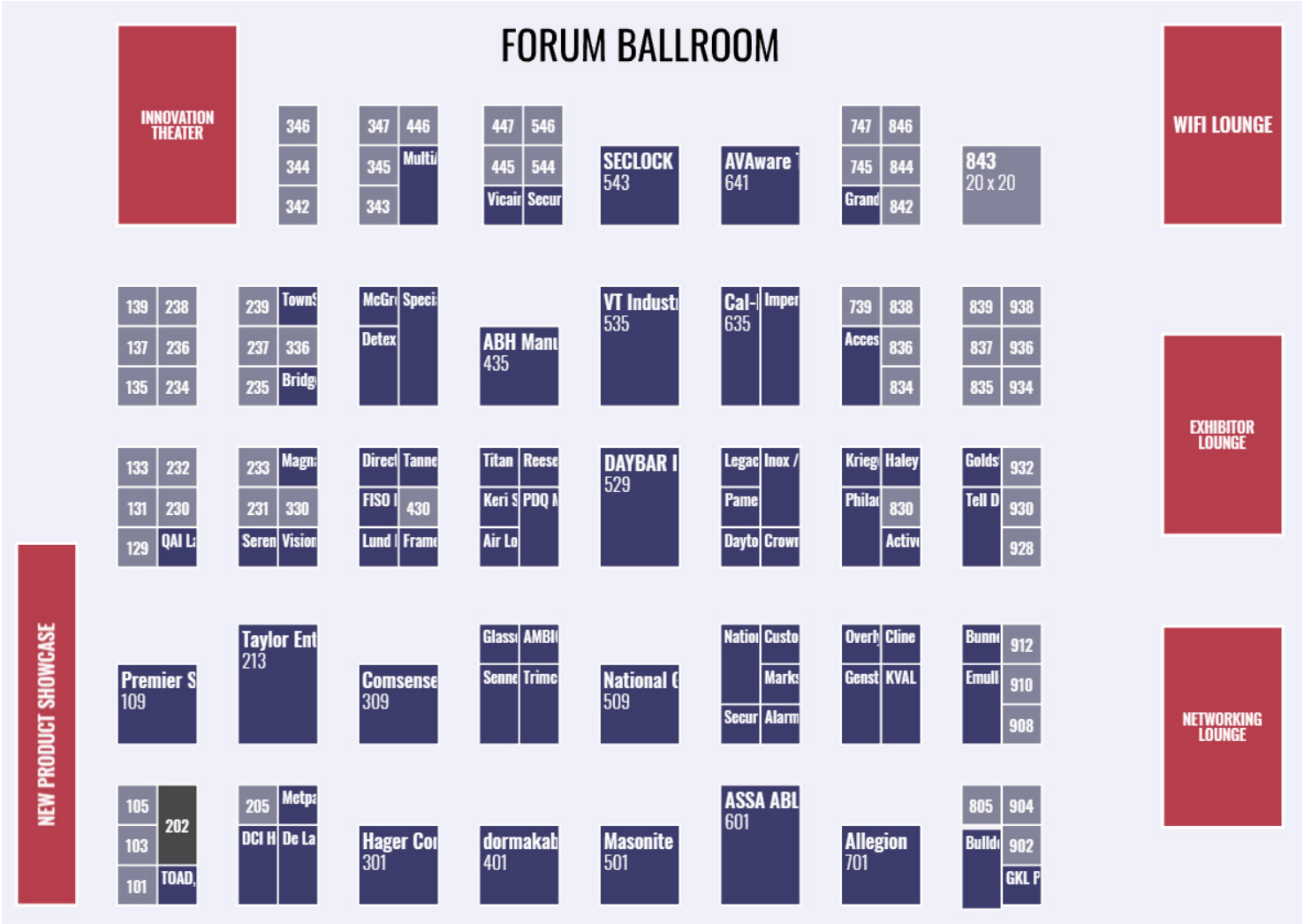
RESERVE YOUR SPACE TODAY! Contact Anthony O'Shea at 770.432.8410 x109 or aoshea@tradeshowlogic.com

CAESARS FORUM CONFERENCE CENTER

FORUM BALLROOM

SHOW HOURS

Wednesday, October 9 | Thursday, October 10
Noon – 4:30 p.m.



For LIVE Layout, visit: dhiconnextions2024.expofp.com/

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ADVERTISING AND SPONSORSHIPS

Make a bigger impact with advertising and sponsorship opportunities. DHI conNextions is dedicated to ensuring that sponsors receive high-quality attention. Available advertising and sponsorship opportunities prominently display your company's message to draw interest among your intended audience and maximize your return on investment. Customized opportunities are also available—let us know how we can help you achieve your goals!



ANTHONY O'SHEA
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Chief Revenue Officer
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BRANDING

LANYARD SPONSOR
SOLD OUT

Your company logo (1 color) will be printed on all lanyards given out at registration. An ever-present promotion of your brand throughout the entire event. **$6,000**

BADGE SPONSOR
SOLD OUT

Your company logo will be highly visible with placement on all attendee badges. Sponsors to provide vector logo artwork. **$5,000**

FLOOR GRAPHICS
Place your company logo, message and booth number on a 3' x 3' floor graphic on the exhibit hall floor to direct traffic to your booth.
$250 each or 3 for $650

AISLE BANNERS
SOLD OUT

This high-visibility sponsorship includes your logo and booth number displayed on all signage hanging above each and every aisle in the exhibit hall. **$4,500**

METER BOARDS
Get your brand, message and booth number in front of the eye of every attendee with a 39" x 84" meter board placed in exhibit hall. **$795**

MOBILE DEVICE CHARGING STATION
Power up attendees with a mobile device charging station. Your company logo will be displayed on the charging station, which will be sure to draw attention and appreciation from attendees as your rescue them from the dreaded "low battery" signal. **$5,000**



REGISTRATION SPONSOR *EXCLUSIVE*
Be the first thing everyone sees as they arrive at registration on-site. As the exclusive registration sponsor, your company logo will be displayed on all registration desks/kiosks signage as well as the registration confirmation email received by every registrant. **$10,000**

PEN WITH STYLUS
SOLD OUT

Everyone needs them at the show and back at the office! Put your name in the hands of attendees with a comfortable pen-stylus handed out at registration. **$2,500**

PURELL® HAND SANITIZER STATIONS
A must-have at public gatherings nowadays! Your custom graphics/ad will be displayed on a 11" x 17" sign mounted on top of 4 hand sanitizer stations placed in high-traffic areas throughout the exhibit hall.
$2,500 (2 sponsorships available)

PERSONAL HAND SANITIZER
Branded with your company logo, a 2 oz bottle of hand-sanitizer will be placed in every attendee show bag.
$2,800

SHOW BAGS *EXCLUSIVE*
SOLD OUT

The ultimate walking billboard! Loaded with your company logo and the DHI conNextions logo, the show bags are provided to every attendee in registration area. **$6,250**

ZIP-UP BOTTLE KOOZIE® KOOLER
SOLD OUT

Your logo will be prominently displayed on the KOOZIES handed to every attendee at registration. This is sure to draw attention as attendees use the KOOZIES to keep their beverages cool during the Happy Hour Networking reception. Additional company logo KOOZIES will be displayed and available to attendees during the Happy Hour Networking reception.
$5,000



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ADVERTISING AND SPONSORSHIPS

ADVERTISING

E-MAIL DEPLOYMENT TO ATTENDEES
Your custom message promoting your product/service will be emailed to every registered attendee before or after the show. Copy and graphics must be supplied by sponsor. Hurry, limited dates available! **$1,500**

MOBILE APP *EXCLUSIVE*
Put your brand in everyone's hands while they utilize the official event app to find exhibitors, sessions, speakers, attendees, maps and more!
Upgraded mobile app for 2024 show! **$5,500**

SHOW BAG INSERT
This sponsorship allows one piece of printed company material to be inserted into the show bag given to every attendee at registration. Hurry, limit of 10 inserts. **$1,500**

SHOW GUIDE ADVERTISING
Included in each attendee's registration bag, the official show guide contains important exhibitor information, including schedule of events, exhibitor and product listings and floor map. Increase your company's visibility and drive booth traffic with your advertisement.
Quarter-page $1,200
Half-page $1,900
Inside front, inside back or back cover $3,000
Full-page $2,500

SHOW GUIDE BELLYBAND
Wrap your company's ad/message around the show guide. A high-impact opportunity with maximum visibility as attendees reference their program. **$3,500**

CORPORATE VIDEO PRODUCTION
Take advantage of having your range of products and subject matter experts under one roof! Our professional videographer will allot one hour of shooting time in your booth, conducting up to three interviews and obtaining footage that highlights your product(s) and/or services. Turnaround time on professionally edited video will be up to 6-weeks. **$2,500**

CONTACT US

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AMY SCHWANDT
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NOTABLE OPPORTUNITIES

AFTER PARTY CO-SPONSOR
The after-party is where the real magic happens—a dynamic fusion of music, laughter, networking, and camaraderie. From branded signage to interactive experiences and entertainment, the after-party offers an experience that resonates with attendees and elevates your brand in a memorable an impactful way. Featured as a co-sponsor, your company logo will be prominently displayed on all after-party signage, schedule-at-a-glance signage, website and
in all printed/digital promotion of the after-party. **$7,500**

THURSDAY BLOODY MARY BAR SPONSORSHIP *EXCLUSIVE*
Elevate your brand's presence and engage your audience in a one-of-a-kind experience as the exclusive sponsor of our Bloody Mary Bar. Featured as the host, your company logo will be prominently displayed on all bloody mary signage, website and printed promotion.
Branded napkins and cups will be provided at beverage station. **$7,500**

"POPPING" OFF SUCCESS SPONSORSHIP *EXCLUSIVE*
Our popcorn sponsorship offers a unique platform to showcase your brand in a fun and interactive setting. As the exclusive sponsor, your brand will be front and center, delighting guests with premium popcorn offerings that leave a lasting impression. Branded packaging will be provided at popcorn station. **$7,500**

COFFEE & WATER BREAK
Receive recognition throughout the conference by becoming a fixture at sessions throughout the show.
Your company logo will be displayed on signage in the break area and on coffee sleeves. **$3,000**
(2 sponsorships available)

PASSPORT TO PRIZES 10 Remaining
Receive valuable and guaranteed attendee exposure through this "register-to-win" incentive. Every attendee will be handed a Passport to Prizes card at registration in which they must visit every participating exhibitor in order for a chance to win fabulous prizes. This is a prime way to ensure attendees visit your booth and also keeps them interactive on the show floor through the end of the show. Winners will be announced on the last day of the exhibit hall and must be present to win. Participation is limited to 12 exhibitors and is on a first-come, first-served basis. **$650**

WI-FI LOUNGE
Located in the exhibit hall, the Wi-Fi lounge is always a popular meeting and networking spot and place to reconnect online. Your company logo will be displayed on on-site signage as well as the Wi-Fi splash page. **$5,000** **(2 sponsorships available)**