OEM Off–Highway’s Top New Products Award

Nominations are open for OEM Off–Highway’s Top New Products award, which highlights the top technologies engineering teams look for when designing new equipment.

What is the overall timeframe?
[Entries open Monday, June 5, 2023]
Entries due Friday, July 14, 2023, at 11:59 PM CST
Featured in the September/October 2023 issue of OEM Off–Highway and on www.oemoffhighway.com

The criteria include:

- The new product must be in the mobile off-highway industry or on-highway vehicles in Class 4 through Class 8.
- The new product must have been introduced or gone through a major update between June 1, 2022 to May 11, 2023.
- If the product is a major upgrade of a previous model, the upgrade and changes must be detailed below. OEM Off–Highway’s editorial staff will determine if the upgraded product warrants entry.
- Products that won in previous years are not able to win again. We strongly recommend submitting a new product for this year’s award program.
- Companies can be located nationwide and/or international.
- Applications are free; there is no charge/fee to apply.
- Application must be completed in full to be considered. Incomplete submissions or those with incorrect information will be disqualified.
- Information will publish as listed in the nomination form. Not all pieces of the nomination form will publish.
- OEM Off–Highway will not be held responsible for publishing information that was incorrectly submitted in the nomination process.
- All applications must be submitted electronically. Applications submitted via email or other platforms will not be eligible.
- Information provided in the application may be used in print and online.
- Limit up to one nomination per company.
- Companies can self-nominate. Nominations can also come from suppliers, vendors, customers, co-workers, PR/marketing firms and/or the companies themselves.
- Honorees are vetted by OEM Off–Highway’s editorial staff.
- Multiple applications for the same new product do not guarantee a win.
- Proprietary information may not be included. Information provided may be published in print and online.
- Nominations close Friday, July 14, 2023, at 11:59 PM CST. OEM Off–Highway will not accept any past-due submissions.
- Questions can be directed to Lori Ditoro, editor, lditoro@acbusinessmedia.com.
Section 1: Information About the Company Being Nominated

Company Name (required):
Contact Name at Company (required, will not publish):
Contact Email at Company (required, will not publish):
Company Address (required)
Company Phone Number (required, will not publish):
Company Website (required):
Company’s Social Media Handles (LinkedIn, Twitter) (optional, will not publish):
Total Revenue (required, but will not publish):

Area(s) Served (Select all that apply) (Required)
• U.S. Region (i.e., Midwest)
• National (entire U.S.)
• North America (U.S., Canada and Mexico)
• International

Section 2: Product Information

Product Name (required):
Product Description, the more information, the better (required):
Relevant Product Specifications (required):
When was the product introduced? (required)
Is this a new product release or an enhancement to an already existing product? (required)
   a) New Product Release
   b) Enhancement to an Already Existing Product

If this is a major update of a previously released product, please describe what’s new and different (required):

Section 3: Equipment Categories
Select product category that applies (limit one) (required):
   • Drivetrains (for example, axles and driveshafts, brake system, clutch and transmission, hardware, steering control, tracks and tires).
   • Electronics & Electrification (for example, actuators, connectors, lighting, power systems, safety, sensors, smart systems and wiring).
   • Engineering & Manufacturing (for example, adhesives, apps, greases and lubrication, manufacturing, materials, services, software and testing).
   • Engines (for example, cooling, engines, filtration, fuels and fluids).
   • Fluid Power (for example, actuators, fluid system, pumps and motors, valves and manifolds).
   • Operator Cab (for example, cab system, camera systems, operator comfort and operator interface).

Section 4: Innovation and Differentiation
Please describe something “worth noting” about this new product that would be a competitive differentiator. Application success stories are welcome (required):