

OEM Off-Highway's Top New Products Award

Nominations are open for *OEM Off-Highway's* Top New Products award, which highlights the top technologies engineering teams look for when designing new equipment.

What is the overall timeframe?

[Entries open Monday, June 5, 2023]

Entries due Friday, July 14, 2023, at 11:59 PM CST

Featured in the September/October 2023 issue of *OEM Off-Highway* and on www.oemoffhighway.com

The criteria include:

- The new product must be in the mobile off-highway industry or on-highway vehicles in Class 4 through Class 8.
- The new product must have been introduced or gone through a major update between June 1, 2022 to May 11, 2023.
- If the product is a major upgrade of a previous model, the upgrade and changes must be detailed below. *OEM Off-Highway's* editorial staff will determine if the upgraded product warrants entry.
- Products that won in previous years are not able to win again. We strongly recommend submitting a new product for this year's award program.
- Companies can be located nationwide and/or international.
- Applications are free; there is no charge/fee to apply.
- Application must be completed in full to be considered. Incomplete submissions or those with incorrect information will be disqualified.
- Information will publish as listed in the nomination form. Not all pieces of the nomination form will publish.
- *OEM Off-Highway* will not be held responsible for publishing information that was incorrectly submitted in the nomination process.
- All applications must be submitted electronically. Applications submitted via email or other platforms will not be eligible.
- Information provided in the application may be used in print and online.
- Limit up to one nomination per company.
- Companies can self-nominate. Nominations can also come from suppliers, vendors, customers, co-workers, PR/marketing firms and/or the companies themselves.
- Honorees are vetted by *OEM Off-Highway's* editorial staff.
- Multiple applications for the same new product do not guarantee a win.
- Proprietary information may not be included. Information provided may be published in print and online.
- Nominations close **Friday, July 14, 2023, at 11:59 PM CST.** *OEM Off-Highway* will not accept any past-due submissions.
- Questions can be directed to Lori Ditoro, editor, lditoro@acbusinessmedia.com.

Contact Name (required, will not publish):

Contact Email (required, will not publish):

Contact Phone Number (required, will not publish):

Section 1: Information About the Company Being Nominated

Company Name (required):

Contact Name at Company (required, will not publish):

Contact Email at Company (required, will not publish):

Company Address (required)

Company Phone Number (required, will not publish):

Company Website (required):

Company's Social Media Handles (LinkedIn, Twitter) (optional, will not publish):

Total Revenue (required, but will not publish):

Area(s) Served (Select all that apply) (Required)

- U.S. Region (i.e., Midwest)
- National (entire U.S.)
- North America (U.S., Canada and Mexico)
- International

Section 2: Product Information

Product Name (required):

Product Description, the more information, the better (required):

Relevant Product Specifications (required):

When was the product introduced? (required)

Is this a new product release or an enhancement to an already existing product? (required)

a) New Product Release

b) Enhancement to an Already Existing Product

If this is a major update of a previously released product, please describe what's new and different (required):

Section 3: Equipment Categories

Select product category that applies (limit one) (required):

- Drivetrains (for example, axles and driveshafts, brake system, clutch and transmission, hardware, steering control, tracks and tires).
- Electronics & Electrification (for example, actuators, connectors, lighting, power systems, safety, sensors, smart systems and wiring).
- Engineering & Manufacturing (for example, adhesives, apps, greases and lubrication, manufacturing, materials, services, software and testing)
- Engines (for example, cooling, engines, filtration, fuels and fluids).
- Fluid Power (for example, actuators, fluid system, pumps and motors, valves and manifolds).
- Operator Cab (for example, cab system, camera systems, operator comfort and operator interface).

Section 4: Innovation and Differentiation

Please describe something "worth noting" about this new product that would be a competitive differentiator. Application success stories are welcome (required):