

## 2023 Women in the Green Industry

Nominations are open for *Green Industry Pros'* 2023 Women in the Green Industry Award, which recognizes outstanding female leaders whose accomplishments offer a road map for other women looking to shape and advance the green industry.

### What is the overall timeframe?

**Entries due:** Friday, February 24 at 11:30 p.m. CST

**Featured in** Green Industry Pros' May/June print issue and on *GreenIndustryPros.com*.

The criteria includes:

- Must be in the landscape industry. Nominees can be in multiple categories such as lawncare, mowing and maintenance, irrigation, lighting and hardscapes, servicing residential, commercial or municipal sectors.
- **Who is eligible?** Female owners, operators, executives, managers, contractors and more. If this nominee works in the landscape industry, she is eligible.
- **Key to a winning submission:** Answer in complete sentences, provide as much detail and information as possible. There are no character or word count limits. Provide examples, be thorough, tell the story. Those submissions with little information or incomplete sentences generally do not win. Applications are free; there is no charge/fee to apply.
- Nominees can be located nationally and/or internationally.
- Be sure to hit "Submit" at the end of the application process. Applications must be completed in full to be considered. Incomplete submissions or those with incorrect information will be disqualified.
- All applications must be submitted electronically. Applications emailed to *Green Industry Pros'* staff or submitted through social media channels will not be eligible.
- *Green Industry Pros* will not be held responsible for publishing names or other information that was incorrectly submitted in the nomination process. Please proofread your work.
- Information provided in the application may be used online.
- Limit up to three nominations per company. Multiple nominations for the same nominee does not guarantee a win.
- Nominations can come from PR/marketing firms/agencies, suppliers, vendors, customers, co-workers and/or the companies themselves. Contractors and owners can self-nominate. PR/marketing firms can nominate one or more client. Nominees from PR/marketing firms/agencies are not applicable.
- Honorees are vetted by *Green Industry Pros'* editorial staff.

- Previous wins do not automatically guarantee a spot in this year's award. Wins from other awards not related to *Green Industry Pros* will also not automatically guarantee a spot in this year's award.
- Multiple applications do not guarantee a win.
- **Nominations close FRIDAY, Feb. 24, 2023 at 11:30 p.m. CST.** *Green Industry Pros* will not accept any past due submissions.
- Questions can be directed to Editor Sarah Webb at [swebb@acbusinessmedia.com](mailto:swebb@acbusinessmedia.com).

## **2023 Women in the Green Industry Nomination Form:**

Your Name (required, will not publish):

Your Email (required, will not publish):

Your Phone Number (required, will not be publish):

Name of Nominee (required):

Nominee Title (required):

Nominee Email (required, will not publish):

Company Name or Organization (required):

Company or Organization Global Headquarters Address (required, will not publish):

Website (required):

Nominee's Social Media Handles (LinkedIn, Twitter, Instagram) (optional, will not publish):

Describe the nominee's job. What are her day-to-day tasks? (required):

What makes the nominee a female leader in the green industry? Please list her achievements, initiatives, leadership roles, etc. Please describe the impact of those initiatives. Be specific. (required)

What has the nominee done to mentor and develop other women in the green industry? Be specific. (required)

What does the nominee believe to be the key challenges facing her customers in the year ahead,

and how is she working to meet those challenges? Please cite an example of the impact these projects or initiatives have for those customers. (required)

How did the nominee get her start in the industry? (required)

How has the nominee worked her way up? (required)

If you could describe this leader in three sentences, what would you say? (required)

Please describe something “worth noting” about this nominee that you believe is a competitive differentiator and would be of interest to *Green Industry Pros’* readers. (required):

Will the nominee be attending Elevate 2023, Sept. 10-13, 2023 in Dallas, Texas?

Yes

No

Not sure

Will the nominee be attending Equip Expo 2023, Oct. 18-20, 2023 in Louisville, Ky.?

Yes

No

Not sure