

2023 EDITORIAL CALENDAR

For ad sizes & specifications, visit our media kit at SupplyChainNetworkMediaKit.com.



	JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
AD CLOSE	1/12/23	3/2/23	4/27/23	7/6/23	8/31/23	10/25/23
MATERIALS DUE	1/17/23	3/7/23	5/2/23	7/11/23	9/5/23	10/30/23
COVER STORY	Mitigating Supply Chain Threats	Warehouse Automation	E-Commerce vs. Retail	Transportation Trends & Technologies	Digital Supply Chains	State of the Supply Chain
3PL/COLD CHAIN	ELD Update	Cross-Border Best Practices	Software & Technology	Foodservice Distribution	Fleet Resiliency	3PL Trends for 2024
AWARDS						
SECTOR REPORT: WAREHOUSING	Forklifts & Lift Trucks	E-Commerce	Grocery Retail Trends	Micro-Fulfillment	Sustainable Warehousing	Real Estate & Insurance
SECTOR REPORT: TRANSPORTATION	Last Mile	Offshoring vs. Nearshoring	Ports & Ocean Carriers	Rail & Intermodal	Sustainable Fleets	Air Cargo
SECTOR REPORT: SOFTWARE & TECH	Telematics	Supply Chain Visibility	Track & Trace	Robotics & Wearables	Software Solutions	WMS & TMS
SECTOR REPORT: SAFETY & SECURITY	Food Safety	Cold Food Packaging	Supplier Sourcing	Worker Safety	Pest Management	Cargo Theft
SECTOR REPORT: WORKFORCE DEVELOPMENT	Recruitment	Further Education	Diversity & Inclusion	Driver Shortage	Mentorship	Training/Onboarding
SCN SUMMIT	***** Go to SCNSummit.com to learn more about topics, speakers, sponsorship opportunities and more. *****					

**Dates and topics are subject to change.

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For more info, visit: [Supply Chain Network Media Kit](https://SupplyChainNetworkMediaKit.com)

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FoodLogistics.com / SDCExec.com / (800) 538-5544



	1X	3X	6X	8X	10X
FULL-PAGE SPREAD	\$8,950	\$8,695	\$8,235	\$7,720	\$7,065
1/2-PAGE SPREAD	\$5,735	\$5,505	\$5,280	\$4,825	\$4,420
FULL PAGE	\$5,530	\$5,305	\$5,095	\$4,635	\$4,245
2/3 PAGE	\$4,425	\$4,250	\$4,080	\$3,715	\$3,400
1/2 PAGE ISLAND	\$3,520	\$3,240	\$3,095	\$2,950	\$2,705
1/2 PAGE	\$3,220	\$2,940	\$2,705	\$2,440	\$2,330
1/3 PAGE	\$2,820	\$2,710	\$2,590	\$2,370	\$2,170
1/4 PAGE	\$2,415	\$2,315	\$2,215	\$2,035	\$1,855

PREMIUM POSITIONS	1X	3X	6X	8X	10X
BACK COVER	\$6,920	\$6,640	\$6,365	\$5,795	\$5,300
INSIDE FRONT COVER	\$6,640	\$6,370	\$6,115	\$5,565	\$4,715
INSIDE BACK COVER	\$6,085	\$5,840	\$5,605	\$5,100	\$4,670

Print Ad Rates

2023 PRINT DISPLAY AD RATES

Four-color print ad rates (net) include print and electronic versions.

CONTACT US TODAY TO FIND OUT MORE ABOUT OUR PRINT AND DIGITAL MARKETING OPPORTUNITIES

Jason DeSarle, Brand Director

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Digital Ad Rates

WEBSITE ADVERTISING	
970 X 250 BILLBOARD	CPM REQUEST PROPOSAL
LEADERBOARD PACKAGE Includes a 970x90, 728x90 & 300x50; which allow ads to be delivered responsively within content	
RECTANGLE AD PACKAGE: 300 x 250 and 300 x 600	
RESPONSIVE RESKIN: 300x250 image w/ marketing message and 1658x1058 hi-res background image	
SPONSORED CONTENT/NATIVE AD: 1600x900 pixel image and supporting promotional copy	
RETARGETING 728x90; 300x50; 300x250; 320x50; & 160x600 image sizes	

FOOD LOGISTICS' COLD CHAIN INSIGHTS E-NEWSLETTER DELIVERED MONDAYS & WEDNESDAY	
600 X 100 LEADERBOARD 1x/week for one month (4 max)	CPM REQUEST PROPOSAL
320 X 180 SPONSORED PLACEMENT 1x/week for one month (4 max)	
TEXT AD logo/image, title, 300-character description	

We accept ads in .GIF, JPEG and Rich Media formats. Other formats must be tested and approved on a case-by-case basis. Expandable options are available on Leaderboard and Medium Rectangle.

VIDEO	
VIDEO ADVERTISING (Includes one video placement on website & one email deployment)	REQUEST PROPOSAL
PODCASTS (Includes placement on website & one email deployment)	

EMAIL MARKETING	
DEDICATED EMAIL DEPLOYMENT	CPM/REQUEST PROPOSAL

WEBINAR	
CUSTOM WEBINAR	REQUEST PROPOSAL
EDUCATIONAL WEBINAR SERIES SPONSORSHIP (Includes panelist, registration leads and logo branding)	

CUSTOM PROGRAMS	
	REQUEST PROPOSAL

ALL RATES ARE NET.