

2023 EDITORIAL CALENDAR



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	JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
AD CLOSE	11/28/22	1/19/23	4/6/23	6/7/23	8/9/23	10/12/23
MATERIALS DUE	12/1/22	1/24/23	4/11/23	6/12/23	8/14/23	10/17/23
COVER FEATURE	EQUIPMENT TELEMATICS	THE CONEXPO & IFPE ISSUE	THE POWER ISSUE	ANNUAL PRODUCT SHOWCASE Comprehensive pictorial guide featuring products and technology, a resource for engineers and product development team members at mobile on- and off-road equipment manufacturers. CATEGORIES INCLUDE: Engines Drivetrains Fluid Power Electrical & Electronics Operator Environment Engineering & Manufacturing	THE AGRICULTURE ISSUE	STATE OF THE INDUSTRY Based on data and insights from industry experts, OEM Off-Highway predicts the year ahead
SPECIAL SECTIONS & SUPPLEMENTS	Heavy-Duty Truck Design Trends OEM Guide to CONEXPO*	In the Cab	CONEXPO & IFPE REPORT Engine Spec Guide		Sensors & Connectivity	Engines & Emissions
ADDITIONAL COVERAGE	CONEXPO & IFPE Preview Pumps & Motors Tech from World of Concrete Tires & Tracks Automation	Electronics Hybrid Tech HVAC Systems Power Systems	Hybrid Tech Sensors & Instrumentation Powertrain HMI Systems		Pumps & Valves Top Engineering Apps EV Temperature Control TOP NEW PRODUCTS AWARD COVERAGE 	Hydraulics & Fluid Systems IoT Instrumentation & Automation Cab Trends
INDUSTRY COVERAGE	Construction	Construction	Mining & Agriculture		Landscape & Agriculture	Construction
PRINT EXCLUSIVE	IoT & Connectivity	Power Trends	Construction Trends		Engines & Alternative Fuels	The Hydrogen Evolution
SPECIAL MARKETING OPPORTUNITY	PRE-SHOW MARKETING PACKAGES FOR CONEXPO & IFPE*	CONEXPO-CON/AGG & IFPE SHOW ISSUE FLIPBOOK*	CONEXPO & IFPE POST SHOW PACKAGES*	PRODUCT SECTION SPONSORSHIPS DOUBLE UPS	PRINT & DIGITAL PACKAGES FOR TOP NEW PRODUCTS	DOUBLE UPS
BONUS SHOW DISTRIBUTION	Work Truck Week & Green Truck Summit CONEXPO & IFPE	CONEXPO & IFPE	iVT Expo The Battery Show Electric & Hybrid Vehicle Technology Expo	All Shows <i>OEM Off-Highway</i> Exhibits at for the Next Year	SAE COMVEC Equip Expo The Utility Expo AGRITECHNICA	World of Concrete

IN EVERY ISSUE: Equipment Market Outlook - Print & Digital Sponsorships Available (data provided by ITR Economics) | **Special Section** - Sponsorships Available | **Print Exclusive** - Sponsorships Available

DISPLAY AD RATES

**Dates and topics are subject to change.

Ad Size	1X	3X	6X
FULL PAGE SPREAD	\$12,985	\$12,245	\$10,895
1/2 PAGE SPREAD	\$9,375	\$8,720	\$8,095
FULL PAGE	\$7,340	\$6,940	\$6,160
2/3 PAGE	\$6,380	\$6,160	\$5,620
1/2 PAGE	\$5,300	\$4,870	\$4,220
1/3 PAGE	\$3,685	\$3,355	\$3,145
1/4 PAGE	\$2,930	\$2,820	\$2,605

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For more info, visit: [OEM Off-Highway Network Media Kit](https://www.oem-off-highway.com/OEMOffHighwayNetworkMediaKit)

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