





ISSUE	January/February	March	April	May/June	July/August	September/October
Advertising Close	1/6/23	2/2/23	2/23/23	4/27/23	6/22/23	8/24/23
Material Close	1/11/23	2/7/23	2/28/23	5/2/23	6/27/23	8/29/23
Cover Story	2023 State of the Industry	Mower Trends and Technology	Battery-Powered Equipment	Women in the Green Industry	2023 Editor's Choice Awards	Equip Expo Show
Business Management	Social Media Tactics	Labor & Recruitment	Business Management Software	Diversity & Inclusion	Succession Planning	Early Order Programming
Lawn Care	Fertilizers Plant Growth Regulators	Spreader/Sprayers	Disease ID Fungicides	Insect ID Insecticides	Hoses, Nozzles, Tanks & Reels	Trucks & Vans
Mowing & Maintenance	Spring Cleanup Tips	Mulching Tips & Tricks Handheld Maintenance Equipment	Stand-On Mowers	Equipment Maintenance & Safety	Zero-Turn Mowers	Tree Care
Equipment & Technology	Engines + EFI Capabilities	Compact Equipment	GPS + Telematics	Scheduling Software	Robotics	Estimating Software
Hardscapes & Design	Edgers & Pavers	Tires VS. Tracks	Design Software	Hardscape Trends	Water Features & Ponds	Handheld Equipment
Lighting & Irrigation	Nozzles, Heads, Rotors & Valves	Controllers	Outdoor Lighting	Smart Irrigation Water Management	Trenchers	Blowout Tips & Tricks
New Products: The Latest New Products in the Landscaping Industry						
Marketing Specials	Manufacturer Profiles			Print & Digital Ad Packages for 	Print & Digital Ad Packages for 	Manufacturer Profiles  
Industry Event Coverage Bonus Distribution					NALP Elevate	Equip Exposition

*Dates and topics are subject to change

DISPLAY AD RATES

	1X	3X	7X
Full page spread	\$13,600	\$13,000	\$12,500
Full Page	\$7,820	\$7,545	\$7,265
2/3 Page	\$5,500	\$5,125	\$4,750
1/2 page	\$4,000	\$3,700	\$3,500
1/3 Page	\$3,000	\$2,700	\$2,200
1/4 Page	\$2,500	\$2,100	\$1,835

Back cover is an additional 25%; inside front and back covers are an additional 20%
All other guaranteed positions will incur a 15% surcharge

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