

	JANUARY	FEBRUARY	MARCH/APRIL	MAY	JUNE/JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
Ad close	11/28/22	12/29/22	1/26/23	3/30/23	4/27/23	6/22/23	7/27/23	8/31/23	9/28/23	10/26/23
Materials due	12/1/22	1/3/23	1/31/23	4/4/23	5/2/23	6/27/23	8/1/23	9/5/23	10/3/23	10/31/23
Special Reports	THE MAINTENANCE ISSUE: Get your business ready for peak season by completing plant & equipment upkeep	PLANT TECHNOLOGY SPOTLIGHT	CONEXPO PREVIEW EVENT: INDUSTRY INNOVATIONS	TOP 30 EDITOR'S CHOICE AWARDS Chosen by the <i>Asphalt Contractor</i> editorial staff 	TECHNOLOGY - GPS & OTHER JOBSITE TOOLS: Trends to help asphalt contractors improve their productivity on jobsites	SHOWCASE AND BUYERS' GUIDE: Comprehensive pictorial guide featuring equipment, products and technology for asphalt contractors and producers	QUALITY CONTROL: Technology to improve the quality of asphalt you produce, lay and preserve	TRAINING REVIEW AND SCHEDULE: Leading suppliers list the training opportunities they provide	ASPHALT RECYCLING & CRUSHING: Insider's look at the latest trends and technologies	2024 INDUSTRY FORECAST: Industry experts predict the year ahead
Technology Matters	The latest tools, apps and products available to the asphalt industry, along with discussions on the technology that's impacting the way contractors work.									
Production Notes	Innovative, how-to solutions and maintenance guides to maximize production capabilities.									
Jobsite Innovations	Relevant, useful and timely information concerning the construction and placement of asphalt pavements.									
Preservation Update	Industry trends and insight on preserving our nation's aging infrastructure.									
Bonus Distribution	World of Concrete ARRA/ AEMA/ ISSA NAPA Annual Meeting	National Pavement Expo	CONEXPO		NAPA Midyear Meetings					
Marketing Specials					Technology Product Spotlight: Place an ad and receive equal space for your technology product release!			Training Special: Submit a training schedule and purchase a full- page ad to get the facing page 50% off!		

Dates and topics are subject to change.

DISPLAY AD RATES

	1X	3X	6X	8X	10X
Full page spread	\$5,390	\$5,065	\$4,715	\$4,460	\$4,065
Full Page	\$3,145	\$2,975	\$2,750	\$2,625	\$2,385
2/3 Page	\$2,825	\$2,665	\$2,525	\$2,360	\$2,160
1/2 Page	\$2,420	\$2,260	\$2,160	\$2,025	\$1,920
1/3 Page	\$2,215	\$2,085	\$1,935	\$1,825	\$1,670
1/4 Page	\$1,910	\$1,795	\$1,650	\$1,540	\$1,450

Back cover is an additional 25%; Inside front and back covers are an additional 20%; All other guaranteed positions will incur a 15% surcharge; Color charge of \$1,000

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