

Rental™ 2022 DIGITAL EDITORIAL CALENDAR

All topics to be covered online and through the Rental Watch, Power Rental, and Rental Market Watch newsletters

	January	February	March	April	May	June
Monthly Focus or Special Coverage	Business Survival Guide	Business Survival Guide	2022 State of the Industry Report	Aerial Industry Report	Power Rental	Renter's Review
Earthmoving	Skid Steers	Trenchers	Boom Lifts	Cranes	Telehandlers	Trenchers
Jobsite Equipment	Pumps	Floor Sanders	Compaction	Abrasives	Trailers	Compressors
General Tool	Hand Tools	Generators	Floor Care	Lawn & Grounds	Pressure Washers	Drain Cleaners
Business Issues	Digital Marketing	Hiring	Training	Crane Safety	Training	Software and Apps
Special Reports	Telehandlers	Software	Engines	Software	Compaction	Generators
Marketing Specials		Manufacturer Profiles		Q&A Advertorials		Value Testimonials
In Every Month	New Products, Innovations, Profiles, Case Studies, Business Management Advice and more.					
Events	CRA Rental Rally / World of Concrete					

	July	August	September	October	November	December
Monthly Focus or Special Coverage	Renter's Review	Technology Trends	Technology Trends	2022 Editor's Choice Awards	2022 Editor's Choice Awards	2023 Equipment & Tool Showcase
Earthmoving	Telescopic Handler	Scissor Lifts	Wheel Loaders	Attachments	Mini Equipment	Boom Lifts
Jobsite Equipment	Engines	Pumps	Floor Sanders	Stump Grinders	Blowers	Floor Strippers
General Tool	Lawn & Grounds	Floor Care	Hand Tools	Generators	Aerators	Pressure Washers
Business Issues	Insurance	Safety	Digital Marketing	Telematics	Software and Apps	Social Media
Special Reports	Software	Trenchers	Engines	Debris Handling	Light Towers	Pumps
Marketing Specials						
In Every Month	New Products, Innovations, Profiles, Case Studies, Business Management Advice and more.					
Events			The Utility Expo	GIE+Expo		

**Dates and topics are subject to change.

