




	JANUARY	FEBRUARY	MARCH/APRIL	MAY	JUNE/JULY	AUGUST/SEPTEMBER	OCTOBER/NOVEMBER	DECEMBER	
Ad close	11/26/21	12/28/21	2/3/22	3/31/22	5/4/22	6/29/22	8/31/22	10/20/22	
Materials due	12/1/21	1/4/22	2/8/22	4/5/22	5/9/22	7/5/22	9/6/22	10/25/22	
Best Practices Focus	MANAGING A PAVING & PAVEMENT MAINTENANCE BUSINESS Industry trends How-to management tips Profiles of cutting-edge contractors Problem-solving case studies Articles by NPE speakers	2022 PAVEMENT AWARDS Contractor of the Year Sweeper of the Year Hall of Fame Alan Curtis Industry Service Paving: Parking Lot Paving: Non-Parking Lot Seal & Stripe: Large Job Seal & Stripe: Small Job Good Neighbor Best of the Web Best Marketing Video Cutting-Edge Sweeper Award	SEALCOATING How-to technical articles Profiles of cutting-edge contractors Problem-solving case studies	STRIPING How-to technical articles Profiles of cutting-edge contractors Problem-solving case studies	2022 TOP CONTRACTOR LISTS Paving Sealcoating Striping Sweeping Pavement Repair	PAVING & COMPACTION How-to technical articles Profiles of cutting-edge contractors Problem-solving case studies	CONTRACT SWEEPING How-to technical articles Profiles of cutting-edge contractors Problem-solving case studies	ANNUAL PRODUCT SHOWCASE Comprehensive pictorial guide featuring equipment, products and technology for paving and paving maintenance contractors	
Special Reports	NATIONAL PAVEMENT EXPO PREVIEW	TRENDS TO WATCH	EDITOR'S CHOICE TOP 25 PRODUCTS OF 2021	NATIONAL PAVEMENT EXPO SHOW COVERAGE	STATE OF THE INDUSTRY UPDATE  	INFRARED REPAIR 	SPECIAL FOCUS: North American Power Sweeping Assoc. & World Sweeping Assoc.		
Pavement Features: These topics are covered regularly in our 2022 issues	<ul style="list-style-type: none"> ▪ PAVEMENT CONSTRUCTION: Paving, milling, compaction, dirt work ▪ PAVEMENT MAINTENANCE: Sealcoating, striping, cracksealing ▪ PAVEMENT REPAIR: Infrared, pothole repair, patching ▪ PAVEMENT PRESERVATION: Slurry seal, microsurfacing, chip seal, fog seal, cape seal ▪ PAVEMENT SWEEPING: Construction, street, parking lots & special events 								
In Every Issue:	<ul style="list-style-type: none"> ▪ HOT MIX: Industry News ▪ THIS JUST IN: Select products and upgrades ▪ CONTRACTORS' CHOICE: Equipment analysis ▪ FROM THE OWNER'S DESK: Owner-oriented analysis ▪ YOUR BUSINESS MATTERS: Management Tips ▪ TAILGATE TALK: Employee Coaching Insights ▪ PAVEMENT TECHNOLOGY UPDATES: News in technology 								
Bonus/Show Distribution	ATSSA Traffic Expo, ARRA/AEMA/ISSA	National Pavement Expo	North American Snow Conference			PWX Show	bauma 2022		
Marketing Specials				Advertiser Brand Study Spring Special: Place a full-page ad and receive a spotlight promotion for the equipment/products you displayed at NPE!	Top Contractor Special: Sponsor a Top Contractor and receive 50% off your ad rate!		CASE STUDY: Submit a full-page ad and receive the opposing page free to highlight a case study!		

Dates and topics are subject to change.

DISPLAY AD RATES

	1X	4X	6X	8X
Full page spread	\$8,980	\$8,750	\$8,500	\$8,270
Full Page	\$5,145	\$5,005	\$4,860	\$4,735
2/3 Page	\$4,145	\$4,030	\$3,905	\$3,800
1/2 Page	\$3,210	\$3,110	\$3,040	\$2,945
1/3 Page	\$2,595	\$2,505	\$2,450	\$2,375
1/4 Page	\$2,180	\$2,130	\$2,065	\$2,005

Back cover is an additional 25%; Inside front and back covers are an additional 20% All other guaranteed positions will incur a 15% surcharge

CLASSIFIED AD RATES

	1X	4X	8X	10X
Full Page Color	\$1,960	\$1,915	\$1,875	\$1,795
1/2 Page Color	\$1,030	\$1,010	\$990	\$950
1/4 Page Color	\$570	\$560	\$545	\$525
2 Column Inch Color	\$360	\$350	\$340	\$320
1 Column Inch Color	\$205	\$200	\$195	\$185

Print advertising price net per issue
Print + web/email classified advertising packages also available



Amy Schwandt, Publisher

aschwandt@ACBusinessMedia.com

800.538.5544 ext. 1243

ForConstructionPros.com / 800.538.5544