




2022 PRINT CALENDAR

For ad sizes & specifications, visit our media kit at SupplyChainNetworkMediaKit.com.



	JANUARY/FEBRUARY	MARCH/APRIL	MAY/JUNE	JULY/AUGUST	SEPTEMBER/OCTOBER	NOVEMBER/DECEMBER
AD CLOSE	12/28/21	2/24/22	4/28/22	6/29/22	8/31/22	10/27/22
MATERIALS DUE	1/4/22	3/1/22	5/3/22	7/5/22	9/6/22	11/1/22
COVER STORY	Mitigating Supply Chain Threats	Warehouse Automation	Workforce Development	Transportation Trends & Technologies	Food Safety	State of the Supply Chain
3PL/COLD CHAIN	Trucking vs. 3PLs	FTL vs. LTL	Driver Shortage	Foodservice Distribution	Fleet Resiliency	3PL Trends for 2023
AWARDS						
SECTOR REPORT: WAREHOUSING	Forklifts & Lift Trucks	Design-Build	Grocery Retail Trends	Micro-Fulfillment	Sustainable Warehousing	Real Estate & Insurance
SECTOR REPORT: TRANSPORTATION	Last Mile	Offshoring vs. Nearshoring	Ports & Ocean Carriers	Rail & Intermodal	Sustainable Fleets	Air Cargo
SECTOR REPORT: SOFTWARE & TECH	Autonomous Vehicles	Supply Chain Visibility	Track & Trace	Robotics & Wearables	WMS & TMS	Cybersecurity
SECTOR REPORT: PACKAGING	Foodservice Packaging	Cold Food Labeling	CPG Packaging	Automated Packaging Solutions	Sustainable Food Packaging	Circular Economy
SECTOR REPORT: FOOD SAFETY	Food Fraud	Software Solutions	Risk Mitigation	Supplier Sourcing	Labeling	Pest Management
L.I.N.K. PODCAST	JAN - Direct-to-Consumer FEB - Cold Chain	MARCH - Sourcing & Procurement APRIL - Safety	MAY - On the Road JUNE - Warehousing	JULY - Diversity AUG - Supply Chain Ethics	SEPT - Air & Ocean Freight OCT - Sustainability	NOV - Technology DEC - Supply Chains During the Holidays
SCN SUMMIT	***** Go to SCNSummit.com to learn more about topics, speakers, sponsorship opportunities and more. *****					

Dates and topics are subject to change.



FoodLogistics.com / SDCExec.com / 800.538.5544

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Print Ad Rates

2022 PRINT DISPLAY AD RATES

Four-color print ad rates (net) include print and electronic versions.

	1X	3X	6X	8X	10X
FULL-PAGE SPREAD	\$8,950	\$8,695	\$8,235	\$7,720	\$7,065
1/2-PAGE SPREAD	\$5,735	\$5,505	\$5,280	\$4,825	\$4,420
FULL PAGE	\$5,530	\$5,305	\$5,095	\$4,635	\$4,245
2/3 PAGE	\$4,425	\$4,250	\$4,080	\$3,715	\$3,400
1/2 PAGE ISLAND	\$3,520	\$3,240	\$3,095	\$2,950	\$2,705
1/2 PAGE	\$3,220	\$2,940	\$2,705	\$2,440	\$2,330
1/3 PAGE	\$2,820	\$2,710	\$2,590	\$2,370	\$2,170
1/4 PAGE	\$2,415	\$2,315	\$2,215	\$2,035	\$1,855

PREMIUM POSITIONS	1X	3X	6X	8X	10X
BACK COVER	\$6,920	\$6,640	\$6,365	\$5,795	\$5,300
INSIDE FRONT COVER	\$6,640	\$6,370	\$6,115	\$5,565	\$4,715
INSIDE BACK COVER	\$6,085	\$5,840	\$5,605	\$5,100	\$4,670

CONTACT US TODAY TO FIND OUT MORE ABOUT OUR PRINT AND DIGITAL MARKETING OPPORTUNITIES

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Digital Ad Rates

WEBSITE ADVERTISING	
970 X 250 BILLBOARD	CPM REQUEST PROPOSAL
970 X 90 SUPER LEADERBOARD PACKAGE Includes a 728 x 90 and 300 x 50, which allow ads to be delivered responsively with content	
RECTANGLE AD PACKAGE: 300 X 250 AND 300 X 600	
RESPONSIVE RESKIN (1658 x 1058 with clickable 300 x 250 "reveal")	
CHANNEL SPONSORSHIP Available ads 970 x 90, 300 x 600 and 300 x 250	
SPONSORED CONTENT/NATIVE AD	
RETARGETING 970 x 90 leaderboard package (includes a 728 x 90 and 300 x 50, which allow ads to be delivered responsively on mobile devices) 300 x 250 medium rectangle 300 x 600 half page	

FOOD LOGISTICS FRESH TAKE ON TODAY'S NEWS E-NEWSLETTER ADVERTISING DELIVERED MONDAYS, & WEDNESDAY	
600 X 100 LEADERBOARD 1x/week for one month (4 max)	\$3,000/MONTH
300 X 250 MEDIUM RECTANGLE 1x/week for one month (4 max)	CPM REQUEST PROPOSAL
TEXT AD logo/image, title, 300-character description	CPM REQUEST PROPOSAL

VIDEO	
VIDEO ADVERTISING (Includes 1 video placement on website Multimedia section & one email deployment)	REQUEST PROPOSAL
PODCASTS (Posted on website Multimedia section and one email deployment)	

EMAIL MARKETING	
DEDICATED EMAIL DEPLOYMENT	CPM/REQUEST PROPOSAL

WEBINAR	
CUSTOM WEBINAR	REQUEST PROPOSAL
EDUCATIONAL WEBINAR SERIES SPONSORSHIP (Includes panelist, registration leads and logo branding)	

CUSTOM PROGRAMS	
CUSTOM PUBLICATION - Food Logistics branding	REQUEST PROPOSAL
CUSTOM SURVEY	
CASE STUDIES/WHITE PAPERS - Written by editorial	
SOCIAL MEDIA CUSTOM PROGRAM	
CUSTOM REPRINTS	

We accept ads in .GIF, JPEG and Rich Media formats. Other formats must be tested and approved on a case-by-case basis. Expandable options are available on Leaderboard and Medium Rectangle.

For ad sizes & specifications, visit our media kit at SupplyChainNetworkMediaKit.com.

ALL RATES ARE NET.