

Print Issue	JANUARY	FEBRUARY/MARCH	APRIL - JUNE SPRING ISSUE	JULY - SEPTEMBER SUMMER ISSUE	OCTOBER/NOVEMBER	DECEMBER
Ad Close	12/1/21	1/13/22	3/17/22	6/15/22	9/15/22	11/15/22
Materials Due	12/6/21	1/18/22	3/22/22	6/20/22	9/20/22	11/18/22
Industry Event Coverage	World of Concrete Print Bonus: ACI Spring Convention	World of Concrete		ASCC Conference ACI Fall Convention	2022 PRODUCT GUIDE Product collections and product-based insight and trends into the equipment, products, and technology available to concrete contractors. Categories Include: Concrete Polishing & Equipment Decorative Concrete Products Forms & Reinforcement Hand Tools Lasers & Leveling Power Tools Pavement Edging & Slipforming Pumps, Placing, & Consolidation Repair Sawing & Drilling Screeds & Trowels Surface Prep & Dust Extraction Testing & Software Worksite Products & Equipment <i>*Editorial reserves the right to combine categories based on space</i>	
Issue/Month Coverage	Foundations & Structural	Flatworks	Infrastructure & Tilt-Up Construction	Repair & Demolition		Decorative & Polished Concrete
Issue Product Collections	Tools & Light Equipment Planning & Forming Software/ Technology	Sawing Drilling & Finishing Accessories Joint Compounds	Batch Plants & Pumping Equipment Cement / Mix Trucks	Repair & Products Slab Lifting Solutions Demolition & Removal Equipment		Stamping & Stenciling Products Stains, Dyes & Colors
Equipment Specification Guides	Forms Scaffolding Safety Equipment Compact Construction Equipment	Power Trowels Screeds	Curb, Gutter & Edging Equipment Cranes & Placement Equipment	Concrete Saws Concrete Drills Concrete Vibrators		Concrete Grinders Concrete Polishers
Spotlight	Sustainability Concrete Pavement: Concrete Parking Lots	Decorative Concrete: Dyes, Stains & Colors Stamping, Relief & Concrete Molding	Concrete Pavement: Road & Highway Construction Advancements in Precast/ Prestressed Production	Sustainability Decorative Concrete: Floor Coating Systems & Polished Concrete		Cold Weather Concrete
Special Reports	Project / Work Trends: Profiles of unique projects around the country, includes the equipment used.	World of Concrete 2022 Post Show Product Wrap-Up	Top Editor's Choice Products: Chosen by the Concrete Contractor Editorial Staff			State of the Industry Report 
Marketing Specials		Post World of Concrete - IdeaFile Advertorial Opportunity		The Summer Snapshot Program FREE Ad Brand Study FREE Advertorial Opportunity	Product Guide Section Sponsorships Product Guide Featured Products	

Dates and topics are subject to change.

DISPLAY AD RATES

	1X	4X	7X
Full page spread	\$7,710	\$6,360	\$5,295
Full Page	\$4,620	\$3,815	\$3,195
2/3 Page	\$3,695	\$3,045	\$2,545
1/2 page	\$3,470	\$2,435	\$2,170
1/3 Page	\$2,080	\$1,710	\$1,435
1/4 Page	\$1,595	\$1,315	\$1,105

Back cover is an additional 25%; inside front and back covers are an additional 20%
All other guaranteed positions will incur a 15% surcharge

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