

PRINT MAGAZINE SPECS



JOURNAL

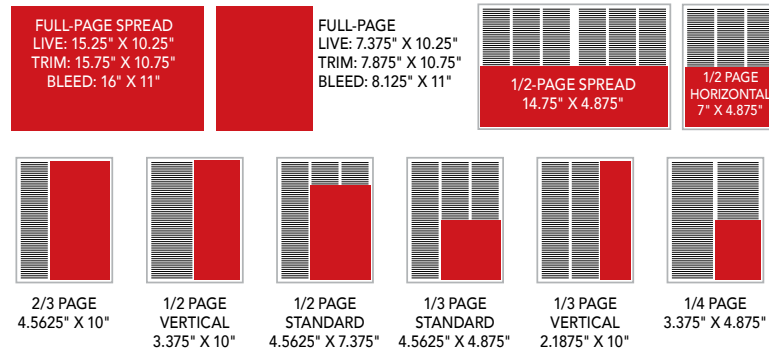
BLEED

TRIM

Asphalt Contractor, Concrete Contractor, Pavement Maintenance & Reconstruction, OEM Off-Highway & Rental

Full Page Spread*	16" x 11"	15.75" x 10.75"
Full Page*	8.125" x 11"	7.875" x 10.75"
2/3 Page		4.5625" x 10"
1/2 Page Standard		4.5625" x 7.375"
1/2 Page Horizontal		7" x 4.875"
1/2 Page Vertical		3.375" x 10"
1/3 Page Standard		4.5625" x 4.875"
1/3 Page Vertical		2.1875" x 10"
1/4 Page		3.375" x 4.875"

*LIVE AREA: All logos and type must be .25" (1/4") away from the trim



EQUIPMENT
MANAGEMENT

BLEED

TRIM

Journal of Equipment Management

Full Page Spread*	12.25" x 9.25"	12" x 9"
Full Page*	6.25" x 9.25"	6" x 9"

*LIVE AREA: All logos and type must be .5" (1/2") away from the trim

Equipment TODAY

TABLOID

BLEED

TRIM

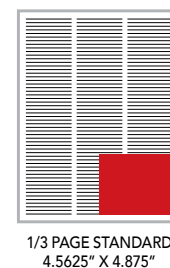
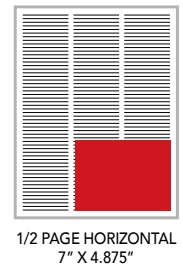
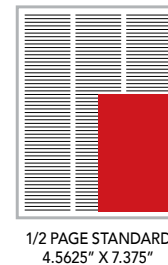
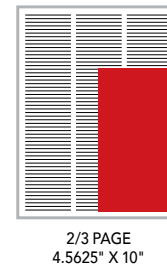
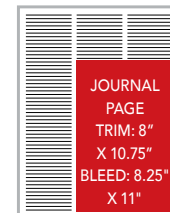
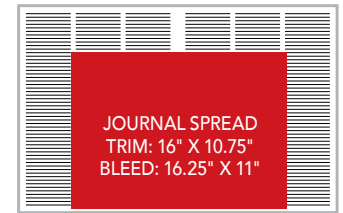
Equipment Today

Tabloid Spread*	22" x 14.125"	21.75" x 13.875"
Tabloid Page*	11.125" x 14.125"	10.875" x 13.875"
1/2 Tabloid*	11.125" x 8.25"	10.875" x 8"
Journal Spread*	16.25" x 11"	16" x 10.75"
Journal Page*	8.25" x 11"	8" x 10.75"
2/3 Page		4.5625" x 10"
1/2 Page Standard		4.5625" x 7.375"
1/2 Page Horizontal		7" x 4.875"
1/2 Page Vertical		3.375" x 10"
1/3 Page Standard		4.5625" x 4.875"
1/3 Page Vertical		2.1875" x 10"
1/4 Page		3.375" x 4.875"

*LIVE AREA: All logos and type must be .25" (1/4") away from the trim
All fractional-page ads are based on standard journal size.

TABLOID FULL-PAGE SPREAD
TRIM: 21.75" X 13.875"
BLEED: 22" X 14.125"

FULL-PAGE TABLOID
TRIM: 10.875" X 13.875"
BLEED: 11.125" X 14.125"



CALL US
TEL: 800.538.5544

WEBSITE
ConstructionNetworkMediaKit.com

PRINT PRODUCTION CONTACT



Print Production Contact:

Cindy Rusch, Senior Production Manager
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800.538.5544 x1240
CRusch@ACBusinessMedia.com

FILE TRANSFER

How to create your files: Preferred file format: PDF X/1a

Careful attention must be paid to the proper creation of PDF files to ensure that they will reproduce correctly. Choose "PDF X/1a" or "Press Quality" in your job options when creating high-resolution PDFs. The original files that you are making the PDF from should also be high resolution. Make sure images are CMYK and 300 dpi resolution and all fonts used are loaded and embedded.

Ads should be created to correct ad size dimensions, including bleed.

Where to send magazine materials:

Email files to Cindy Rusch at CRusch@ACBusinessMedia.com

For files larger than 10MB, follow these steps:

1. Go to www.hightail.com/u/acbm
2. Drag and drop file(s) to upload.
3. In the subject field, please include magazine or brand, issue date, other identifying information.
4. Click "Send."

Contract and copy conditions

Advertisements are accepted upon the representation that the advertiser and its agency have the right to publish the content. Advertisers and agencies agree to indemnify, defend and save harmless the publisher from any and all liability for content of published advertisements whether in print or in electronic format. Publisher reserves the right to refuse any advertisement.

Payment and commissions

Net 30 days. 15% of gross paid to recognized advertising agencies on space, color and position provided account is paid in full within 30 days of invoice date. Publisher reserves the right to hold the advertiser and/or its advertising agency jointly and separately responsible for such monies as are due and payable to the publisher. Publisher will not be bound by conditions, printed or otherwise, appearing in ad orders or copy instructions when such conditions conflict with Publisher's stated policies.

Protective clauses

Rates subject to change without notice. Advertiser and advertising agency assume liability for all content of advertisements printed and also assume responsibility for any claims made against the Publisher. The Publisher reserves the right to reject any advertising that it feels is not in keeping with publication standards, policies and practices.

Contract cancellation

Advertising canceled after closing date will be charged at earned rate to the advertiser with an additional fee of up to \$500 for remake of the page. Advertisers that fail to achieve contracted number of insertions within the year will be short rated to the applicable frequency on rate card.