Food Logistics

Print Ad Specs

	LIVE AREA	TRIM SIZE	BLEED SIZE
FULL-PAGE SPREAD	15" x 10"	15.75" x 10.75"	16" x 11"
FULL PAGE	7.375" x 10.25"	7.875" x 10.75"	8.125" x 11"
1/2-PAGE SPREAD	15.125" x 5.25"	15.75" x 5.75"	16" x 5.875"
2/3 PAGE	4.625" x 10"		
1/2 PAGE ISLAND	4.625" x 7.375"		
1/2 PAGE HORIZONTAL	7" x 4.875"		
1/2 PAGE VERTICAL	3.375" x 10"		
1/3 PAGE STANDARD	4.625" x 4.875"		
1/3 PAGE HORIZONTAL	7" x 3.375"		
1/3 PAGE VERTICAL	2.25" x 10"		
1/4 PAGE STANDARD	3.375" x 4.875"		
1/4 PAGE HORIZONTAL	7" x 2.25"		

All sizes are measured width by height.

PREFERRED FILE FORMAT: PDF X/1A

Ads should be created to correct ad size dimensions, including bleed. Choose "PDF X/1a" or "Press Quality" with fonts embedded in your job options when creating high resolution PDFs.

Send to:
Cindy Rusch, Ad Production Manager
crusch@ACBusinessMedia.com
800-538-5544 x 1240

For files larger than 10MB, follow these steps:
1. Go to: www.hightail.com/u/acbm
2. Drag and drop file(s) to upload.
3. In the subject field, please include magazine or brand, issue date, other identifying information.
4. Click "Send."

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