





2021 EDITORIAL CALENDAR

For ad sizes & specifications, visit our media kit at SupplyChainNetworkMediaKit.com.



	JANUARY/ FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER/ DECEMBER
AD CLOSE	1/11/21	2/8/21	3/8/21	4/12/21	5/7/21	6/7/21	7/12/21	8/9/21	9/13/21	11/4/21
MATERIALS DUE	1/15/21	2/12/21	3/12/21	4/16/21	5/13/21	6/11/21	7/16/21	8/13/21	9/17/21	11/10/21
COVER STORY	Warehouse Automation	Mitigating Supply Chain Threats	Food Safety	Update on Ports and Ocean Carriers	Sustainable Food Chains	Foodservice Distribution	3PLs, 4PLs & 5PLs	Workforce Development	Risk Reduction	The State of the Supply Chain
3PL/COLD CHAIN	Fleet Management Best Practices	Fresh vs. Frozen	Recalls & Regulatory Compliance	Cannabis Over State Lines	Last-Mile	Autonomous Trucking	Cold Storage Trends	Clean Label	Sourcing & Procurement	3PL Trends for 2022
AWARDS										
SECTOR REPORT: WAREHOUSING	Lift Trucks	Dark Stores	Pest Management	Flex Space Warehousing	Sustainable Warehousing	Design-Build	Creating a Safe Warehouse	Vertical Farms	Site Selection	Retrofitting Legacy Warehouses
SECTOR REPORT: TRANSPORTATION	Autonomous Vehicles	Update on Driver Shortage	Sanitary Transport	Rail & Intermodal	Sustainable Fleets	Offshoring	Reefer Trends	Air Cargo	Fleet Maintenance	Micro-Fulfillment
SECTOR REPORT: SOFTWARE & TECH	Software Solutions	Robotics	Track & Trace	Wearables	WMS & TMS	Material Handling Equipment (Conveyors)	Automation	Smart Manufacturing	E-Commerce Solutions	Security Solutions
SECTOR REPORT: PACKAGING	Foodservice Packaging	Weighing Technologies	Labeling & Label Management Systems	Case Packing	Sustainable Packaging Solutions	Supplier Sourcing	Storage & Transport Packaging	Robotic Grippers	Packaging Regulations	Top 5 Packaging Trends of Tomorrow
SECTOR REPORT: FOOD SAFETY	Regulations Post-Pandemic	B2B vs. B2C -- How to Regulate	Food Safety Testing Systems	Supplier Sourcing	Freezing & Chilling Equipment	Best Practices to Maintaining Temperature Control	Track & Trace	Protective Clothing	Pest Management	Update on Food Safety Regulations
SCN SUMMIT	***** Visit FoodLogistics.com/scn-summit to learn more about topics, speakers, sponsorship opportunities and more. *****									
BONUS DISTRIBUTION		ProMat Scope					CSCMP IFDA			

Dates and topics are subject to change.



FoodLogistics.com / SDCExec.com / 800.538.5544

JASON DESARLE, Group Publisher
440-476-9526
jdesarle@ACBusinessMedia.com



Print Ad Rates

2021 PRINT DISPLAY AD RATES

Four-color print ad rates (net) include print and electronic versions.

	1X	3X	6X	8X	10X
FULL-PAGE SPREAD	\$8,950	\$8,695	\$8,235	\$7,720	\$7,065
1/2-PAGE SPREAD	\$5,735	\$5,505	\$5,280	\$4,825	\$4,420
FULL PAGE	\$5,530	\$5,305	\$5,095	\$4,635	\$4,245
2/3 PAGE	\$4,425	\$4,250	\$4,080	\$3,715	\$3,400
1/2 PAGE ISLAND	\$3,520	\$3,240	\$3,095	\$2,950	\$2,705
1/2 PAGE	\$3,220	\$2,940	\$2,705	\$2,440	\$2,330
1/3 PAGE	\$2,820	\$2,710	\$2,590	\$2,370	\$2,170
1/4 PAGE	\$2,415	\$2,315	\$2,215	\$2,035	\$1,855

PREMIUM POSITIONS	1X	3X	6X	8X	10X
BACK COVER	\$6,920	\$6,640	\$6,365	\$5,795	\$5,300
INSIDE FRONT COVER	\$6,640	\$6,370	\$6,115	\$5,565	\$4,715
INSIDE BACK COVER	\$6,085	\$5,840	\$5,605	\$5,100	\$4,670

CONTACT US TODAY TO FIND OUT MORE ABOUT OUR PRINT AND DIGITAL MARKETING OPPORTUNITIES

JASON DESARLE, Group Publisher
440-476-9526
jdesarle@ACBusinessMedia.com

Digital Ad Rates

WEBSITE ADVERTISING	
970 X 250 BILLBOARD	CPM REQUEST PROPOSAL
970 X 90 SUPER LEADERBOARD PACKAGE Includes a 728 x 90 and 300 x 50, which allow ads to be delivered responsively with content	
RECTANGLE AD PACKAGE: 300 X 250 AND 300 X 600	
RESPONSIVE RESKIN (1658 x 1058 with clickable 300 x 250 "reveal")	
CHANNEL SPONSORSHIP Available ads 970 x 90, 300 x 600 and 300 x 250	
SPONSORED CONTENT/NATIVE AD	
RETARGETING 970 x 90 leaderboard package (includes a 728 x 90 and 300 x 50, which allow ads to be delivered responsively on mobile devices) 300 x 250 medium rectangle 300 x 600 half page	

VIDEO	
VIDEO ADVERTISING (Includes 1 video placement on website Multimedia section and 1 eBlast)	REQUEST PROPOSAL
PODCASTS (Posted on website Multimedia section and 1 eBlast)	
EMAIL MARKETING	
DEDICATED EMAIL DEPLOYMENT	CPM/REQUEST PROPOSAL
WEBINAR	
CUSTOM WEBINAR	REQUEST PROPOSAL
EDUCATIONAL WEBINAR SERIES SPONSORSHIP (Includes panelist, registration leads and logo branding)	

FOOD LOGISTICS FRESH TAKE ON TODAY'S NEWS E-NEWSLETTER ADVERTISING DELIVERED MONDAY, TUESDAY, WEDNESDAY AND FRIDAY	
600 X 100 LEADERBOARD 1x/week for one month (4 max)	\$3,000/MONTH
300 X 250 MEDIUM RECTANGLE 1x/week for one month (4 max)	CPM REQUEST PROPOSAL
TEXT AD logo/image, title, 300-character description	

CUSTOM PROGRAMS	
CUSTOM PUBLICATION - Food Logistics branded	REQUEST PROPOSAL
CUSTOM SURVEY	
CASE STUDIES/WHITE PAPERS - Written by editorial	
SOCIAL MEDIA CUSTOM PROGRAM	
CUSTOM REPRINTS	

We accept ads in .GIF, .JPEG and Rich Media formats. Other formats must be tested and approved on a case-by-case basis. Expandable options are available on Leaderboard and Medium Rectangle.

For ad sizes & specifications, visit our media kit at SupplyChainNetworkMediaKit.com.

ALL RATES ARE NET.