



	JANUARY	FEBRUARY	MARCH/APRIL	MAY	JUNE/JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
<b>Ad close</b>	11/23/20	1/4/21	2/15/21	3/29/21	5/3/21	6/25/21	7/26/21	8/27/21	9/27/21	10/29/21
<b>Materials due</b>	12/01/20	1/8/21	2/19/21	4/2/21	5/7/21	7/1/21	7/30/21	9/2/21	10/1/21	11/4/21
<b>Special Reports</b>	<b>THE MAINTENANCE ISSUE:</b> Get your business ready for peak season by completing plant & equipment upkeep today.	<b>PLANT TECHNOLOGY SPOTLIGHT</b>	<b>INDUSTRY INNOVATIONS</b>	<b>TOP 30 EDITOR'S CHOICE AWARDS</b> Chosen by the <i>Asphalt Contractor</i> editorial staff 	<b>TECHNOLOGY - GPS AND OTHER JOBSITE TOOLS:</b> Trends to help asphalt contractors improve their productivity on jobsites	<b>SHOWCASE AND BUYERS' GUIDE:</b> Comprehensive pictorial guide featuring equipment, products and technology for asphalt contractors and producers	<b>QUALITY CONTROL:</b> Technology to improve the quality of asphalt you produce, lay and preserve  <b>TANDEM ROLLER SPEC GUIDE</b>	<b>TRAINING REVIEW AND SCHEDULE:</b> Leading suppliers list the training opportunities they provide	<b>ASPHALT RECYCLING &amp; CRUSHING:</b> Insider's look at the latest trends and technologies  <b>PAVER SPEC GUIDE</b>	<b>2022 INDUSTRY FORECAST:</b> Industry experts predict the year ahead
<b>Technology Matters</b>	The latest tools, apps and products available to the asphalt industry, along with discussions on the technology that's impacting the way contractors work.									
<b>Production Notes</b>	Innovative, how-to solutions and maintenance guides to maximize production capabilities.									
<b>Jobsite Innovations</b>	Relevant, useful and timely information concerning the construction and placement of asphalt pavements.									
<b>Preservation Update</b>	Industry trends and insight on preserving our nation's aging infrastructure.									
<b>Bonus Distribution</b>	ARRA/ AEMA/ ISSA			<b>WOC AED Summit &amp; CONDEX</b>	NAPA Midyear Meetings	PWX				
<b>Marketing Specials</b>				<b>Advertiser Brand Study</b>  	<b>Technology Product Spotlight:</b> Place an ad and receive equal space for your technology product release!			<b>Training Special:</b> Submit a training schedule and purchase a full- page ad to get the facing page 50% off!		

Dates and topics are subject to change.

## DISPLAY AD RATES

	1X	3X	6X	8X	10X
<b>Full page spread</b>	\$5,390	\$5,065	\$4,715	\$4,460	\$4,065
<b>Full Page</b>	\$3,145	\$2,975	\$2,750	\$2,625	\$2,385
<b>2/3 Page</b>	\$2,825	\$2,665	\$2,525	\$2,360	\$2,160
<b>1/2 Page</b>	\$2,420	\$2,260	\$2,160	\$2,025	\$1,920
<b>1/3 Page</b>	\$2,215	\$2,085	\$1,935	\$1,825	\$1,670
<b>1/4 Page</b>	\$1,910	\$1,795	\$1,650	\$1,540	\$1,450

Back cover is an additional 25%; Inside front and back covers are an additional 20%; All other guaranteed positions will incur a 15% surcharge; Color charge of \$1,000

**Amy Schwandt, Publisher**

[aschwandt@ACBusinessMedia.com](mailto:aschwandt@ACBusinessMedia.com)

800.538.5544 ext. 1243

[ForConstructionPros.com](http://ForConstructionPros.com) / 800.538.5544