

THE 1-MINUTE VIDEO AD BLUEPRINT

Create a Video to Sell Your Products and Grow Your Business

Creating a 1-minute video is as easy as piecing together these 4 components.
Once you have all 4 components written out, put them together to create your video script.

Hook First 3 seconds	
Ignite Pain 12 seconds	
Describe Solution 35 seconds	
Call to Action 10 seconds	
TOTAL TIME: 60 seconds	