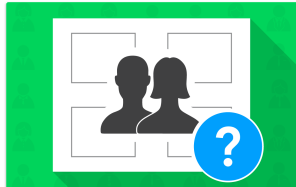




Launch a New Product or Service Track

Follow the arrows to complete each step of your path. Print, save, or bookmark this page to access your path whenever you're ready to move on to the next item. This path has been personally curated to provide a mix of learning and implementing to ensure that you're growing your business each step of the way.



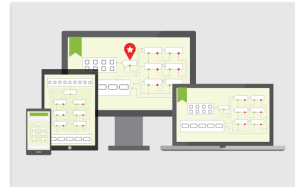
The Customer Avatar:
Discover Your Ideal Customer

Start Learning



Offer Builder Jumpstart Pack

Start Learning



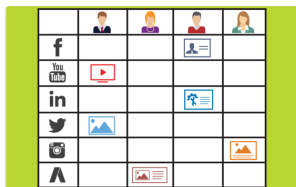
Conversion Funnel Mastery

Begin Course



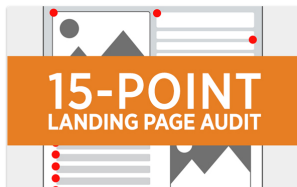
How to Build & Optimize the Perfect Product Page

Start Learning



The Ad Grid

Start Learning



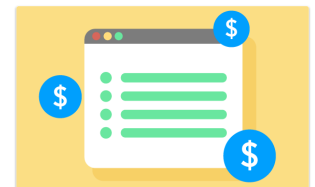
15-Point Landing Page Audit

Download



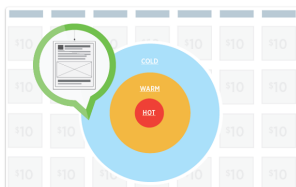
How to Build and Write Your First Landing Page

Start Learning



How to Write Sales-Boosting Bullets in 7 Steps

Start Learning



The \$10 a Day Traffic Plan

Start Learning



The Perfect
**MARKETING
CAMPAIGN**
Checklist

The Perfect Marketing Campaign Checklist

Download



Supplemental Resources:

- **Execution Plan** | Market Research Blueprint
- **Execution Plan** | 21 Day Launch Plan
- **Course** | Email Marketing Mastery
- **Course** | Copywriting Mastery
- **Workshop** | Let's Build a Predictable Selling System