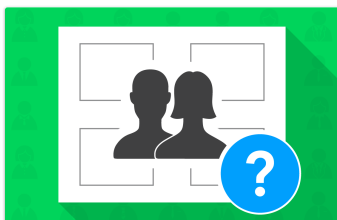




# Improve My Ads Track

Follow the arrows to complete each step of your path. Print, save, or bookmark this page to access your path whenever you're ready to move on to the next item. This path has been personally curated to provide a mix of learning and implementing to ensure that you're growing your business each step of the way.



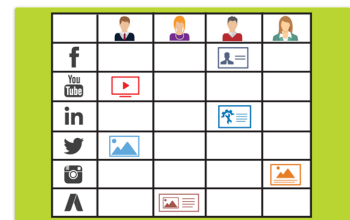
The Customer Avatar:  
Discover Your Ideal Customer

Start Learning



Paid Traffic Mastery

Begin Course



The Ad Grid

Start Learning



Copywriting Mastery

Begin Course



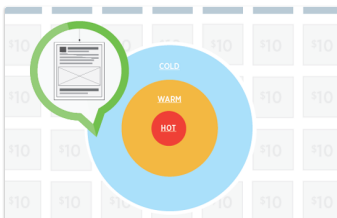
The Ultimate Facebook Ad  
Template Library

Download



The Ultimate Guide to  
Facebook Targeting

Download



The \$10 a Day Traffic Plan

Start Learning



Boomerang Traffic Plan

Start Learning



12 Proven Tricks to Get More  
Clicks From Google Adwords

Download



## Supplemental Resources:

- **Execution Plan** | LinkedIn B2B Ad System
- **Office Hours** | What's Working Now on YouTube Ads
- **Office Hours** | Hacking AdWords to Achieve Predictable (& Sustainable) Revenue
- **Office Hours** | 6 Steps to Launching Your First LinkedIn Ad Campaign Office Hours
- **Toolbox** | Plug a Leaky Sales Funnel with Facebook Retargeting
- **Blog Post** | Troubleshooting Your Traffic Campaigns: What To Do When It's Just Not Converting