




Convert More Buyers Track

Follow the arrows to complete each step of your path. Print, save, or bookmark this page to access your path whenever you're ready to move on to the next item. This path has been personally curated to provide a mix of learning and implementing to ensure that you're growing your business each step of the way.



43 SPLIT TESTS THAT [ALMOST] ALWAYS BOOSTS CONVERSIONS

43 Split Tests That (Almost) Always Boost Conversions

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3-Part Email Template That Consistently Doubles Sales

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Supplemental Resources:

- **Workshop** | Let's Build a Predictable Selling System
- **Toolbox** | 15-Point Landing Page Audit
- **Execution Plan** | The Tripwire Offer: The 18-Step Customer Acquisition Strategy
- **Execution Plan** | Market Research Blueprint