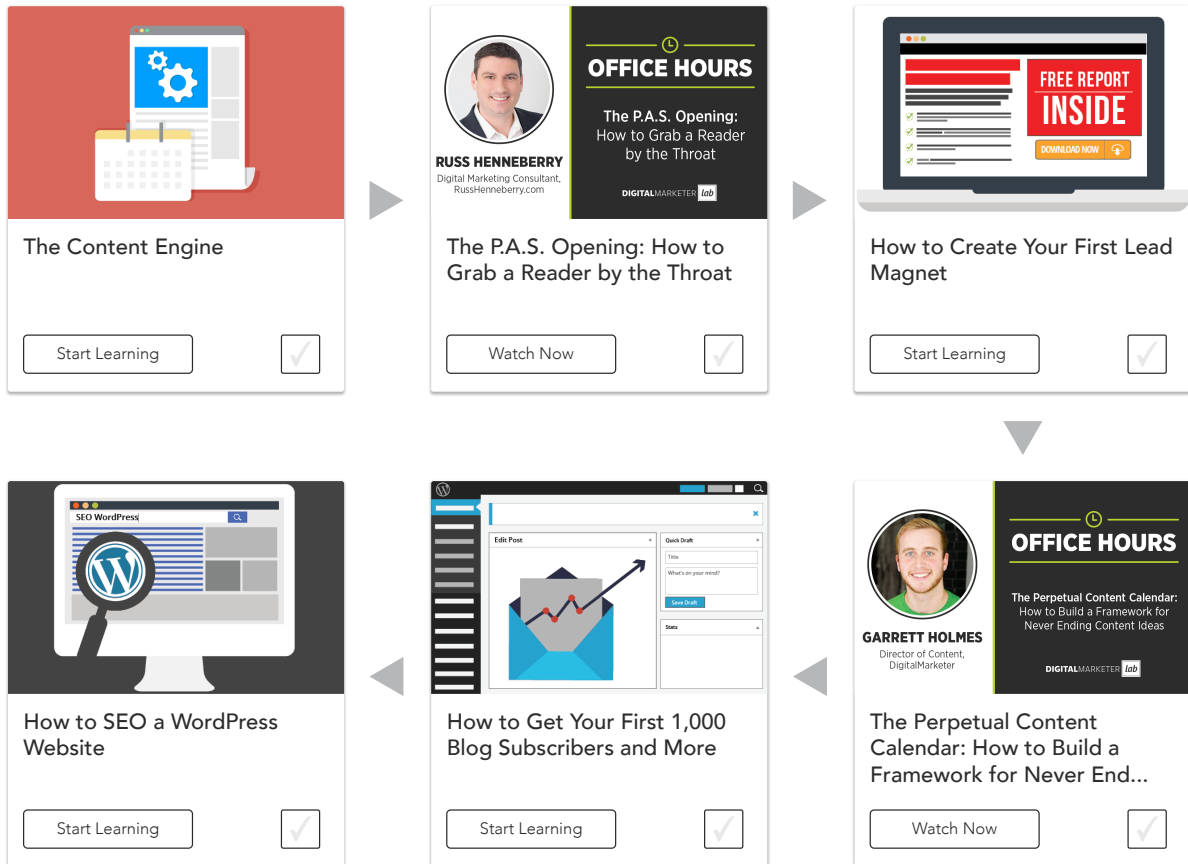




Create Content That Converts Track

Follow the arrows to complete each step of your path. Print, save, or bookmark this page to access your path whenever you're ready to move on to the next item. This path has been personally curated to provide a mix of learning and implementing to ensure that you're growing your business each step of the way.



Supplemental Resources:

- **Office Hours** | How to Create Videos that Repeatedly Convert (No Matter Your Industry)
- **Toolbox** | The Perfect Blog Post Template
- **Toolbox** | Social Media Mind Maps
- **Execution Plan** | 9-Step Podcast Launch Plan
- **Office Hours** | How To Create A Lead Magnet In Under 20 Minutes & With No Guess Work
- **Office Hours** | Content Marketing in a Nutshell
- **Toolbox** | 212 Blog Post Ideas