



For Immediate Release

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### **“I Am A Sorority Woman” Campaign Returns**

For the third consecutive year, Delta Gamma Fraternity is breaking down stereotypes with the “I Am A Sorority Woman” campaign. This year, we are asking all Greek women’s organizations to help spread the word about what real sorority sisterhood represents. Each year, we have more and more organizations participating and we are hoping for 100 percent participation.

This summer, the campaign will run from **August 1-31, 2015**. Participation is easy. Simply make your statement on social media via a tweet, Facebook status, Instagram post or video, and end it with #IAmASororityWoman. We’ve created a social media [profile photo](#) and [cover photo](#) that showcase the campaign’s logo, which you can use on your official social media channels and share with your members.

The “I Am A Sorority Woman” concept was created during a chapter consultant meeting at Delta Gamma Executive Offices in 2013. The campaign challenges sorority women to think about the real intention of their membership and sisterhood, to show how they live those values day by day and to tell others how they create a culture of care around their loved ones.

“I founded the ‘I Am A Sorority Woman’ campaign as an effort to shed light on what we do, what we stand for, and most importantly, who we are as sorority women. My hope is for this to inspire us to continue to “Do Good” in all the ways we can, to all the people we can, in every place we can. I am a sorority woman because I stand by women like you who dare to make a difference, not tomorrow, but today. Thank you for standing with me. #IAmASororityWoman,” said **Tallia Deljou, Beta Epsilon-American**.

Deljou’s idea marries perfectly with the Delta Gamma mission to offer to women of all ages a rich heritage based on principles of personal integrity, personal responsibility and intellectual honesty. Its primary purpose is to foster high ideals of friendship, promote educational and cultural interests, create a true sense of social responsibility and develop the finest qualities of character.

Join the movement. August 2015.

**About Delta Gamma** *Delta Gamma Fraternity was founded in 1873 at the Lewis School in Oxford, Mississippi. Today we have more than 210,000 initiated members, 146 collegiate chapters and more than 220 alumnae groups. Delta Gamma Fraternity Executive Offices is in Columbus, Ohio.*