The DFC system includes everything your diocese needs to create and maintain a professional, informative presence on the worldwide web. And not just a website for your organization, but for the whole community—including all the churches, organizations, and groups.

How DFC Works
Once a diocese becomes a DFC member every parish/group is enrolled in DFC and has complete access to the system. Your online community now is supported by the connectional power of your diocese. Instead of several stand-alone websites, you have an online diocesan community that is interconnected and is able to share searchable content with frequent updates from hundreds of contributors. All this while each parish website can use these powerful interactive features.

Diocese after diocese has seen an increase in their Google rankings and an increase in the number of online seekers visiting their sites.

“Our experience with DFC has transformed our entire diocesan communication strategy. We’re now able to get more information into more people’s hands more efficiently day by day. DFC is changing the way we do business in the Diocese of Atlanta and our mission and ministry is benefiting immeasurably.”

The Right Rev. J. Neil Alexander, Bishop of Atlanta
DFC Features & Tools

Easy-to-use, internet based resources designed especially for faith based organizations

**Websites**  Present yourself on the web with an attractive, professionally designed look & feel. You can select colors, fonts and images to create a unique look for your organization. The DFC templates are created with your audiences in mind; they can **easily navigate** through your website, find information quickly, and avoid the frustration of an overly complicated design.

**Content Management System**  Developed over several years, with the help of religious community webmasters, DFC’s CMS provides a **simple system** for creating and maintaining web pages. An image library provides drag & drop image placement and clear icons provide easy text formatting, link generation, and all the functions necessary to create compelling and attractive websites.

**Event Listing and Registration**  Whether it is registration for a church retreat or Wednesday night supper, DFC can help streamline your registration process and make events more accessible for your community members. Easily add event details, instruction, even an automatically generated link to a Google map and driving directions. Registration lists can be viewed online or downloaded in an Excel spreadsheet. Registration can also be equipped with **online payment** capability including multiple payment packages, if required.

**News & Blogging**  DFC includes easy templates that let you or your staff update your site with the latest news, events, mission blogs, sermons or other content. Each article includes **moderated comment capability**. Visitors can participate and, if accepted by the moderator, their **comments are displayed** below the article. Articles can be written one one day and then posted to the website at a future date.

**Maps & Driving Directions**  Maps are **integrated into your website** displaying icons showing every church/group within your diocese. By clicking on the icon, an information box pops up with details about the church and driving directions. In addition, your list of churches is searchable by zip code, address, town, name rector and other terms of interest.

**Analytics**  Complete analytics from Google provide all the data and information needed to **track site visitor behavior** and allowing you to tailor your site to audience needs and requirements.

**Managed Website Services**  If you don’t have the time or resources available to maintain your website, we’ll do it for you. **DFC will update your website**, add new pages or images, and keep your website fresh and your audiences coming back.

"Our website design was out of date and the site was clearly becoming unmanageable as demand for up-to-date information exceeded the capacity of our staff and budget. It took **the DFC to transform the site and really get things going.**"

Mary Jane Cherry, Communications Director, Diocese of Kentucky