



Call for Digital Convention Workshops

Are you passionate about a subject, idea, or learning that you believe would be of interest and benefit to our diocesan community? If so, consider presenting a digital workshop at this year's upcoming Convention.

Who? *You!* You could be a workshop presenter recording yourself to share a video with our annual Convention.

What? A video presentation sharing helpful content/information for our community.

Videos can be offered in 4 distinct lengths:

- 7-minute quick overview
- 15-minute exploration
- 30-minute content delivery
- 60-minute long-form for content and ways of engaging/next steps

Where? At the 193rd Annual Convention - Live Premier of Workshops, November 13th

When? Timeline for Production:

- Oct 9 - Proposal for workshop (with the desired length of video requested) and 1st workshop descriptions submitted
- Oct 16 - workshops selected for video recording
- Oct 18 - Recording tutorial shared and Zoom meeting to review best practices re: recording video
- Oct 30 - final workshop videos submitted with final description for advertisement to Convention
- Nov 13th - Live Premiere of workshops for Convention
- Nov 13th - onward = presenters make themselves available for follow up. Possible formats for engagement are various. You could:
 - Set up a Zoom meeting for viewers of your video to engage with you
 - Share your email for correspondence around your theme/topic
 - Host a FB live event where viewers of your video could live chat with you
 - Various other digital means of engagement, etc.

How?

- Write a description of your worship and submit it by October 9th
- Learn self-recording best practices via the tutorial and/or Zoom meeting. See Tips and Tricks for Selfie videos below.
- Record a video (7,15,30,60 min) and submit to for light editing by Oct 30

Why? To build up the Body of Christ and to further support and strengthen our common mission as a diocesan community.

All questions and submissions for workshop proposals
should be sent to
Canon Jason Lewis at jason@episcopalk.org

Tips & Tricks for Selfie Videos

Making a high quality video presentation is easier than ever. Most of us have phones and/or computers that can shoot beautiful video under the right circumstances. Here you'll find some helpful hints to put you in the best light and keep your audience focused.

1. Find the Light

- Record in a well-lit area or room.
- Record a test video and play it back so you can see how the lighting looks. If you're using a phone, consider viewing the video on a larger screen.
- If you can, have someone stand in for you.
- Try to avoid back-lighting. It would be better to face a window than have it behind you.
- If you're using your phone, you can press and hold your finger on the subject until you see the "AE/AF Lock" to lock the exposure and focus. Just tap again to remove the Exposure/Focus lock.

2. Keep sound in mind

- Some rooms can sound loud or boomy. For best results choose a room that sounds natural.
- Soft furnishings, carpet, heavy drapes, and/or wall hangings can reduce echoes. Laying a towel or blanket over a table/desk can help as well.
- Record a test video and play it back so you can hear how your voice sounds. Use headphones when possible.
- If the sound isn't the best, try another space or consider purchasing a lavalier microphone. (check that your recording device has a microphone input)

https://www.amazon.com/dp/B01AG56HYQ/ref=cm_sw_r_oth_api_i_P3SvFbSBGVPGY

- Moving the microphone closer to you will improve your sound quality. Having the camera close to you can increase audience engagement, as they can more easily make “eye contact”.
- If you use a lavalier mic, try to center the mic around 6” below your chin. Don’t place the mic off to the side (on a lapel) as the volume will vary greatly depending on which way you turn your head.
- Whether you use the microphone in your camera, phone, computer, or a separate microphone; remember the mic will pick up the noise around you. Finding a quiet area will help reduce distractions for the viewer. HVAC noise is a common intermittent noise that can be avoided by careful microphone placement.

3. Keep it clean.

- Choose a space that allows you to have a nice background. Usually, the simple is better. Take a few minutes to ensure the space is clean and clutter free.
- On the topic of cleanliness, take a moment to make sure your lens is free of smudges and debris.

4. Stabilize the camera.

- Whatever camera you use, make sure it is level and stable.
- An inexpensive tripod makes a huge difference in video quality when using a phone or a camera.
- Try to place the lens at eye level.

<https://www.amazon.com/UBeesize-Extendable-Bluetooth-Aluminum-Lightweight/dp/B07NWC3L95/>

5. Shoot landscape.

- Shoot videos in horizontal/landscape orientation. Most viewers will be watching on their computer, so vertical/portrait videos are not ideal.

6. Reduce distractions

- If you are recording video on your phone, turn on Airplane Mode to ensure the recording isn’t interrupted by a notification.
- Turn off notifications that may distract you or the viewer.

7. Set yourself up for success

- Check your video camera settings and make sure you are recording at least 720p (1280 x 720) resolution. 1080p (1920 x 1080) is better, 24 or 30 frames per second is usually adequate.

8. Practice makes perfect.

- Don’t be afraid to try again. Shooting great, professional looking videos is a process of trial and error. Sometimes, the more relaxed a person is in front of the camera, the better the video.



*Selfie
Videos*