

Delivering Proven College and Career Readiness Outcomes in Michigan

Hobsons serves more than

150,000 STUDENTS

in the state of Michigan



COMPREHENSIVE PLATFORM

Reach 100% of students with comprehensive tools for students and educators. Naviance is aligned with state A-G requirements.



SUCCESS PLANNING

16+ years of experience driving proven outcomes, including improving college application rates, financial aid utilization, and A-G plan completion.



COMMUNITY OF PRACTICE

The largest network of more than 10,000 CCR professionals committed to collaboration and sharing best practices.



ADVANCED DATA AND ANALYTICS

Unparalleled data and insights to analyze college outcomes, understand trends, compare variables to inform your CCR strategy.



PURPOSEFUL ADOPTION

Research-based student success model and engaging student experience to drive deep adoption and guided usage—with a focus on building mind-sets and tool-sets for college and career readiness.



middle & high-school students rely on Naviance in Michigan



schools and districts use Naviance in Michigan



Michigan institutions in the Naviance eDocs Transcript Network



college students in Michigan rely on Starfish