HMH's GenAI Commitments

Transformative EdTech prioritizes human connection. Generative AI (GenAI)[*] has the potential to facilitate classroom experiences, advance students' progress and empower educators when guided by aligned, powerful assessments and embedded in high-quality curriculum.

HMH is committed to building and using GenAI tools that are human-centered, controlled by educators and designed to complete time-intensive, and often administrative, teaching and learning tasks in an efficient fashion, all while enabling teachers to exercise their expert judgment over the result.

As we work to integrate GenAI's vast potential into our tools and resources, we are committed to the following guiding principles:

- **Teacher empowerment**. Classroom teachers are the most influential school-related factor in improving student achievement. They know best what their students need to reach their full potential and must be positioned at the center of the use of GenAI's in the classroom. The goal of incorporating GenAI into our educational tools and resources is to empower teachers and give them time back to reallocate to higher-impact teaching and learning activities, never to replace them.

- **Student privacy and safety**. For GenAI to be effective in a K-12 environment, privacy and safety must be paramount. Any GenAI product development must use industry practices to protect student privacy and safety. At HMH we ensure these critical standards are central to everything we do.

- **Responsible and ethical use**. While GenAI holds great potential, there is a risk of misuse if not monitored closely. School districts and EdTech providers must consider and evaluate tools and outputs for bias, inaccuracy and misinformation and consider impact to mental health and wellbeing.

- **Accessibility and inclusivity**. GenAI must be used in ways that fairly and equitably support student learning. All students should benefit from GenAI's advantages, including using GenAI to promote curriculum and assessment accessibility and inclusivity.

- **Support for effective use**. Educators need support in learning how to best harness GenAI's potential while not creating undue burden on their already heavy workloads. Likewise, students will need support and guidance on how to use, not abuse, GenAI.

- **Evaluation and improvement**. GenAI leaders, such as HMH, need to assess the effectiveness, fairness, and impact of our GenAI-enhanced tools and resources, and make necessary updates.

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[*] TeachAI defines GenAI as follows: *Generative AI (GenAI) is a powerful category of AI that includes large language models (LLMs) and other models that generate text, images, videos, or music.*

- **Human-centered development processes.** HMH is dedicated to the creation and delivery of high-quality, efficacious materials that always values a "human in-the-loop." While we believe that GenAI and associated technologies can serve as supportive amplifiers and assistants to the subject matter experts and teams that develop our solutions, HMH people are essential and will always drive our internal development processes.

- **Third-party collaboration and expertise.** HMH is aligned with SIIA's Principles for the Future of AI in Education framework. We also sit on the Teach AI advisory board and are members of the EDSAFE AI Industry Council. We are and will continue to be intentional about building partnerships with organizations that offer opportunities to expand our engagement and expertise across the education industry.