



Welcome Race Fans

Dear Race Fans,

Welcome to the 2012 Chevrolet Detroit Belle Isle Grand Prix. We thank you for choosing to spend your weekend with us here on Belle Isle.

We're all looking forward to a very exciting weekend of world-class auto racing and family fun as we welcome the Grand-AM Rolex Series and Firestone Indy Lights Series to our schedule. In addition, the Pirelli World Challenge Series and the IZOD IndyCar Series will once again compete at the Raceway at Belle Isle Park street circuit. We have a full schedule of motorsports action all weekend long.

In addition to great racing, we will provide our guests with terrific off-track entertainment. On the MotorCity Casino Hotel Entertainment Stage, Mitch Ryder and the The Detroit Wheels will perform on Friday evening; while the B52's will entertain us Saturday evening followed by Ronnie Dunn, on stage, Sunday afternoon.

I want to thank Chevrolet and Cadillac for helping us bring the Grand Prix back to the Motor City. In addition, we have over 35 corporations that have also provided their support to the Grand Prix and without them, our volunteers and our great fans, this event would not be possible.

It is also important to remember our mission – to improve and revitalize Belle Isle Park. We will continue to restore the luster to this special jewel on the Detroit River and we appreciate your support in helping to make the island a better place to visit.

Have a great time this weekend and we invite you to visit our website, www.DetroitGP.com, after the event to let us know how you enjoyed your experience.

Sincerely,

Bud Denker

Chevrolet Detroit Belle Isle Grand Prix
Event Chairman

Parking & Shuttle Service Sponsored by Cooper Standard



The Chevrolet Detroit Belle Isle Grand Prix offers round-trip shuttle service that runs continuously from locations in downtown Detroit and Windsor, Ontario.

Authorized Parking Locations

Friday, Saturday & Sunday

- W. Jefferson Ave (Detroit Riverside, between Rosa Parks Blvd & Joe Louis Arena)
Cost: \$5.00 per car per day
- Cobo Hall Roof (between Atwater & Larned St, just east of M-10, John C. Lodge Freeway)
Cost: \$10.00 per car per day

Saturday & Sunday Only

- GM Renaissance Center surface lots (B, C, G and M – east of the Ren Cen between Atwater & Franklin St, starting at St. Antoine and continuing east to Rivard)
Cost: \$10.00 per car per day
- Beaubien Parking Deck (corner of Beaubien & Atwater St)
Cost: \$10 per car per day
- Port Atwater Parking Deck (along Beaubien, between Atwater St & E. Jefferson Ave)
Cost: \$10.00 per car per day
- Franklin St Parking Deck (along Franklin St between St. Antoine & Schweizer Place)
Cost \$10.00 per car per day

Shuttle Service Locations

Downtown Detroit – Friday, Saturday & Sunday

- W. Jefferson Ave (Detroit Riverside, between Rosa Parks Blvd & Joe Louis Arena)
- Cobo Hall (Detroit Riverside, along Atwater St across from Door 2 at street level)
- GM Renaissance Center (Detroit Riverside, along Atwater St between St. Antoine & Rivard St)

Windsor – Friday, Saturday & Sunday

- Windsor International Transit Terminal
- Proper documentation is required to cross the international border

Shuttle Operating Times

Shuttle passengers will be dropped off and picked up at a staging area on Belle Isle known as the Cooper Standard Shuttle Bus Loop. Shuttle buses run continuously during hours listed.

Friday & Saturday: – 7:30 a.m.– 10:00 p.m.

Sunday: – 7:30 a.m.– 11:00 p.m.

Shuttle Prices

- Each passenger will receive a wristband, identifying that the bearer has purchased a round-trip shuttle pass. Downtown Detroit passengers may board ANY bus to return to their parking location.
- Downtown Windsor passengers must board the Windsor Shuttle only.
- Round-trip shuttle wristband (U.S.) priced at \$10 for adults, \$5 for children 12 years & under at all U.S. locations.
- Round-trip shuttle ticket available for \$8 (Canadian funds) from the Windsor International Transit Terminal. Children 12 years & under are free.

Wheelchair Accessible Shuttles & Track Crossing

Friday, Saturday & Sunday

- A group of purpose-built, wheelchair accessible vans have been contracted to service physically challenged individuals who are unable to access shuttle buses or must be transported in wheelchairs.
- Each van holds two wheelchairs at one time.
- Vans will be deployed on demand to only authorized parking locations in downtown Detroit. All authorized downtown Detroit parking lots are wheelchair accessible.
- Upon arrival at the Cooper Standard Shuttle Bus Loop on Belle Isle, guests in wheelchairs who need to cross the track should proceed to the track crossing located between the Cadillac Bridge and Turn 2 (near Grandstand 4) where priority will be given to cross the track during designated times each day. Volunteers will be available to assist with these crossings.

GRAND PRIX PUBLIC PARKING IS NOT AVAILABLE ON BELLE ISLE

Ticket & Seating Information



Whether you are a returning guest or a first-time visitor we want to make your experience enjoyable. To ensure your visit is the best it can be, we have compiled our event, facility and policy information in this Event Guide for your reference.

Visit our website, www.DetroitGP.com for the most current Schedule of Events and Shuttle Bus Information. Ticket Order Forms, Seating Chart and Facility Maps are all available as downloads from our site.

Please check contents of your ticket package upon receipt; verify ticket and pass quantities, event dates and seat locations. Report any discrepancies immediately to the Box Office. Ticket purchaser is completely responsible for tickets; we assume no responsibility for lost, stolen, misplaced or destroyed tickets. Duplicate tickets will not be issued.

Year-round Box Office: 300 Renaissance Center, Suite 2311, Detroit, MI 48243 (Level 2 – Wintergarden)

Box Office Hours: Monday – Friday 9:00 a.m. – 5:00 p.m.

Race Weekend Ticket Office: located on Belle Isle at the main entrance of the venue (Picnic Way & Riverbank Dr)

Race Weekend Hours: Friday, June 1 - Sunday, June 3
Opens 7:30 a.m. daily - Closing times vary.

Children Tickets

Reserved Seat Grandstands: A ticket is required to occupy a reserved seat. Children 2 years of age and under are admitted free of charge when seated on parent's lap. Children 12 and under qualify for the child price.

General Admission Seating: Children 12 years of age and under are admitted free of charge to general admission areas when accompanied by a ticket-bearing adult. Limit 2 children per adult admittance.

General Admission Tickets

General admission tickets provide gate admission to the venue, access to the Meijer Family Fun Zone, entertainment and display areas. Seating is available in Grandstand 5 and general admission bleachers located along Turns 3, 4 and 5. General admission seating is on a first come basis, standing room only viewing is available once grandstands are full.

Reserved Seat Grandstands

Our grandstands number from the top row down. Row one is the top row in every grandstand. The sections letter from left to right; section A would be on the left if you are standing in front of the grandstand looking at it.

The seats also number from left to right. Refer to the Grandstand Seating Chart on the Ticket Pricing page of our website for a visual layout of the grandstands.

Wheelchair Accessible Seating

All of our reserved seat grandstands are ADA accessible. General admission Grandstand 5 is also ADA accessible. The smaller general admission bleachers do not have an ADA platform. Companion seating is free of charge when an accessible seat ticket is purchased. When Track Crossing is closed due to on-track activity, viewing from the ADA platform in Grandstand 4 is available for all ADA ticket-holders. Please refer to Shuttle Transportation section for specific instructions for guests arriving in wheelchairs.

Fifth Third Bank Paddock Pass

A paddock pass is an optional purchase. It allows access to the Fifth Third Bank Paddock which is considered the "locker room of auto racing." The paddock allows up close viewing of race car preparation and teamwork. Paddock vouchers are provided in advance of the event. Prior to admittance to the paddock area, the voucher is exchanged for a wristband at the Paddock Redemption Tent near the Paddock Bridge.

Will Call Policies & Procedures

Ticket orders placed in advance are mailed to addresses within the United States up until two weeks prior to the event; three weeks prior to foreign addresses. Ticket orders placed after the mail cut-off are held at the Will Call window for pick up from the Box Office. Will Call moves to the Race Weekend Ticket Office as of close of business on Thursday, May 31.

Tickets are held under the last name of the party that will be picking up the prepaid tickets. Tickets cannot be released to a party other than the name set up in advance. Photo ID is required to pick up tickets.

There are no cancellations of pre-purchased tickets and no refunds of unclaimed Will Call.

The Grand Prix extends the courtesy of accepting third party Will Call, however we will not be responsible for package contents or non-receipt of package.

For Information Visit: www.DetroitGP.com

Ticket Office: 866.464.PRIX (7749)

Email: tickets@DetroitGP.com



Find Us on
Facebook.



Follow Us
on Twitter.

Gate Entry



Allowable Items

The following items can be brought into the venue.

- Cameras, binoculars, scanners
- Coolers measuring 12" x 12" x 12" or less
- Seat cushions 18" or less

All bags are subject to search and must fit within a 12" x 12" x 12" space. Guests will be asked to open their bags for inspection, prohibited items and items deemed a safety risk will not be permitted into the venue.

Prohibited Items

The following items are NOT permitted to be brought into the venue. Items cannot be left at the gate.

- Ladders, scaffolding or other structures
- Umbrellas, lawn chairs, strollers and wagons
- Fireworks, firearms or other weapons
- Bicycles or roller blades
- Video recording devices, camera stands or tripods
- Glass bottles or open containers
- Alcoholic beverages

Please Note: Bicycle parking is available adjacent to the Boat Club parking lot.

Pets are not permitted; disability assistance dogs are permitted.

Additional Information To Know

- Racing events are rain or shine.
- No exchanges or rain checks.
- All sales are final. No money refunded.
- Ticket upgrades are at Box Office discretion.
- Participation in racing events as a spectator is at ticket-holders own risk. See back of ticket for additional information.
- Tickets and other admissions materials may not be used for advertising, promotions (including contests and sweepstakes) or other trade purposes, without the prior express written consent of the Chevrolet Detroit Belle Isle Grand Prix.
- Tickets obtained from sources other than the Chevrolet Detroit Belle Isle Grand Prix may be lost, stolen or counterfeit and in such cases will not be honored.

Inclement Weather / Lost & Found

- Tickets may not be resold on the premises.
- Ticket MUST be scanned both when entering and exiting the venue. Ticket is required for re-entry into the venue.
- Venue is not responsible for unauthorized duplication of e-tickets. Barcode only allows one entry per ticket. In the event of duplicate copies, venue reserves the right to refuse entry into the event.
- The Chevrolet Detroit Belle Isle Grand Prix reserves the right to remove any guest from the event, without refund, if their behavior is offensive or poses a hazard to others.

Inclement Weather

If advance notice is received that inclement weather is moving into the area, it will be communicated. Spectators should take precautions for their safety.

Thunderstorm & Lightning Safety: Find a low spot away from trees, fences, poles and grandstands. If you feel your skin tingle or your hair stand on end, squat low to the ground on the balls of your feet. Make yourself the smallest target possible and minimize your contact with the ground.

Tornado Safety: Seek shelter, stay away from windows and grandstands. Get out of automobiles. Lie flat in a nearby ditch or depression. Avoid flying debris.

Lost & Found

Items that have been lost or found (i.e.: cell phone, camera, keys) should be reported to an Information Booth. Our Information Booth staff are in radio contact with each other and will assist with the possible return of lost items.

Should you or a member of your party become separated, please report to an Information Booth for assistance. Lost children are kept at an Information Booth for approximately 30 minutes prior to calling the authorities.

Information Booths

Information Booths are conveniently located at the Cooper Standard Shuttle Bus Loop drop-off area (across from the Ticket Office), in the Meijer Family Fun Zone (across from the foot of the Cadillac Bridge), and near Turn 5 by the MotorCity Casino Hotel Entertainment Stage, at the Fifth Third Bank Paddock entrance (on the right hand side) and in the Riverside Chalet area. At each booth you can get general event information, fan guides, maps, schedules and directions.

Points of Interest



To make your Grand Prix experience as enjoyable as possible we suggest dressing in layers to allow for temperature fluctuations throughout the day; wear comfortable walking shoes and bring a light jacket. A fanny pack or small backpack is useful for miscellaneous items, however, it must not exceed the 12" x 12" x 12" size limit.

Fifth Third Bank Paddock – “Garage Area”

Considered “the locker room of racing,” the Fifth Third Bank Paddock provides a front row seat as teams from the GRAND-AM Sports Car Series and the IZOD IndyCar Series fix and modify their cars before your eyes. Pass purchase required.

Car Corrals

Featured in the 2012 Grand Prix Car Corrals are: Corvettes, Camaros, Cadillacs, Vipers, SRTs, Porsches, Ferraris and other sports cars of various years and production types.

Meijer Family Fun Zone (open 10 a.m. – 5 p.m.)

The Meijer Family Fun Zone houses diverse activities for young and old; thrilling sports-themed games, state of the art gaming systems and exciting race simulators. Autograph sessions, and other interactive programs are within the IndyCar Fan Zone. Military tanks and heavy equipment from the US Army, and a variety of other displays will keep you entertained while taking a break from the on-track action.

The MotorCity Casino Hotel Entertainment Stage

The MotorCity Casino Hotel Entertainment Stage (located towards the back of the Meijer Family Fun Zone) plays host to marquee concerts on Friday and Saturday evening and Sunday afternoon featuring internationally known artists. Also, enjoy local artists performing throughout the weekend.

Taste of Detroit

A wide range of culinary selections, featuring some of best known restaurants in Metro Detroit will be available throughout the venue. Food dishes from recognizable names like Andiamo, Chicken Shack, Cheli’s, Little Caesars, and Joe Muer restaurants will be available. Two beer gardens will be located within the Meijer Family Fun Zone. In addition, food and drink carts will be strategically placed.

Chevy Racing Tour

Visit the Team Chevy Racing Tour and check out Chevy’s latest products including the Traverse, Equinox, Malibu, Silverado and the 2012 Camaro. Take the Team Chevy survey and receive a t-shirt (while supplies last).

Merchandise

A must for shoppers, visit the Merchandise Zone within the Midway to purchase official racing merchandise and event souvenirs. The official merchandising units of several teams and racing series (Team Penske, Target Chip Ganassi Racing, Cruisin’ Sports, Cadillac Racing, IZOD IndyCar Series, GRAND-AM and World Challenge) are featured in a shopping zone adjacent to walkway leading to the Cadillac Bridge.

For official 2012 Chevrolet Detroit Belle Isle Grand Prix merchandise, visit one of the retail locations in the venue or visit www.DetroitGP.com and click on merchandise.

Chalet Information

Access to hospitality areas are limited to invited guests with proper chalet passes. Guests must have chalet pass for the specific day to gain access. Children 2 years of age and older requires a pass. A chalet pass provides admission to venue, chalet, paddock, and seating in Comerica Grandstand 1 (Riverside chalet guests can access Grandstand 6).

Limited Pit Walk-Thru passes are provided to each chalet holder. A Pit Walk Thru-Pass provides a glimpse into the excitement of Blue Cross Blue Shield of Michigan Pit Lane. Participation times are posted daily in chalets and passes are distributed within each hospitality chalet. Guest must have a Pit Walk-Thru pass to participate, sign a waiver and be 18 years of age or older.

Chalet Areas open at 9 a.m. and close 30 minutes following conclusion of last practice or race.

Walking Distances & Times



Cooper Standard Bus Loop to Fifth Third Bank Paddock Chalet Entrance

Distance: 1600 feet Walking Time: 11 minutes

Cooper Standard Bus Loop to Fountain Chalet Entrance

Distance: 2300 feet Walking Time: 15 minutes

Cooper Standard Bus Loop to Riverside Chalet Entrance

Distance: 1800 feet Walking Time: 13 minutes

Cooper Standard Bus Loop to Meijer Family Fun Zone

Distance: 850 feet Walking Time: 6 minutes

Cooper Standard Bus Loop to Comerica Grandstand 1

Distance: 2350 feet Walking Time: 15 minutes

Cooper Standard Bus Loop to Grandstand 6

Distance: 2650 feet Walking Time: 18 minutes

Central Ave. Parking to Fifth Third Bank Paddock Chalet Entrance

Distance: 2100 feet Walking Time: 14 minutes

Central Ave. Parking to Fountain Chalet Entrance

Distance: 2800 feet Walking Time: 19 minutes

Central Ave. Parking to Riverside Chalet Entrance

Distance: 2300 feet Walking Time: 15 minutes

Paddock Chalet Entrance to Comerica Grandstand 1

Distance: 900 feet Walking Time: 10 minutes

Riverside Chalets to Grandstand 6

Distance: 375 feet Walking Time: 3 minutes

Fifth Third Bank Paddock Chalet Entrance to Pit Out

For Pit Walk-thru participation
Distance: 550 feet Walking Time: 4 minutes

Fountain Chalets to Pit Out

For Pit Walk-thru participation
Distance: 1250 feet Walking Time: 8 minutes

Riverside Chalets to Pit Out

For Pit Walk-thru participation
Distance: 1750 feet Walking Time: 12 minutes

Cadillac Bridge

Distance: 150 feet/26 steps up & down Walking Time: 2 minutes

shopautoweek.com Bridge

Distance: 160 feet/26 steps up & down Walking Time: 2 minutes

All times are approximate. Walking times will vary depending upon your pace and the pedestrian traffic on venue paths.

Tentative Schedule of Events

Schedule is tentative and subject to change. Times are approximate.

Friday, June 1 - Gates Open 7:30 a.m. PNC Bank FREE Prix Day

Gate admission is FREE of charge; open seating in select Grandstands.

- Pirelli World Challenge (GT/GTS): Practice (two sessions)
- GRAND-AM Rolex Series: Practice & Qualifying
- IZOD IndyCar Series: Practice (two sessions)
- Firestone Indy Lights: Practice (two sessions)
- Meijer Family Fun Zone activities throughout the day
- FREE access to Fifth Third Bank Paddock all day
- Mitch Ryder and the Detroit Wheels Concert on MotorCity Casino Hotel Entertainment Stage (6:30 p.m.)

Saturday, June 2 - Gates Open 7:30 a.m.

- Firestone Indy Lights Qualifying, Pre-race
- Firestone Indy Lights Race (1:30 p.m. – 2:30 p.m.)
- IZOD IndyCar Series: Practice & Qualifying
- Pirelli World Challenge (GT/GTS): Qualifying
- GRAND-AM Rolex Series Practice
- Cadillac V-Series Challenge presented by Metro Detroit Cadillac Dealers Race #1 (2:45 p.m. – 4 p.m.)
- Chevrolet GRAND-AM 200 at Belle Isle presented by Metro Detroit Chevy Dealers Race (5:05 p.m. – 7:05 p.m.)
- Meijer Family Fun Zone activities throughout the day
- The B-52's Concert on MotorCity Casino Hotel Entertainment Stage (7:15 p.m.)

Sunday, June 3 - Gates Open 7:30 a.m.

- Pirelli World Challenge (GT/GTS): Qualifying
- IZOD IndyCar Series Warm-up & Pre-race
- Cadillac V-Series Challenge presented by Metro Detroit Cadillac Dealers Race #2 (11:45 a.m. – 1 p.m.)
- Ronnie Dunn Concert on MotorCity Casino Hotel Entertainment Stage (2 p.m.)
- Chevrolet Indy Grand Prix presented by shopautoweek.com Race (3:30 p.m. – 6 p.m.)
- Meijer Family Fun Zone activities throughout the day

Individual race series driver autograph sessions will be featured during the weekend. Check www.DetroitGP.com for times prior to the event.