

BE PART OF DETROIT'S MOST EXCITING EVENT

CHEVROLET DETROIT GRAND PRIX PRESENTED BY LEAR

JUNE 1 – 3, 2018



The Grand Prix annually hosts *the only* professional, world-class racing event in the heart of Detroit, the Motor City. The race weekend showcases the city on a global platform and shines a positive light on Detroit by connecting the surrounding communities and generating millions of dollars in economic benefits. Aligning your company with Detroit's most exciting event will:

- ENHANCE YOUR BRAND RECOGNITION ▪
- REINFORCE RELATIONSHIPS WITH CURRENT CLIENTS ▪
- SUPPORT DETROIT, MICHIGAN AND THE REGION ▪

